



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Medium Buying LLC  
1351 King Ave.  
2nd Floor  
Columbus, OH 43212

**Contract # 51251**

Schedule Dates 10/25/18-10/30/18  
Advertiser Georgia Rep Party/Kemp (6177)  
Agency Medium Buying LLC (2343)  
Product Political - National (1132)  
Brand 619 (18881)  
Salesperson Katz, Washington D.C. (1044)  
Sales Office Katz - Washington D.C.  
Buyer Name Cooks, Katherine  
Phone/Fax /  
CPE 619  
Account Types National/Political Agency  
Billing Type Standard  
Comments KEMP GOP

Date Entered 10/23/18  
Last Modified 10/24/18  
Entered By Lyndsey Collins  
CO-OP No  
Headline # ECR26229151  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,280.25  
Net Total \$7,254.75  
Sales Tax

**Columbus/Opelika (WLTZ)**

By Broadcast Month	Spots	Rate
Oct. 2018	23	\$6,225.00
Nov. 2018	10	\$2,310.00
<b>Grand Total:</b>	<b>33</b>	<b>\$8,535.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/18-10/30/18	2	:30	9A- Megan Kelly Today(9/25-	1	1							2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B MEGYN KELLY TODAY	10/23/18
2.0	Normal Line / SPOT	10/29/18-10/30/18	1	:30	5:59P- WLTZ First News	1	1							2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS	10/23/18
3.0	Normal Line / SPOT	10/29/18-10/30/18	1	:30	6:30P- NBC Nightly News	1	1							2	\$200.00	\$400.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NBC NIGHTLY NEWS	10/23/18
4.0	Normal Line / SPOT	10/29/18-10/30/18	2	:30	6:59P- Family Feud Secondary Run	1	1							2	\$350.00	\$700.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	10/23/18
5.0	Normal Line / SPOT	10/29/18-10/30/18	2	:30	7:29P- Family Feud Primary Run	1	1							2	\$350.00	\$700.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	10/23/18
6.0	Normal Line / SPOT	10/27/18-10/27/18	1	:30	8A- NBC Saturday Today	2						X		2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC SAT TODAY	10/23/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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CO-OP: No  
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Demo:  
Order Type: Normal  
Package Deal:  
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Commission: \$1,280.25  
Net Total: \$7,254.75  
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7.0	Normal Line / SPOT	10/27/18-10/27/18	1	:30	8P- Dateline Saturday Night Mystery	2						X		2	\$500.00	\$1,000.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A DATELINE	10/23/18
8.0	Normal Line / SPOT	10/28/18-10/28/18	1	:30	9A- Meet The Press	2							X	2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A MEET THE PRESS	10/23/18
9.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	6:30P- NBC Nightly News Sunday	1							X	1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC NEWS SUN	10/23/18
10.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	8:15P- NBC Sunday Night Football	2							X	2	\$700.00	\$1,400.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A AMERICAS GOT TALENT SUN	10/23/18
11.0	Normal Line / SPOT	10/25/18-10/26/18	2	:30	5:59P- Megan Kelly Today(9/25-	3				X	X			3	\$115.00	\$345.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B MEGYN KELLY TODAY	10/24/18
12.0	Normal Line / SPOT	10/25/18-10/26/18	1	:30	5:59P- WLTZ First News	3				X	X			3	\$140.00	\$420.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS	10/24/18
13.0	Normal Line / SPOT	10/25/18-10/26/18	1	:30	6:30P- NBC Nightly News	3				X	X			2	\$200.00	\$400.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NBC NIGHTLY NEWS	10/24/18

**CONFIRMATION CONTRACT**

Comments:

Date:

Accepted-Station:

Date:

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13.0.1	Preempt	10/25/18															Columbus/Opelika (WLTZ)	No Avail/Exception - Ga. Rep is already there.	
14.0	Normal Line / SPOT	10/25/18-10/26/18	2	:30	6:59P- Family Feud Secondary Run	3				X	X			3	\$350.00	\$1,050.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	10/24/18
15.0	Normal Line / SPOT	10/25/18-10/26/18	2	:30	7:29P- Family Feud Primary Run	3				X	X			3	\$350.00	\$1,050.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	10/24/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8/23/18
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I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Brian Kemp and the Georgia Republican Party,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kemp for Governor/GA GOP - PO BOX 5486 ATHENS, GA 30604

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Kemp

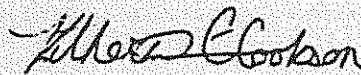
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/23/18

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Bill Evans

Printed Name

DOS

Title