

WBEI-FM
4th QUARTER 2015
October 1, 2015-December 31, 2015
PREPARED BY Jade N. Gibson

TOWNSQUARE MEDIA
QUARTERLY ISSUES/PROGRAM LIST

WBEI PUBLIC AFFAIRS PROGRAMMING

During the 4th quarter of 2015, 92.9 WTUG broadcasts one 30-minute public affairs program, focusing on various issues of concern to the community. From October 1, 2015 through December 31, 2015, Public Affairs Director Jade N. Gibson and Phillip Coleman each host a 15-minute segment.

WBEI ISSUES/PROGRAMS

October 1, 2015 – December 31, 2015

The following is a list of top issues of primary concern to the 101.7 WBEI listening area as ascertained by WBEI management and staff. Included with this list is a reference to WBEI public affairs programming as summarized in this report. Issues are not necessarily listed in order of importance.

ISSUE: DATE

COMMUNITY DEVELOPMENT: 10/11, 10/18, 10/25, 11/01, 11/08, 11/22, 11/29, 12/13, 12/20, 12/27

HEALTH: 11/15, 11/29, 12/20

EDUCATION: 10/04, 10/18, 10/25, 11/08, 11/22, 11/29, 12/06, 12/13

FINANCES: 10/04, 11/08, 11/15, 11/22, 12/13, 12/20

YOUTH DEVELOPMENT: 10/11, 11/01, 12/06, 12/20

FUNDRAISING: 10/25, 12/20

ENVIRONMENT: 11/08, 11/29, 12/20, 12/27

RECREATION: 10/11, 11/01, 11/08, 11/15, 12/20

VOLUNTEERISM: 10/18, 11/01, 11/15, 11/29, 12/06, 12/20

CRIME PREVENTION/SAFETY: 11/01

EMPLOYMENT: 10/04, 10/18, 10/25, 11/22, 11/29, 12/06, 12/27

AIR DATE: 10/04/2015

DURATION: 30 minutes

ISSUES: Employment, Education, Finances

GUEST: Lt. Col. Brad Benton with the Alabama National Guard

SUMMARY: Lt. Col. Benton discussed the employment opportunities available through the Alabama National Guard

GUEST: Ms. Tovah Gibson, Scholarship and Data Manager at Shelton State Community College

SUMMARY: Ms. Gibson provided her expertise on preparing for scholarship application at Shelton State.

AIR DATE: 10/11/2015

DURATION: 30 minutes

ISSUES: Community Development, Youth Development, Recreation

GUEST: Pastor Andrew Igofosea with Daystar Family Church

SUMMARY: Pastor Andrew described the ways the Daystar Family Church serves the Pickens County area.

GUEST: Ms. Riva McAlpine, Director of the Respiratory Therapist Program at Shelton State Community College

SUMMARY: Ms. McAlpine provided information on special activities to be held during Breast Cancer Awareness Month.

AIR DATE: 10/18/2015

DURATION: 30 minutes

ISSUES: Community Development, Education, Volunteerism, Employment

GUEST: Mr. Mason Bonner

SUMMARY: Mr. Bonner invited listeners to take part in the upcoming session for the Ollie Washington Building and Maintenance Program.

GUEST: Mr. Curtis Coleman, a GED Site Coordinator with the Adult Education Program of Shelton State Community College

SUMMARY: Mr. Coleman described how the GED fits into the equation of high paying jobs seeking highly skilled workers.

AIR DATE: 10/25/2015

DURATION: 30 minutes

ISSUES: Community Development, Fundraising, Education, Employment

GUEST: Rev. Schmitt Moore, President of the Alabama District of the Southern Christian Leadership Conference

SUMMARY: Rev. Moore provided information on the upcoming statewide convention of the SCLC to be held in Tuscaloosa and invited listeners to attend.

GUEST: Ms. Lakesha Kinnerson, Program Director of Health Information Technology

SUMMARY: Ms. Kinnerson introduced the Health Information Technology program, which is now being offered at Shelton State Community College.

AIR DATE: 11/01/2015

DURATION: 30 minutes

ISSUES: Community Development, Youth Development, Recreation, Volunteerism, Crime Prevention/Safety

GUEST: Mrs. Lakeda Smith, Executive Director for the Benjamin Barnes YMCA

SUMMARY: Mrs. Smith described the services provided in the after school program at the Barnes YMCA.

