



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Double M Marketing
P.O. Box 903
Fortson, GA 31808-0903

Contract # 49172

Schedule Dates 04/25/18-05/22/18
Advertiser Biff Hadden for GA Senate (6056)
Agency Double M Marketing (2156)
Product Political - Local (1130)
Brand April-May 2018 (18193)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Local/Political Agency
Billing Type Standard
Comments

Date Entered 04/24/18
Last Modified 04/24/18
Entered By Lyndsey Collins
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$102.75
Net Total \$582.25
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Apr. 2018	7	\$80.00
May. 2018	35	\$605.00
Grand Total:	42	\$685.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/18-04/27/18	3	:30	6A- WLTZ First News Today**	5			X	X	X			5	\$10.00	\$50.00	Columbus/Opelika (WLTZ)		4/24/18
2.0	Normal Line / SPOT	04/30/18-05/04/18	3	:30	6A- WLTZ First News Today**	1	1	1	1	1	1			5	\$10.00	\$50.00	Columbus/Opelika (WLTZ)		4/24/18
3.0	Normal Line / SPOT	05/07/18-05/11/18	3	:30	6A- WLTZ First News Today**	1	1	1	1	1	1			5	\$10.00	\$50.00	Columbus/Opelika (WLTZ)		4/24/18
4.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	6A- WLTZ First News Today**	1	1	1	1	1	1			5	\$10.00	\$50.00	Columbus/Opelika (WLTZ)		4/24/18
5.0	Normal Line / SPOT	05/21/18-05/22/18	3	:30	6A- WLTZ First News Today**	5	X	X						5	\$10.00	\$50.00	Columbus/Opelika (WLTZ)		4/24/18
6.0	Normal Line / SPOT	04/25/18-04/27/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon				1	1	1				\$15.00		Columbus/Opelika (WLTZ)		4/24/18
6.0.1	Preempt	04/25/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
6.0.2	Preempt	04/26/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
6.0.3	Preempt	04/27/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
7.0	Normal Line / SPOT	04/30/18-05/04/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	3	X	X	X	X	X			3	\$15.00	\$45.00	Columbus/Opelika (WLTZ)		4/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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8.0	Normal Line / SPOT	05/07/18-05/11/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	3	X	X	X	X	X			3	\$15.00	\$45.00	Columbus/Opelika (WLTZ)		4/24/18
9.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	3	X	X	X	X	X			3	\$15.00	\$45.00	Columbus/Opelika (WLTZ)		4/24/18
10.0	Normal Line / SPOT	05/21/18-05/22/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	3	X	X						3	\$15.00	\$45.00	Columbus/Opelika (WLTZ)		4/24/18
11.0	Normal Line / SPOT	04/28/18-04/28/18	10	:30	7P- 7:58P (EST)	3						X		2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)		4/24/18
11.0.1	Preempt	04/28/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
12.0	Normal Line / SPOT	05/21/18-05/21/18	6	:30	7P- 7:58P (EST)	3	X							3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)		4/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

STATE/LOCAL CANDIDATE

FEDERAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLTZ Columbus	Date: 4/27/18
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I, David McInley,
 being/on behalf of: Bill Holden,
 a legally Republican party for the office of the
6th Senate District
 in the _____
 election to be held on: _____
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	email	Attachment		

Total Charges: <u>745 gross 633.25 net</u>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Double M Marketing / Committee to Elect BFA Madden

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Trey Gernade

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee
Date: 4/24/18
Signature: [Signature]

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature: [Signature]
Printed Name: Debra Brown
Title: League Manager

Mark Kirkland

From:

doublenmarketing1@gmail.com
Tuesday, April 24, 2018 11:34 AM

To:

mkirkland@wltz.com; cshaw@wltz.com

Subject:

Fwd: Political Order Biff Hadden Candidate for GA Senate District 29

Sent from my iPhone

Begin forwarded message:

From: Dave Nahley <doublenmarketing1@gmail.com>

Date: April 23, 2018 at 6:25:17 PM EDT

To: Mark Kirkland <mkirkland@wltz.com>

Subject: Political Order Biff Hadden Candidate for GA Senate District 29

Good afternoon Mark,

Here's the order for Biff Hadden.

I will stop by tomorrow to pay and fill out the proper forms, please leave them up front.

Thanks very much!

30 second ads only Run Dates 4/25-5/22 Spot Title is " BIFF HADDEN FOR SENATE 29 APRIL 2018 TV30HD" and is available at the JMS FTP

NEWS Monday-Friday 6am-7am 5x per week 4/25-5/22 (yes that includes some partial weeks, thanks) 25x @ \$10. \$250.

The Tonight Show Mon-Fri 4/25-5/22, 3x per week @ \$15. 15x \$225.

Saturday Family Feud 5/19 3x @ \$15. \$45. *Hockey
Move to \$118

Family Feud Monday 5/21, 3x @ 75. \$225.

Order total \$745. gross \$633.25 net

Dave Nahley
P.O. Box 903
Fortson, GA, 31808
706-615-3795

Family Feud