



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

GRP Buying LLC.
3136 Kingsdale Center
Upper Arlington, OH 43221

Contract # 50090

Schedule Dates: 07/11/18-07/16/18
Advertiser: Sarah Stewart, Al Supreme Court Associate Justice
Agency: GRP Buying LLC. (2336)
Product: Political - National (1132)
Brand: July 2018 (18424)
Salesperson: Katz, Washington D.C. (1044)
Sales Office: Katz - Washington D.C.
Buyer Name: RENICKER, TANYA
Phone/Fax: /
CPE: N/A
Account Types: National/Political Agency
Billing Type: Standard
Comments: Sarah Stewart

Date Entered: 07/09/18
Last Modified: 07/10/18
Entered By: Lyndsey Collins
CO-OP: No
Headline #: ECR26101089
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$110.25
Net Total: \$624.75
Sales Tax:

Columbus/Opelika (WLTZ)

By Broadcast Month:
Jul. 2018: 21 Spots
Grand Total: 21 Spots
Rate: \$735.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	7:29P- Family Feud Primary Run	5			X	X	X			5	\$75.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	7/9/18
1.0.1	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
1.0.2	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
1.0.3	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
1.0.4	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
1.0.5	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
2.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	7:29P- Family Feud Primary Run	2	X							2	\$75.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	7/9/18
2.0.1	Preempt	07/16/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
2.0.2	Preempt	07/16/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
3.0	Normal Line / SPOT	07/11/18-07/13/18	10	:30	6:59P- Family Feud Secondary Run	5			X	X	X			5	\$50.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	7/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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Sales Tax

Columbus/Opelika (WLTZ)
By Broadcast Month
Jul. 2018 21
Grand Total: \$735.00

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3.0.1	Preempt	07/11/18															Columbus/Opelika (WLTZ)	Schedule Change/Spot -	
3.0.2	Preempt	07/12/18															Columbus/Opelika (WLTZ)	Schedule Change/Spot -	
3.0.3	Preempt	07/13/18															Columbus/Opelika (WLTZ)	Schedule Change/Spot -	
3.0.4	Preempt	07/11/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
3.0.5	Preempt	07/11/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
4.0	Normal Line / SPOT	07/16/18-07/16/18	10	:30	6:58P- Family Feud Secondary Run	2	X								\$50.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	7/9/18
4.0.1	Preempt	07/16/18															Columbus/Opelika (WLTZ)	Schedule Change/Spot -	
4.0.2	Preempt	07/16/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
5.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	4:58P- WLTZ First News @ 5P.M.	5			X	X	X			5	\$30.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ News First	7/9/18

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Jul. 2018	21	\$735.00
Grand Total:	21	\$735.00

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6.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	4:59P- WLTZ First News @ 5P.M.	2	X							2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C WLTZ News First	7/9/18
7.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	6:30P- NBC Nightly News	5			X	X	X				\$40.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C NBC Nightly News	7/9/18
7.0.1	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
7.0.2	Preempt	07/11/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
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8.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	6:30P- NBC Nightly News	2	X								\$40.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C NBC Nightly News	7/9/18
8.0.1	Preempt	07/16/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
8.0.2	Preempt	07/16/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	

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9.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	5:30P- The Daily Mail	5			X	X	X			5	\$40.00	\$200.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	7/9/18
10.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	5:30P- The Daily Mail	2	X							2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	7/9/18
11.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	7A- NBC Today Show 1	5			X	X	X			5	\$35.00	\$175.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	7/9/18
12.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	7A- NBC Today Show 1	2	X							2	\$35.00	\$70.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU C Today Show	7/10/18

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Date:

Accepted-Station:

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Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 7/5/18
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I, Katherine Cookson/Medium Buying, LLC,

being/on behalf of: Sarah Stewart,

a legally qualified candidate of the Republican

political party for the office of: Supreme Court Associate Justice

in the Runoff

election to be held on: July 17, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Sarah Stewart

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sarah Stewart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/5/18

Date

Meredith Gordon

Signature

Accepted

Signature

Accepted in Part

Printed Name

To Be Signed By Station Representative

Rejected

Title

SARAH STEWART FOR AL SC RUNOFF 7.6-7.17

Revision #: Date: 7/5/2018

Client: SARAH STEWART FOR AL
 Media: SUPREME COURT
 Product: TV
 Market: Columbus, GA
 Primary Demo: Adults 50+
 Separation between spots: 30

Estimate: 429
 Flight Start Date: 7/22/2018 03:00 AM
 Flight End Date: 7/22/2018 02:59 AM
 Buyer: TANYA RENICKER

Vendor: WLTX-TV
 6140 Buena Vista Road/PO Box 12289
 Columbus, GA 31907/31917
 Contact: Tom Breazeale (GSM)
 Phone: 706-561-3838
 Fax: 706-563-8467
 Affiliation: NBC

Send Billing To: Medium Buying, LLC
 1351 King Ave
 2nd Floor
 Columbus, OH 43212

Line No	Daypart Program	Daypart Code	STN Gross	Du	Wks	Total Spots	Adults 50+ Rtg/CPP
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WLTX-TV							
58	MTUWTHF 7:30p-8:00p Family Feud	PA	\$75.00	30	1 5 1	7	4.9 \$15.31
59	MTUWTHF 7:00p-7:30p Family Feud	PA	\$50.00	30	1 5 1	7	4.9 \$10.20
60	MTUWTHF 5:00p-5:30p WLTX First News	EN	\$30.00	30	1 5 1	7	2.1 \$14.29
61	MTUWTHF 6:30p-7:00p NBC Nightly News	EN	\$40.00	30	1 5 1	7	2.1 \$19.05
62	MTUWTHF 5:30p-6:00p Family Feud	EN	\$40.00	30	1 5 1	7	2.1 \$19.05
63	MTUWTHF 7:00a-9:00a Today Show	EM	\$35.00	30	1 5 1	7	1.6 \$21.88

Total Spots: 6 30 6
 Total GRP/GIMP(MH): 17.7 88.5 17.7
 Total CPP/CPM: \$15.25
 Total Cost: \$1,890.00

Disclaimer: