



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Mentzer Media Services
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Contract # 43024

Schedule Dates 08/16/16-08/20/16
Advertiser Isakson-Senate-Ga (5522)
Agency Mentzer Media Services (1049)
Product Political - National (1132)
Brand 3537 (15941)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washinton D.C.
Buyer Name Chris,Rumbley,
Phone/Fax /
CPE 271/305/3537
Account Types National/Spot Agency
Billing Type Standard
Comments PISAK
Separation: 30

Date Entered 08/15/16
Last Modified 08/15/16
Entered By Lyndsey Collins
CO-OP No
Headline # ECR25266576
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,312.50
Net Total \$7,437.50
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Aug. 2016	29	\$8,750.00
Grand Total:	29	\$8,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/16/16-08/16/16	6	1:00	7A- 10A (EST)			2						2	\$150.00	\$300.00	Columbus/Opelika (WLTZ)		8/15/16
2.0	Normal Line / SPOT	08/17/16-08/17/16	6	:30	7A- 10A (EST)				1					1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		8/15/16
3.0	Normal Line / SPOT	08/18/16-08/18/16	6	:30	7A- 10A (EST)					2				2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)		8/15/16
4.0	Normal Line / SPOT	08/19/16-08/19/16	6	:30	7A- 10A (EST)						1			1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		8/15/16
5.0	Normal Line / SPOT	08/17/16-08/17/16	3	1:00	10A- Olympic Games Daytime				1					1	\$150.00	\$150.00	Columbus/Opelika (WLTZ)		8/15/16
6.0	Normal Line / SPOT	08/19/16-08/19/16	3	:30	10A- Olympic Games Daytime						1			1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		8/15/16
7.0	Normal Line / SPOT	08/17/16-08/17/16	3	:30	8P- Olympics Summer Games				1					1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		8/15/16
8.0	Normal Line / SPOT	08/18/16-08/18/16	3	:30	8P- Olympics Summer Games					2				2	\$500.00	\$1,000.00	Columbus/Opelika (WLTZ)		8/15/16
9.0	Normal Line / SPOT	08/19/16-08/19/16	3	:30	8P- Olympics Summer Games						1			1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		8/15/16
10.0	Normal Line / SPOT	08/20/16-08/20/16	3	:30	8P- Olympics Summer Games							2		2	\$500.00	\$1,000.00	Columbus/Opelika (WLTZ)		8/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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11.0	Normal Line / SPOT	08/16/16-08/18/16	3	1:00	8P- Olympics Summer Games			1	1	1				3	\$1,000.00	\$3,000.00	Columbus/Opelika (WLTZ)		8/15/16
12.0	Normal Line / SPOT	08/19/16-08/19/16	3	1:00	8P- Olympics Summer Games						1			1	\$1,000.00	\$1,000.00	Columbus/Opelika (WLTZ)		8/15/16
13.0	Normal Line / SPOT	08/16/16-08/17/16	3	1:00	12A- WLTZ First News Alabama		1	1						2	\$150.00	\$300.00	Columbus/Opelika (WLTZ)		8/15/16
14.0	Normal Line / SPOT	08/18/16-08/18/16	3	:30	12A- WLTZ First News Alabama					1				1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		8/15/16
15.0	Normal Line / SPOT	08/19/16-08/19/16	10	:30	12A- 12:35A (EST)						1			1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		8/15/16
16.0	Normal Line / SPOT	08/20/16-08/20/16	10	:30	12A- 12:35A (EST)							1		1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		8/15/16
17.0	Normal Line / SPOT	08/17/16-08/18/16	3	:30	12:35A- Olympics Games Latenight				1	1				2	\$50.00	\$100.00	Columbus/Opelika (WLTZ)		8/15/16
18.0	Normal Line / SPOT	08/19/16-08/19/16	10	:30	12:35A- 1:35A (EST)						1			1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		8/15/16
19.0	Normal Line / SPOT	08/20/16-08/20/16	3	:30	12:35A- Olympics Games Latenight							1		1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		8/15/16
20.0	Normal Line / SPOT	08/16/16-08/16/16	3	1:00	12:35A- Olympics Games Latenight		1							1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)		8/15/16

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21.0	Normal Line / SPOT	08/18/16-08/18/16	3	1:00	12:35A- Olympics Games Latenight					1				1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)		8/15/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Katelyn Brawn,
 being/on behalf of: Georgians for Isakson,
 a legally qualified candidate of the Republican
 political party for the office of: Senate
 in the general
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): 8,750 gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARTIN KILPATRICK
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

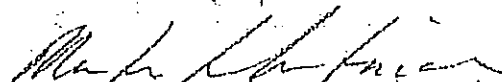
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

MARTIN KILPATRICK, CAMPAIGN MANAGER 5/5/16
printed name date

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Anderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/5/16 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted In Part Rejected
[Signature] Fred Stegme GSM
Signature Printed Name Title



Political Client
Information Request Form

Candidate Name: Johnny Isakson

Official Campaign Name: Georgians for Isakson

Address: PO Box 250116

City, State & Zip Code: Atlanta, GA 30325

Campaign Phone: 770.818.1493

Campaign Fax: 770.818.1609

Campaign Contact Person: Trey Kilpatrick

Campaign Treasurer: Jon Anderson

