



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Medium Buying LLC  
1351 King Ave.  
2nd Floor  
Columbus, OH 43212

**Contract # 49715**

**Schedule Dates** 06/22/18-07/06/18  
**Advertiser** Kemp for GA Governor (6117)  
**Agency** Medium Buying LLC (2343)  
**Product** Political - National (1132)  
**Brand** June-July 2018 (18403)  
**Salesperson** Katz, Washington D.C. (1044)  
**Sales Office** Katz - Washington D.C.  
**Buyer Name** Cooks, Katherine  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** Kemp

**Date Entered** 06/21/18  
**Last Modified** 06/21/18  
**Entered By** Lyndsey Collins  
**CO-OP** No  
**Headline #** ECR26041783  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$377.10  
**Net Total** \$2,136.90  
**Sales Tax**

**Columbus/Opelika (WLTZ)**

By Broadcast Month	Spots	Rate
Jun. 2018	9	\$394.00
Jul. 2018	49	\$2,120.00
<b>Grand Total:</b>	<b>58</b>	<b>\$2,514.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/22/18-06/22/18	2	:30	10:59P- WLTZ First News Alabama	1				1				1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News AL	6/21/18
2.0	Normal Line / SPOT	06/25/18-06/29/18	2	:30	10:59P- WLTZ First News Alabama	3	X	X	X	X	X			3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News AL	6/21/18
3.0	Normal Line / SPOT	07/02/18-07/06/18	2	:30	10:59P- WLTZ First News Alabama	2	X	X	X	X	X			2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News AL	6/21/18
4.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	5:59P- WLTZ First News	1					1			1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News	6/21/18
5.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	5:59P- WLTZ First News	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News	6/21/18
6.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	5:59P- WLTZ First News	4	X	X	X	X	X			4	\$40.00	\$160.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News	6/21/18

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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7.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	7A- NBC Today Show 1	1					1			1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	6/21/18
8.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	7A- NBC Today Show 1	3	X	X	X	X	X			3	\$35.00	\$105.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	6/21/18
9.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	7A- NBC Today Show 1	4	X	X	X	X	X			4	\$35.00	\$140.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	6/21/18
10.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	6:30P- NBC Nightly News	1					1			1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C NBC Nightly News	6/21/18
11.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	6:30P- NBC Nightly News	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C NBC Nightly News	6/21/18
12.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	6:30P- NBC Nightly News	2	X	X	X	X	X			2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C NBC Nightly News	6/21/18

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13.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	5:30P- The Daily Mail	1					1			1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
14.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	5:30P- The Daily Mail	3	X	X	X	X				3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
15.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	5:30P- The Daily Mail	2	X	X	X	X				2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
16.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	7:29P- Family Feud Primary Run	1					1			1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
17.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	7:29P- Family Feud Primary Run	3	X	X	X	X				3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
18.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	7:29P- Family Feud Primary Run	2	X	X	X	X				2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18

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19.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1					1			1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News	6/21/18
20.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	4:59P- WLTZ First News @ 5P.M.	3	X	X	X	X				3	\$30.00	\$90.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News	6/21/18
21.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	4:59P- WLTZ First News @ 5P.M.	2	X	X	X	X				2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ First News	6/21/18
22.0	Normal Line / SPOT	06/22/18-06/22/18	3	:30	7P- 7:30P (EST)	1					1			1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
23.0	Normal Line / SPOT	06/25/18-06/29/18	10	:30	7P- 7:30P (EST)	3	X	X	X	X				3	\$50.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18
24.0	Normal Line / SPOT	07/02/18-07/06/18	10	:30	7P- 7:30P (EST)	2	X	X	X	X				2	\$50.00	\$100.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	6/21/18

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25.0	Normal Line / SPOT	06/22/18-06/22/18	10	:30	10A-11A (EST)	1					1			1	\$9.00	\$9.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	6/21/18
26.0	Normal Line / SPOT	06/25/18-06/29/18	10	:30	10A-11A (EST)	3	X	X	X	X	X			3	\$9.00	\$27.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	6/21/18
27.0	Normal Line / SPOT	07/02/18-07/06/18	10	:30	10A-11A (EST)	2	X	X	X	X	X			2	\$9.00	\$18.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	6/21/18

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Accepted-Station:

Date:

Date:

Comments:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 4/24/18
------------------------------	----------------------

I, Tanya Renicker/Medium Buying. LLC,

being/on behalf of: Brian Kemp,

a legally qualified candidate of the REPUBLICAN

political party for the office of: GA Governor

in the Primary

election to be held on: 7.24.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kemp for Governor - PO BOX 5486 ATHENS, GA 30604

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Kemp

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/24/2018

Date

Tanya Renicker

Signature

Digitally signed by Tanya Renicker  
Date: 2016.10.13 14:48:04 -04'00'

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Connie S. Howers  
Signature

Connie S. Howers  
Printed Name

Sales Mgr.  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Tanya Renicker**

Digitally signed by Tanya Renicker  
Date: 2016.10.14 11:06:20 -04'00'

**signature of candidate or authorized committee**

**printed name**

**date**



**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



# KEMP BROADCAST 6.22-7.8

Revision #:      Date: 6/21/2018

Client: KEMP FOR GA GOV      Estimate: 415      Vendor: WLTV-TV      Send Billing To: Medium Buying, LLC  
 Media: TV      Description: KEMP Broadcast 6.22-7.8      6140 Buena Vista Road/PO Box 12289      1351 King Ave  
 Product: TV      Flight Start Date: 6/18/2018 03:00 AM      2nd Floor  
 Market: Columbus, GA      Flight End Date: 7/8/2018 02:59 AM      Columbus, GA 31907/31917      Columbus, OH 43212

Survey: Jul14 DMA Custom Live+1      Contact: Tom Breazeale (GSM)  
 Buyer: Katherine Cookson      Phone: 706-561-3838  
 Separation between spots: 30      Fax: 706-563-8467  
 Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Du	Wks	Total Spots
<b>WLTZ-TV</b>						
68	MTuWThF 11:00p-11:35p	LN	\$75.00	30	1 3 2	6
	WLTZ First News Alabama					
69	MTuWThF 6:00p-6:30p	EN	\$40.00	30	1 3 4	8
	WLTZ First News					
70	MTuWThF 7:00a-9:00a	EM	\$35.00	30	1 3 4	8
	Today Show					
71	MTuWThF 6:30p-7:00p	EN	\$40.00	30	1 3 2	6
	NBC Nightly News					
72	MTuWThF 5:30p-6:00p	EN	\$40.00	30	1 3 2	6
	Family Feud					
73	MTuWThF 7:30p-8:00p	PA	\$75.00	30	1 3 2	6
	Family Feud					
74	MTuWThF 5:00p-5:30p	EN	\$30.00	30	1 3 2	6
	WLTZ First News					
75	MTuWThF 7:00p-7:30p	PA	\$50.00	30	1 3 2	6
	Family Feud					
76	MTuWThF 10:00a-11:00a	DT	\$9.00	30	1 3 2	6
	Today with Kathie Lee & Hoda					
			<b>Total Cost:</b>		<b>9 27 22</b>	<b>58</b>
						<b>58</b>

Signature: \_\_\_\_\_

Disclaimer: