

CONTRACT



WYTV  
3930 Sunset Blvd  
Youngstown, OH 44512  
(330) 782-1144

<u>Contract / Revision</u> 1729036 /		<u>Alt Order #</u> 26218755
<u>Product</u> Issue		
<u>Contract Dates</u> 10/11/18 - 10/15/18		<u>Estimate #</u> 6162
<u>Advertiser</u> POL/Ohio Safe & Healthy Communities Camp		<u>Original Date / Revision</u> 10/10/18 / 10/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9914019	<u>Advertiser Code</u> 926	<u>Product 1/2</u> 960
<u>Agency Ref</u> IN12545/IN14067/TO1		<u>Advertiser Ref</u>

And:  
  
New Media Firm, The  
1322 G Street Southeast  
Washington, DC 20003  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYTV	10/11/18	10/11/18	News M-F 6-7a	6a-7a		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$245.00				
N 2	WYTV	10/12/18	10/12/18	News M-F 6-7a	6a-7a		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$245.00				
N 3	WYTV	10/15/18	10/15/18	News M-F 6-7a	6a-7a		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$245.00				
N 4	WYTV	10/11/18	10/11/18	GMA	GMA		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$170.00				
N 5	WYTV	10/12/18	10/12/18	GMA	GMA		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$170.00				
N 6	WYTV	10/15/18	10/15/18	GMA	GMA		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$170.00				
N 7	WYTV	10/13/18	10/13/18	GMA Sa	8a-9a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$95.00				
N 8	WYTV	10/14/18	10/14/18	Su 730a-8a	Su 730a-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$50.00				
N 9	WYTV	10/14/18	10/14/18	GMA Su	8a-9a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$95.00				
N 10	WYTV	10/11/18	10/11/18	33 News M-F 6p	M-F 6-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$200.00				
N 11	WYTV	10/12/18	10/12/18	33 News M-F 6p	M-F 6-630p		:30				NM	1	\$200.00

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<b>Contract Dates</b> 10/11/18 - 10/15/18		<b>Product</b> Issue
<b>Advertiser</b> POL/Ohio Safe & Healthy		<b>Estimate #</b> 6162
<b>Original Date / Revision</b> 10/10/18 / 10/11/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$200.00				
N 12	WYTV	10/15/18	10/15/18	33 News M-F 6p	M-F 6-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$200.00				
N 13	WYTV	10/13/18	10/13/18	33 News Sa 6p	Sa 6p-630p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$170.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WYTV	10/08/18-10/14/18	33 News Sa 6p	Sa 6p-630p	-----Sa--	:30	<del>\$170.00</del>		NM		
		See MG 13.2, 13.3											
		2	WYTV	10/12/18-10/12/18	News M-F 5-6a	5a-6a	-----F----	:30	\$125.00		NM		
		Ⓜ MG for 13.1 10/13											
		3	WYTV	10/12/18-10/12/18	M-F 4-5p	4p-5p	-----F----	:30	\$45.00		NM		
		Ⓜ MG for 13.1 10/13											
N 14	WYTV	10/14/18	10/14/18	33 News Su 6p	Su 6-630p		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$170.00				
N 15	WYTV	10/12/18	10/12/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$250.00				
N 16	WYTV	10/15/18	10/15/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$250.00				
N 17	WYTV	10/13/18	10/13/18	LN Sa	LN Sa		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$115.00				
N 18	WYTV	10/14/18	10/14/18	LN Su	LN Su		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$200.00				
N 19	WYTV	10/11/18	10/11/18	M-F 9-10a	9a-10a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$95.00				
N 20	WYTV	10/15/18	10/15/18	M-F 9-10a	9a-10a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$95.00				
N 21	WYTV	10/12/18	10/12/18	The View	The View		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$95.00				
N 22	WYTV	10/15/18	10/15/18	The View	The View		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$95.00				
N 23	WYTV	10/11/18	10/11/18	M-F 12-1p	12p-1p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$45.00				
N 24	WYTV	10/15/18	10/15/18	M-F 12-1p	12p-1p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$45.00				
N 25	WYTV	10/15/18	10/15/18	General Hospital	General Hospital		:30				NM	1	\$110.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$110.00				
N 26	WYTV	10/11/18	10/11/18	M-F 3-4p	3p-4p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$95.00				
N 27	WYTV	10/12/18	10/12/18	M-F 3-4p	3p-4p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$95.00				
N 28	WYTV	10/12/18	10/12/18	M-F 7-730p	7p-730p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$135.00				
N 29	WYTV	10/15/18	10/15/18	M-F 7-730p	7p-730p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$135.00				
N 30	WYTV	10/11/18	10/11/18	M-F 730-8p	730p-8p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$135.00				
N 31	WYTV	10/13/18	10/13/18	Sa 7-730p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$95.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WYTV	10/08/18-10/14/18	Sa 7-730p	7p-730p	-----Sa--	:30	\$95.00	NM			
		See MG 32.2,32.3,32.4,32.5											
N 32	WYTV	10/13/18	10/13/18	Sa 730-8p	730p-8p		:30				NM	4	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$95.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WYTV	10/08/18-10/14/18	Sa 730-8p	730p-8p	-----Sa--	:30	\$95.00	NM			
		See MG 32.2,32.3,32.4,32.5											
		2	WYTV	10/15/18-10/15/18	News M-F 5-6a	5a-6a	M-----	:30	\$125.00	NM			
		Ⓜ	MG for 31.1,32.1										
		3	WYTV	10/15/18-10/15/18	M-F 4-5p	4p-5p	M-----	:30	\$45.00	NM			
		Ⓜ	MG for 31.1,32.1										
		4	WYTV	10/12/18-10/12/18	World News Now	World News Now	-----F----	:30	\$10.00	NM			
		Ⓜ	MG for 31.1,32.1										
		5	WYTV	10/15/18-10/15/18	World News Now	World News Now	M-----	:30	\$10.00	NM			
		Ⓜ	MG for 31.1,32.1										
Totals								0.00				35	\$4,605.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	35	\$4,605.00	(\$690.75)	\$3,914.25
Totals	35	\$4,605.00	(\$690.75)	\$3,914.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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