



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Canal Partners Media
25 Whitlock Place SW
Suite 201
Marietta, GA 30064

Contract # 49031

Schedule Dates 04/07/18-04/15/18
Advertiser Stacey Evans for Governor (6052)
Agency Canal Partners Media (2163)
Product Political - Local (1130)
Brand Political (3949)
Salesperson Kirkland, Mark (1147)
Sales Office Columbus, GA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Spot Agency
Billing Type Standard
Comments

Date Entered 04/06/18
Last Modified 04/06/18
Entered By Della Brown
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$193.50
Net Total \$1,096.50
Sales Tax

Columbus/Opelika (WLTZ)

By Broadcast Month	Spots	Rate
Apr. 2018	37	\$1,290.00
Grand Total:	37	\$1,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/10/18-04/12/18	3	:30	6A- WLTZ First News Today**			1		1				2	\$10.00	\$20.00	Columbus/Opelika (WLTZ)		4/6/18
2.0	Normal Line / SPOT	04/11/18-04/13/18	3	:30	7A- NBC Today Show 1				1		1			2	\$35.00	\$70.00	Columbus/Opelika (WLTZ)		4/6/18
3.0	Normal Line / SPOT	04/09/18-04/12/18	3	:30	11A- Wendy Williams		1			1				2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)		4/6/18
4.0	Normal Line / SPOT	04/10/18-04/13/18	3	:30	12P- WLTZ First News Midday			1			1			2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)		4/6/18
5.0	Normal Line / SPOT	04/09/18-04/11/18	3	:30	12:58P- NBC Days Of Our Lives		1		1					2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)		4/6/18
6.0	Normal Line / SPOT	04/10/18-04/10/18	3	:30	2P- 3P (EST)			1						1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)		4/6/18
7.0	Revised Line / SPOT	04/11/18-04/13/18	3	:30	3P- 4P (EST)				1		1						Columbus/Opelika (WLTZ)		4/6/18
7.1	Normal Line / SPOT	04/11/18-04/13/18	3	:30	3P- 4P (EST)				1		1			2	\$10.00	\$20.00	Columbus/Opelika (WLTZ)		4/6/18
8.0	Normal Line / SPOT	04/10/18-04/12/18	3	:30	3:57P- Steve			1		1				2	\$10.00	\$20.00	Columbus/Opelika (WLTZ)		4/6/18
9.0	Revised Line / SPOT	04/09/18-04/11/18	3	:30	5:59P- WLTZ First News		1		1								Columbus/Opelika (WLTZ)		4/6/18
9.1	Normal Line / SPOT	04/09/18-04/11/18	3	:30	5:59P- WLTZ First News		1		1					2	\$35.00	\$70.00	Columbus/Opelika (WLTZ)		4/6/18
10.0	Revised Line / SPOT	04/09/18-04/11/18	3	:30	6:59P- WLTZ First News		1		1								Columbus/Opelika (WLTZ)		4/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Canal Partners Media
25 Whitlock Place SW
Suite 201
Marietta, GA 30064

Contract # 49031

Schedule Dates 04/07/18-04/15/18
Advertiser Stacey Evans for Governor (6052)
Agency Canal Partners Media (2163)
Product Political - Local (1130)
Brand Political (3949)
Salesperson Kirkland, Mark (1147)
Sales Office Columbus, GA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Spot Agency
Billing Type Standard
Comments

Date Entered 04/06/18
Last Modified 04/06/18
Entered By Della Brown
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$193.50
Net Total \$1,096.50
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Apr. 2018	37	\$1,290.00
Grand Total:	37	\$1,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	Normal Line / SPOT	04/10/18-04/13/18	3	:30	6:59P- Family Feud Secondary Run			1		1	1			3	\$50.00	\$150.00	Columbus/Opelika (WLTZ)		4/6/18
11.0	Normal Line / SPOT	04/09/18-04/11/18	3	:30	7:29P- Family Feud Primary Run		1		1					2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)		4/6/18
12.0	Normal Line / SPOT	04/10/18-04/13/18	3	:30	10:59P- WLTZ First News Alabama			1			1			2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)		4/6/18
13.0	Normal Line / SPOT	04/09/18-04/09/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon		1							1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)		4/6/18
14.0	Normal Line / SPOT	04/07/18-04/14/18	3	:30	8A- NBC Saturday Today							1		2	\$10.00	\$20.00	Columbus/Opelika (WLTZ)		4/6/18
15.0	Normal Line / SPOT	04/07/18-04/14/18	3	:30	7P- 7:58P (EST)							1		2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)		4/6/18
16.0	Normal Line / SPOT	04/07/18-04/14/18	3	:30	11:29P- NBC Saturday Night Live							1		2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)		4/6/18
17.0	Normal Line / SPOT	04/08/18-04/15/18	3	:30	10:59P- WLTZ First News *								1	2	\$50.00	\$100.00	Columbus/Opelika (WLTZ)		4/6/18
18.0	Normal Line / SPOT	04/08/18-04/15/18	3	:30	9A- Meet The Press								1	2	\$50.00	\$100.00	Columbus/Opelika (WLTZ)		4/6/18
19.0	Normal Line / SPOT	04/08/18-04/15/18	3	:30	10P- NBC Timeless								1	2	\$125.00	\$250.00	Columbus/Opelika (WLTZ)		4/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet),and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLTZ - TV Columbus, GA	Date: 04/05/2018
--	----------------------------

