



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Smart Media Group
1427 Leslie Ave
Suite 102
Alexandria, VA 22301

Contract # 51299

Schedule Dates 10/30/18-11/06/18
Advertiser Mike Rogers For Congress (6199)
Agency Smart Media Group (1703)
Product Political - National (1132)
Brand C30N06 (18899)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Elise Cloyd,
Phone/Fax /
CPE ROG1/ORDR/C30N06
Account Types National/Political Agency
Billing Type Standard

Order
NEW order for Rogers for Congress Est. C30N06 Please confirm! Thank
You! Elise 703-309-9044

Date Entered 10/25/18
Last Modified 11/02/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26229957
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$696.00
Net Total \$3,944.00
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Nov. 2018	34	\$4,640.00
Grand Total:	34	\$4,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/18-11/04/18	3	:30	9A- Meet The Press	1							X	1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)	MEET THE PRESS	10/25/18
1.0.1	Preempt	11/04/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
2.0	Normal Line / SPOT	10/30/18-10/30/18	3	:30	3:58P- Steve	1	X							1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)	STEVE HARVEY	10/25/18
3.0	Normal Line / SPOT	10/31/18-10/31/18	3	:30	3:58P- Steve	1		X						1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)	STEVE HARVEY	10/25/18
4.0	Normal Line / SPOT	11/01/18-11/01/18	3	:30	3:58P- Steve	1			X					1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)	STEVE HARVEY	10/25/18
5.0	Normal Line / SPOT	11/02/18-11/02/18	3	:30	3:58P- Steve	1	X							1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)	STEVE HARVEY	10/25/18
6.0	Normal Line / SPOT	11/05/18-11/05/18	3	:30	3:58P- Steve	1				X				1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)	STEVE HARVEY	10/25/18
7.0	Normal Line / SPOT	10/31/18-10/31/18	4	:30	4:59P- WLTZ First News @ 5P.M.	1			X					1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS	10/25/18
8.0	Normal Line / SPOT	11/01/18-11/01/18	4	:30	4:59P- WLTZ First News @ 5P.M.	1			X					1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS	10/25/18
9.0	Normal Line / SPOT	11/02/18-11/02/18	4	:30	4:59P- WLTZ First News @ 5P.M.	1				X				1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS	10/25/18
10.0	Normal Line / SPOT	11/05/18-11/05/18	4	:30	4:59P- WLTZ First News @ 5P.M.	1	X							1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS	10/25/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

SageamoreHill Broadcasting of Ga., L.L.C. and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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Advertiser: Mike Rogers For Congress (6199)
Agency: Smart Media Group (1703)
Product: Political - National (1132)
Brand: C30N06 (18899)
Salesperson: Katz, Washington D.C. (1044)
Sales Office: Katz - Washington D.C.
Buyer Name: Elise Cloyd,
Phone/Fax: /
CPE: ROG1/ORDR/C30N06
Account Types: National/Political Agency
Billing Type: Standard
Comments:

ord: NEW order for Rogers for Congress Est. C30N06 Please confirm! Thank You! Elise 703-309-9044

Date Entered: 10/25/18
Last Modified: 11/02/18
Entered By: Lyndsey Collins
CO-OP: No
Headline #: ECR36229957
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$696.00
Net Total: \$3,944.00
Sales Tax:

Columbus/Opelika (WLTZ)		
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11.0	Normal Line / SPOT	10/30/18-10/30/18	4	:30	10:59P- WLTZ First News Alabama	1		X						1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALAB	10/25/18
12.0	Normal Line / SPOT	10/31/18-10/31/18	4	:30	10:59P- WLTZ First News Alabama	1			X					1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALAB	10/25/18
13.0	Normal Line / SPOT	11/01/18-11/01/18	4	:30	10:59P- WLTZ First News Alabama	1				X				1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALAB	10/25/18
14.0	Normal Line / SPOT	11/02/18-11/02/18	4	:30	10:59P- WLTZ First News Alabama	1					X			1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALAB	10/25/18
15.0	Normal Line / SPOT	11/05/18-11/05/18	4	:30	10:59P- WLTZ First News Alabama	1	X							1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALAB	10/25/18
16.0	Normal Line / SPOT	10/31/18-10/31/18	4	:30	6:59P- Family Feud Secondary Run	1			X					1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	10/25/18
17.0	Normal Line / SPOT	11/02/18-11/02/18	4	:30	6:59P- Family Feud Secondary Run	1					X			1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	10/25/18
18.0	Normal Line / SPOT	11/05/18-11/05/18	4	:30	6:59P- Family Feud Secondary Run	1	X							1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	10/25/18
19.0	Normal Line / SPOT	11/01/18-11/01/18	4	:30	10P- NBC Law & Order SVU	1					X			1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	LAW & ORDER: SVU-NBC	10/25/18
20.0	Normal Line / SPOT	11/05/18-11/05/18	4	:30	8P- NBC The Voice	2	X							2	\$300.00	\$600.00	Columbus/Opelika (WLTZ)	THE VOICE-NBC	10/25/18

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Columbus/Opelika (WLTZ)

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21.0	Revised Line / SPOT	11/04/18-11/04/18	1	:30	8:15P- NBC Sunday Night Football	1							X	1			Columbus/Opelika (WLTZ)	SNF: GREEN BAY @ NEW	10/25/18
21.1	Revised Line / SPOT	11/04/18-11/04/18	2	:30	8:15P- NBC Sunday Night Football	3							X	3			Columbus/Opelika (WLTZ)	SNF: GREEN BAY @ NEW	11/2/18
21.2	Normal Line / SPOT	11/04/18-11/04/18	3	:30	8:15P- NBC Sunday Night Football	3							X	3	\$800.00	\$2,400.00	Columbus/Opelika (WLTZ)	SNF: GREEN BAY @ NEW	11/2/18
22.0	Normal Line / SPOT	10/31/18-10/31/18	4	:30	9P- NBC Chicago Fire	1			X					1	\$225.00	\$225.00	Columbus/Opelika (WLTZ)	CHICAGO FIRE-NBC	10/25/18
23.0	Normal Line / SPOT	11/05/18-11/06/18	3	:30	12P- WLTZ First News Midday	1	1	1						2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)		11/2/18
24.0	Normal Line / SPOT	11/05/18-11/06/18	3	:30	7A- NBC Today Show 1 Lives	1	1	1						2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)		11/2/18
25.0	Normal Line / SPOT	11/05/18-11/06/18	4	:30	7A- NBC Today Show 1	2	2							4	\$35.00	\$140.00	Columbus/Opelika (WLTZ)		11/2/18
26.0	Normal Line / SPOT	11/05/18-11/05/18	3	:30	5:59P- WLTZ First News	1	X							1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		11/2/18
27.0	Normal Line / SPOT	11/05/18-11/05/18	4	:30	7:29P- Family Feud Primary Run	1	X							1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)		11/2/18

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE
 STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WLTZ-TV, Columbus, GA
Date:	10/27/2018

I, Smart Media Group

being/on behalf of: Mike Rogers for Congress

a legally qualified candidate of the Republican

political party for the office of: _____

in the _____

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$2,248.25

I represent that the payment for the above described broadcast time has been furnished by:

Mike Rogers for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date
10/27/2018

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature
Della Brown

Printed Name
Della Brown

Title
Treasurer

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Mike Rogers for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

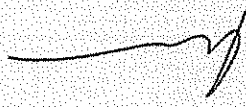
does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Mike Rogers for Congress

printed name

date

10/27/2018

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$2,248.25

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact persons) be placed in that folder.