



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Medium Buying LLC  
1351 King Ave.  
2nd Floor  
Columbus, OH 43212

**Contract # 50568**

Schedule Dates 09/06/18-09/12/18  
Advertiser Kemp for GA Governor (6117)  
Agency Medium Buying LLC (2343)  
Product Political - National (1132)  
Brand September 2018 (18657)  
Salesperson Katz, Washington D.C. (1044)  
Sales Office Katz - Washington D.C.  
Buyer Name Cooks, Katherine  
Phone/Fax /  
CPE N/A  
Account Types National/Political Agency  
Billing Type Standard  
Comments KEMP

Date Entered 09/05/18  
Last Modified 09/05/18  
Entered By Lyndsey Collins  
CO-OP No  
Headline # ECR26142406  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,087.50  
Net Total \$6,162.50  
Sales Tax

**Columbus/Opelika (WLTZ)**

By Broadcast Month Spots Rate  
Sep. 2018 29 \$7,250.00  
Grand Total: 29 \$7,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/18-09/06/18	1	:30	7:30P- NBC Sports	1				X				1	\$800.00	\$800.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NFL KICKOFF SPECIAL	9/5/18
2.0	Normal Line / SPOT	09/09/18-09/09/18	1	:30	7P- NBC Football Night In America	1						X		1	\$700.00	\$700.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FOOTBALL NIGHT IN AMERICA	9/5/18
3.0	Normal Line / SPOT	09/06/18-09/07/18	2	:30	7A- NBC Today Show 1	3				X	X			3	\$140.00	\$420.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW	9/5/18
4.0	Normal Line / SPOT	09/10/18-09/12/18	2	:30	5:59P- WLTZ Today Show 1	2	X	X	X					2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW	9/5/18
5.0	Normal Line / SPOT	09/06/18-09/07/18	1	:30	5:59P- WLTZ First News	3				X	X			3	\$140.00	\$420.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS	9/5/18
6.0	Normal Line / SPOT	09/10/18-09/12/18	1	:30	5:59P- WLTZ First News	2	X	X	X					2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS	9/5/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Medium Buying LLC  
1351 King Ave.  
2nd Floor  
Columbus, OH 43212

**Contract # 50568**

**Schedule Dates:** 09/06/18-09/12/18  
**Advertiser:** Kemp for GA Governor (6117)  
**Agency:** Medium Buying LLC (2343)  
**Product:** Political - National (1132)  
**Brand:** September 2018 (18657)  
**Salesperson:** Katz, Washington D.C. (1044)  
**Sales Office:** Katz - Washington D.C.  
**Buyer Name:** Cooks, Katherine  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** National/Political Agency  
**Billing Type:** Standard  
**Comments:** KEMP

**Date Entered:** 09/05/18  
**Last Modified:** 09/05/18  
**Entered By:** Lyndsey Collins  
**CO-OP:** No  
**Headline #:** ECR26142406  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$1,087.50  
**Net Total:** \$6,162.50  
**Sales Tax:**

**Columbus/Opelika (WLTZ)**

**By Broadcast Month:**  
 Sep. 2018: 29 Spots, \$7,250.00 Rate  
 Grand Total: 29 Spots, \$7,250.00 Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	09/07/18-09/07/18	2	:30	7:29p- Family Feud Primary Run	2					X			2	\$350.00	\$700.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	9/5/18
8.0	Normal Line / SPOT	09/10/18-09/12/18	2	:30	7:29p- Family Feud Primary Run	1	1	1	1					3	\$350.00	\$1,050.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	9/5/18
9.0	Normal Line / SPOT	09/07/18-09/07/18	1	:30	10:59p- WLTZ First News Alabama	1					X			1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS ALABAMA	9/5/18
10.0	Normal Line / SPOT	09/10/18-09/12/18	1	:30	10:59p- WLTZ First News Alabama	2	X	X	X					2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	1	9/5/18
11.0	Normal Line / SPOT	09/06/18-09/07/18	1	:30	6:30p- NBC Nightly News	3				X	X			3	\$200.00	\$600.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NBC NIGHTLY NEWS	9/5/18
12.0	Normal Line / SPOT	09/10/18-09/12/18	1	:30	6:30p- NBC Nightly News	2	X	X	X					2	\$200.00	\$400.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NBC NIGHTLY NEWS	9/5/18
13.0	Normal Line / SPOT	09/09/18-09/09/18	2	:30	6:30p- NBC Nightly News Sunday	1							X	1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC NEWS SUNDAY	9/5/18

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Medium Buying LLC  
1351 King Ave.  
2nd Floor  
Columbus, OH 43212

**Contract # 50568**

Schedule Dates: 09/06/18-09/12/18  
Advertiser: Kemp for GA Governor (6117)  
Agency: Medium Buying LLC (2343)  
Product: Political - National (1132)  
Brand: September 2018 (18657)  
Salesperson: Katz, Washington D.C. (1044)  
Sales Office: Katz - Washington D.C.  
Buyer Name: Cooks, Katherine  
Phone/Fax: /  
CPE: N/A  
Account Types: National/Political Agency  
Billing Type: Standard  
Comments: KEMP

Date Entered: 09/05/18  
Last Modified: 09/05/18  
Entered By: Lyndsey Collins  
CO-OP: No  
Headline #: ECR26142406  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,087.50  
Net Total: \$6,162.50  
Sales Tax:

**Columbus/Opelika (WLTZ)**

By Broadcast Month Spots Rate  
Sep: 2018 29 \$7,250.00  
Grand Total: 29 \$7,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/06/18-09/06/18	1	:30	11:28P- WLTZ First News Alabama	2				X				2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS ALABAMA	9/5/18
15.0	Normal Line / SPOT	09/06/18-09/06/18	2	:30	8:15P- NBC Sunday Night Football	1				X				1	\$800.00	\$800.00	Columbus/Opelika (WLTZ)		9/5/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments:

Sagamore Hill Broadcasting of Ga., L.L.C and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8/23/18
------------------------------	----------------------

I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Brian Kemp/GA GOP,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kemp for Governor/GA GOP - PO BOX 5486 ATHENS, GA 30604

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Kemp

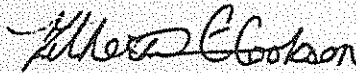
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/23/18

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

BILL EVANS

Printed Name

DOS

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_

**signature of candidate or authorized committee**

\_\_\_\_\_

**printed name**

\_\_\_\_\_

**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Justin Washington

being/on behalf of: Stacey Abrams

a legally qualified candidate of the Democratic

political party for the office of: Georgia Governor

in the Georgia Gubernatorial General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

Democratic Party of Georgia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kip Carr

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/4/18

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title