GUEST: Ms. Tovah Gibson, Homecoming Committee Member and Scholarship and Data Manager at Shelton State

SUMMARY: Ms. Gibson talked about the various festive celebrations lined for Homecoming at Shelton State.

AIR DATE: 11/08/2015

DURATION: 30 minutes

ISSUES: Community Development, Education, Finances, Environment, Recreation

GUEST: Caramyl Drake and Antwan Prince-Sealey with the City of Tuscaloosa and Community Serviced Programs of West Alabama

SUMMARY: Ms. Drake and Mr. Prince-Sealey discussed an upcoming credit building workshop to help area residents prepare for homeownership.

GUEST: Mr. Eric Prewitt, Veterans Affairs and Financial Aid Liaison at Shelton State Community College

SUMMARY: Mr. Prewitt provided details about plans for Shelton State's Veterans Appreciation Week, a series of events which cater to veterans, their families, and the public.

AIR DATE: 11/15/2015

DURATION: 30 minutes

ISSUES: Health, Recreation, Volunteerism, Finances

GUEST: Ms. Cheryl Smith, fitness instructor at the McDonald Hughes Center

SUMMARY: Ms. Smith provided information on free line dancing classes she instructs at the McDonald Hughes Center.

GUEST: Chef Pleshette Bevelle, Culinary Arts Instructor at Shelton State Community College

SUMMARY: Chef Bevelle advised ways to have a hearty Thanksgiving meal within a decent budget.

AIR DATE: 11/22/2015

DURATION: 30 minutes

ISSUES: Community Development, Employment, Finances, Education

GUEST: Lt. Col. Brad Benton with the Alabama National Guard

SUMMARY: Lt. Col. Benton discussed the employment opportunities available through the Alabama National Guard

GUEST: Ms. Rhonda Smith, Director of Financial Aid at Shelton State Community College

SUMMARY: Ms. Smith provided information on the Shelton State Financial Aid and Scholarship Workshops as well as other information needed to know about applying for financial aid.

AIR DATE: 11/29/2015

DURATION: 30 minutes

ISSUES: Community Development, Education, Environment, Volunteerism, Employment, Health

GUEST: Mr. Mason Bonner

SUMMARY: Mr. Bonner invited listeners to take part in the Ollie Washington Building and Maintenance Program.

GUEST: Dr. Milady Murphy, Director of the Shelton State Wellness Center

SUMMARY: Dr. Murphy advised on ways to enjoy all of your holiday favorites without overdoing it.

AIR DATE: 12/06/2015

DURATION: 30 minutes

ISSUES: Youth Development, Volunteerism, Education, Employment

GUEST: Mr. Rodney Pelt, founder of MindChangers

SUMMARY: Mr. Pelt discussed the ways his organization cultivates the youth of Tuscaloosa, including its annual tie-in ceremony.

GUEST: Mr. Curtis Coleman, a GED Site Coordinator with the Adult Education Program of Shelton State Community College

SUMMARY: Mr. Coleman described how earning a GED helps in preparing to take advantage of job opportunities.

AIR DATE: 12/13/2015

DURATION: 30 minutes

ISSUES: Community Development, Education, Finances

GUEST: Attorney Sue Thompson

SUMMARY: Ms. Thompson provided information regarding clarity of the strategic plan for which the Tuscaloosa City School Board would be voting.

GUEST: Ms. Tovah Gibson, Scholarships and Data Manager at Shelton State Community College

SUMMARY: Ms. Gibson discussed applying for scholarships in preparation for college.

AIR DATE: 12/20/2015

DURATION: 30 minutes

ISSUES: Community Development, Youth Development, Fundraising, Environment, Volunteerism, Health, Recreation, Finances

GUEST: Dewayne and Laquetta Peoples, founders of Unto Us a Child is Born

SUMMARY: Mr. and Mrs. Peoples talked about how their organization serves grandparents who become guardians of their grandchildren.

GUEST: Chef Pleshette Beville, Culinary Arts Instructor at Shelton State Community College

SUMMARY: Chef Beville shared one of her favorite recipes for getting the most out of holiday meal leftovers as well as addressed the topic of keeping leftovers safe to eat and avoid illness.

AIR DATE: 12/27/2015

DURATION: 30 minutes

ISSUES: Community Development, Environment, Employment

GUEST: County Commissioner Reginald Murry

SUMMARY: Commissioner Murry discussed the possibility of expanding the Tuscaloosa Builds program to include Tuscaloosa County.