



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Al Media
222 W. Ontario Street
Suite 600
Chicago, IL

Contract # 50730

Schedule Dates 09/24/18-09/30/18
Advertiser Democratic Party of Georgia (Abrams) (6183)
Agency Al Media (2334)
Product Political - National (1132)
Brand 461 (18758)
Salesperson Katz, Chicago (1014)
Sales Office Katz - Chicago
Buyer Name Reardon, Danida
Phone/Fax /
CPE 461
Account Types National/Political Agency
Billing Type Standard

Stacey Abrams for Go
9/21- Please confirm new political order for Stacey Abrams for Govern
r beginning 9/24-9/30. Sep is 30. Thanks! Hayli for Nikk/Separation: Min minutes between
spots: 30.

Date Entered 09/21/18
Last Modified 09/21/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26161699
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$220.50
Net Total \$1,249.50
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Sep. 2018	20	\$1,470.00
Grand Total:	20	\$1,470.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/18-09/28/18	4	:30	7A- NBC Today Show 1	4	X	X	X	X	X			4	\$35.00	\$140.00	Columbus/Opelika (WLTZ)	TODAY SHOW	9/21/18
2.0	Normal Line / SPOT	09/30/18-09/30/18	10	:30	9A- 10A (EST)	1							X	1	\$20.00		Columbus/Opelika (WLTZ)	MEET THE PRESS	9/21/18
2.0.1	Preempt	09/30/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
3.0	Normal Line / SPOT	09/24/18-09/28/18	3	:30	12P- WLTZ First News Midday	2	X	X	X	X	X			2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS NOON	9/21/18
4.0	Normal Line / SPOT	09/24/18-09/28/18	4	:30	6:59P- Family Feud Secondary Run	1	X	X	X	X	X			1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	9/21/18
5.0	Normal Line / SPOT	09/24/18-09/28/18	4	:30	7:29P- Family Feud Primary Run	1	X	X	X	X	X			1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	9/21/18
6.0	Normal Line / SPOT	09/24/18-09/24/18	4	:30	8P- NBC The Voice	1	X							1	\$300.00	\$300.00	Columbus/Opelika (WLTZ)	THE VOICE	9/21/18
7.0	Normal Line / SPOT	09/25/18-09/25/18	3	:30	9P- NBC This Is Us	1		X						1	\$400.00	\$400.00	Columbus/Opelika (WLTZ)	THIS IS US	9/21/18
8.0	Normal Line / SPOT	09/24/18-09/28/18	4	:30	10:59P- WLTZ First News Alabama	2	X	X	X	X	X			2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALABAMA	9/21/18
9.0	Normal Line / SPOT	09/24/18-09/28/18	4	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	2	X	X	X	X	X			2	\$20.00	\$40.00	Columbus/Opelika (WLTZ)	TONIGHT SHOW	9/21/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

Sagmore/Hill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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10.0	Normal Line / SPOT	09/29/18-09/29/18	3	:30	11:29P- NBC Saturday Night Live	2						X		2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	SATURDAY NIGHT LIVE	9/21/18
11.0	Normal Line / SPOT	09/24/18-09/28/18	4	:30	4:59P- WLTZ First News @ 5P.M.	2	X	X	X	X	X			2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS @ 5P	9/21/18
12.0	Normal Line / SPOT	09/24/18-09/28/18	3	:30	5:59P- WLTZ First News	2	X	X	X	X	X			2	\$50.00	\$100.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS @ 6P	9/21/18

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Justin Washington,

being/on behalf of: Stacey Abrams,

a legally qualified candidate of the Democratic

political party for the office of: Georgia Governor

in the Georgia Gubernatorial General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Party of Georgia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kip Carr

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/4/18

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Della Brown
Signature

Della Brown
Printed Name

Traquie Myers
Title