

# Order #802322: Albuquerque../Albuquerque../OctNov21 E../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/26/21 6:25:44 AM	New order created		<new order>	Scott Stieç	\$0.00	0	0.00
10/26/21 10:21:17 AM	Approved			Micah Tun	\$1,780.00	31	0.00
10/26/21 11:48:40 AM	CIA Spot status		<updated to Cleared> 2-6, 2-5, 2-4, 2-15, 2-14, 1-12, 1-11, 1-10, 1-9, 2-7, 3-1, 3-8, 3-6, 3-5, 3-4, 2-13, 2-12, 3-7, 3-3, 3-2, 1-14, 1-6, 1-5, 1-4, 1-7, 1-13, 1-8, 1-1, 1-15, 1-2, 1-3	Linda Pete	\$1,780.00	31	0.00
10/26/21 6:39:17 AM	Ready for approval		New	Scott Stieç	\$1,780.00	31	0.00
10/26/21 7:55:26 AM	Ready for approval		[bypass] New.	Scott Stieç	\$1,780.00	31	0.00
10/26/21 10:07:34 AM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$1,780.00	31	0.00
10/26/21 10:21:15 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Micah Tun	\$1,780.00	31	0.00
10/26/21 11:42:08 AM	Processed		<async process>	Regis Tucl	\$1,780.00	31	0.00

KOBQ 802322

[Sorted by: Revision Doc]

# ORDER

**Orders**  
**Order / Rev:** 802322  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** OctNov21 Election schedule  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 10/27/21 - 11/02/21  
**Original Date / Rev:** 10/26/21 / 10/26/21  
**Order Type:** GENERAL

**KOBQ-FM**  
**Primary AE:** Scott Stiegler  
**Sales Office:** L-ALB  
**Sales Region:** Local

**Agency**  
**Name:** Albuquerque Ahead MFC  
**Buying Contact:** Maralyn Beck  
**Billing Contact:** \_\_\_\_\_  
PO Box 14111  
Albuquerque, NM 87191

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Albuquerque Ahead MFC  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/21	10/31/21	23	\$1,300.00	\$1,300.00
11/01/21	11/02/21	8	\$480.00	\$480.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	23	\$1,300.00	\$1,300.00	0.00
November 2021	8	\$480.00	\$480.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$1,780.00</b>	<b>\$1,780.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOBQ	10/27/21	10/29/21	M-F Prime M-F	CM	6a-7p	--WTF--	:30	15	\$60.00	P-60	0.00	NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	--WTF--		15				\$60.00		0.00			
N 2	KOBQ	10/30/21	10/31/21	Sa-Su Prime Sa-Su	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----SS	:30	8	\$50.00	P-40	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-----SS		8				\$50.00		0.00			
N 3	KOBQ	11/01/21	11/02/21	M-F Prime M-F	CM	6a-7p	MT-----	:30	8	\$60.00	P-60	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	MT-----		8				\$60.00		0.00			

\*Tax 1 Note: Albuquerque 7.875% Totals 31 \$1,780.00

# ALBUQUERQUE AHEAD

## 2021 Radio Campaign



RADIO	SCHEDULE DETAILS	INVESTMENT
News Radio KKOB	15 :30 commercials Wednesday-Friday 6am-7pm 10/27-10/29 8 :30 commercials Saturday-Sunday 10am-7pm 10/30-10/31 8 :30 commercials Monday-Tuesday 6am-6pm 11/1-11/2 30 :30 internet radio commercials 10/27-11/2 8am-4pm	\$3,225
93.3 The Q	15 :30 commercials Wednesday-Friday 6am-7pm 10/27-10/29 8 :30 commercials Saturday-Sunday 10am-7pm 10/30-10/31 8 :30 commercials Monday-Tuesday 6am-6pm 11/1-11/2	\$1,780
	Total of 62 on-air and 30 internet streaming commercials reaching 101,900 listeners age 18+	\$5,005

Approved: Maralynn M Beck

October 25, 2021





## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Maralyn Beck/ ABQ Ahead, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Albuquerque Ahead

Address: PO BOX 14111

Contact: <u>Maralyn Beck</u>	Phone number: <u>505-261-2715</u>	Email: <u>maralynbeck@gmail.com</u>
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Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Albuquerque Ahead

Address: PO BOX 14111

Contact: <u>Maralyn Beck</u>	Phone number: <u>505-261-2715</u>	Email: <u>maralynbeck@gamil.com</u>
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Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

- Jill Michel, Chairperson
- Andrew Thornton, Treasurer
- Maralyn Beck, Manager

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:  November 2, 2021

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Albuquerque New Mexico Muncipal election

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Maralyn M Beck</i>	Signature: <i>Linda Peterson</i>
Name: Maralyn Beck	Name: LINDA A. PETERSON
Date of Request to Purchase Ad Time: 10/25/2021	Date of Station Agreement to Sell Time: 10/26/2021

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10-26-2021

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>N/A</i>	Station Call Letters: <i>KOBQ</i>	Date Received/Requested: <i>10/26/2021</i>
Est. #: <i>N/A</i>	Station Location: <i>Albuquerque NM</i>	Run Start and End Dates: <i>10/27 - 11/02/2021</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.