I, Gail Philipson,
 being/on behalf of: Evans, Stacey, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor of Georgia
 in the Primary
 election to be held on: 05/22/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 04/07/2018 Date of Last Broadcast: 04/15/2018

Total Charges: \$*****1,096.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Stacey Evans for Governor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronnie Mabra/George Buddy Darden, Treasurer/Chairperson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

04/05/2018

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Mark Kirkland

Printed Name

Sales Manager

Title



New Order

Agency: Canal Partners Media
Office: Washington
Client: 874 - Stacey Evans for Governor
Product: 1011 - Primary
Piggyback Product:
Estimate: 5269 - Evans 4/7-4/15/18

Station: WLTZ-TV
Order Type: Normal
Cancel Date:
Received in ePort: 4/5/2018 10:06:36 PM

Flight Start: 04/07/2018
Flight End: 04/15/2018
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00

Local/National: Local
Rep Office: WLTZ-TV
AE: Mark Kirkland
Phone:
OrderID: 7239501
Status: Pending Review

Airtime Dollars: \$1,290.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$1,290.00
Total Spots: 37

Comments: Separation: 20

Terms of Sale: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15	Total				
															Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 6A-7A WLTZ 1-TDY B	EM	\$10.00	C	30	0	0	0	1	0	1	0	0	0 ✓	2				
2	MTuWThF 7A-9A TODAY SHW<	EM	\$35.00	C	30	0	0	0	0	1	0	1	0	0 ✓	2				
3	MTuWThF 11A-12P WENDY WILLIAMS	DT	\$5.00	C	30	0	0	1	0	0	1	0	0	0 ✓	2				
4	MTuWThF 12P-12:30P LTZ 1ST NWS MD	DT	\$5.00	C	30	0	0	0	1	0	0	1	0	0 ✓	2				
5	MTuWThF 1P-2P DAYS-OUR LIVES	DT	\$5.00	C	30	0	0	1	0	1	0	0	0	0 ✓	2				
6	MTuWThF 2P-3P JUDGE FAITH-1/JUDGE FAITH-2	DT	\$25.00	C	30	0	0	0	1	0	0	0	0	0 ✓	1				
7	MTuWThF 3P-4P PATERNTY COURT/PATRNTY CRT B	EF	\$10.00	C	30	0	0	0	0	1	0	1	0	0 ✓	2				
8	MTuWThF 4P-5P STEVE	EF	\$10.00	C	30	0	0	0	1	0	1	0	0	0 ✓	2				
9	MTuWThF 6P-6:30P WLTZ FIRST NWS	EN	\$35.00	C	30	0	0	1	0	1	0	0	0	0 ✓	2				

New Order (Page 2)

Agency: Canal Partners Media
 Client: 874 - Stacey Evans for Governor
 Flight Start: 04/07/2018

Station: WLTZ-TV
 Product: 1011 - Primary
 Flight End: 04/15/2018

Order ID: 7239501
 Estimate: 5269 - Evans 4/7-4/15/18
 Received in ePort: 4/5/2018 10:06:36 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15	Total Spots	Rtg	CPP	Imp	CPM
10	MTuWThF 7P-7:30P FAMILY FEUD	PA	\$50.00	C	30	0	0	0	1	0	1	1	0	0 ✓	3				
11	MTuWThF 7:30P-8P FAMILY FEUD B<	PA	\$75.00	C	30	0	0	1	0	1	0	0	0	0 ✓	2				
12	MTuWThF 11P-11:35P WLTZ 1ST-ALA<	LN	\$75.00	C	30	0	0	0	1	0	0	1	0	0 ✓	2				
13	MTuWThF 11:35P-12:35A Tonight Show	LF	\$25.00	C	30	0	0	1	0	0	0	0	0	0 ✓	1				
14	Sa 8A-10A SATURDAY TODAY<	EM	\$10.00	C	30	1	0	0	0	0	0	0	1	0 ✓	2				
15	Sa 7P-8P FAMILY FEUD B<	PA	\$15.00	C	30	1	0	0	0	0	0	0	1	0	2				
16	Sa 11:30P-1A SAT NITE LIVE<	LF	\$30.00	C	30	1	0	0	0	0	0	0	1	0	2				
17	Su 11P-11:30P WLTZ FIRST	LN	\$50.00	C	30	0	1	0	0	0	0	0	0	1	2				
18	Su 11:30P-12:30A MEET THE PRESS	LF	\$50.00	C	30	0	1	0	0	0	0	0	0	1	2				
19	Su 10P-11P Timeless	PT	\$125.00	C	30	0	1	0	0	0	0	0	0	1	2				
Total Spots:						3	3	5	6	5	4	5	3	3					
Cash\$ - Spots: \$1,290.00 - 37 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$1,290.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																			