

# Order #680088: Americans ../Americans ../ESA New Me../

Action	Line	Comment	By	Total	Spots	Expected Cost
03/04/21 1:48:59 PM CIA Spot status		<updated to Cleared> 1-17	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:26:25 PM Approved			Linda Pete	\$2,960.00	54	0.00
03/04/21 1:49:07 PM CIA Spot status		<updated to Cleared> 2-24	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:49:54 PM CIA Spot status		<updated to Cleared> 4-1, 3-1, 3-7, 4-17	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:03:29 PM Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$2,960.00	54	0.00
03/04/21 1:48:55 PM CIA Spot status		<updated to Cleared> 1-16	Linda Pete	\$2,960.00	54	0.00
03/03/21 12:18:40 PM New order created		Copied from Order #680001	Scott Stieç	\$3,565.00	41	0.00
03/04/21 1:49:23 PM CIA Spot status		<updated to Cleared> 2-25	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:49:17 PM CIA Spot status		<updated to Cleared> 1-14	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:49:11 PM CIA Spot status		<updated to Cleared> 2-26	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:00:05 PM Ready for approval		[bypass] New	Scott Stieç	\$2,960.00	54	0.00
03/04/21 1:49:02 PM CIA Spot status		<updated to Cleared> 2-23	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:26:23 PM Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$2,960.00	54	0.00
03/04/21 1:31:40 PM Processed		<async process>	Leah Peer	\$2,960.00	54	0.00

[Sorted by: Revision Doc]

# ORDER

**Orders**  
**Order / Rev:** 680088  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** ESA New Mexico March 2021 schedule  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 03/05/21 - 03/19/21  
**Original Date / Rev:** 03/03/21 / 03/04/21  
**Order Type:** GENERAL

**KOBQ-FM**  
**Primary AE:** Scott Stiegler  
**Sales Office:** L-ALB  
**Sales Region:** Local

**Agency**  
**Name:** Americans for Prosperity-Direct  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
1310 N Courthouse Road  
Arlington, VA 22201

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Americans for Prosperity-Direct  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/19/21	54	\$2,960.00	\$2,960.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	54	\$2,960.00	\$2,960.00	0.00
<b>Totals</b>	<b>54</b>	<b>\$2,960.00</b>	<b>\$2,960.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOBQ	03/05/21	03/05/21	M-F Prime M-F	CM	6:00 AM-1:00 PM (6:00 AM-1:00 PM)	----F--	1:00	3	\$60.00	P-20	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/21	03/07/21	----F--		3				\$60.00		0.00			
N 2	KOBQ	03/05/21	03/05/21	M-F Prime M-F	CM	6:00 AM-1:00 PM (6:00 AM-1:00 PM)	----F--	:30	4	\$50.00	P-20	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/21	03/07/21	----F--		4				\$50.00		0.00			
N 3	KOBQ	03/08/21	03/19/21	M-F Prime M-F	CM	6:00 AM-1:00 PM (6:00 AM-1:00 PM)	MTWTF--	1:00	11	\$60.00	P-20	0.00	NM	23	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	MTWTF--		12				\$60.00		0.00			
		Week: 03/15/21	03/21/21	MTWTF--		11				\$60.00		0.00			
N 4	KOBQ	03/08/21	03/19/21	M-F Prime M-F	CM	6:00 AM-1:00 PM (6:00 AM-1:00 PM)	MTWTF--	:30	12	\$50.00	P-20	0.00	NM	24	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	MTWTF--		12				\$50.00		0.00			
		Week: 03/15/21	03/21/21	MTWTF--		12				\$50.00		0.00			

\*Tax 1 Note: Albuquerque 7.875%.

**Totals** 54 \$2,960.00

# NEWS RADIO KKOB & 93.3 THE Q (KOBQ) 2021 MARCH AGREEMENT

March 4-19, 2021

## 93.3 The Q (KOBQ)

(Week of 3/1)

4 :60 commercials Thursday-Friday 6am-1pm

6 :30 commercials Thursday-Friday 6am-1pm

(Weeks of 3/8, 3/15)

11 :60 weekly commercials Monday-Friday 6am-1pm

11 :30 weekly commercials Monday-Friday 6am-1pm

**PLUS**

75 :60 Internet radio commercials Thursday 3/4-Friday 3/19

## News Radio KKOB

(Week of 3/1)

3 :60 commercials Friday 6am-1pm during the Bob Clark & Rush Limbaugh Shows

3 :30 commercials Friday 6am-1pm during the Bob Clark & Rush Limbaugh Shows

(Weeks of 3/8, 3/15)

4 :60 commercials Thursday-Friday 6am-1pm during the Bob Clark & Rush Limbaugh Shows

6 :30 commercials Thursday-Friday 6am-1pm during the Bob Clark & Rush Limbaugh Shows

**PLUS**

75 :60 Internet radio commercials Thursday 3/4-Friday 3/19

Total schedule of 95 on-air commercials reaching 132,900 listeners an average of 4.1 times and 150 Internet radio commercials reaching 41,521 unique monthly listeners\*

\*Nielsen Radio Ratings, ABQ Metro, October-December 2020 Adults 18+ and Audio Media Statistics, November 2020-January 2021

**Investment: \$7,495 + tax**

Approved: Hub Ford

1685086663P4801456C333069201087 contractworks



*KKOB*



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You Will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

XN/A

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Americans for Prosperity, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

<b>Station time requested by:</b>		
Agency name:		
Address:		
Contact:	Phone number:	Email:
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Americans for Prosperity d/b/a The LIBRE Initiative		
Address: 1310 N Courthouse Rd., Suite 700, Arlington, VA 22201		
Contact: Ciara Kennedy-Mercer	Phone number: (703) 875-1689	Email: ckennedymercer@standtogether.org
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>		
CEO: Emily Seidel	Board:	
Pres: Tim Phillips	Mark Holden	
Sec: Jeff Ogar	James Davis	
Treas: Alex Varban	Tim Phillips	
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		XN/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations) :		
Date of election:		

<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>		
The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.		
<b>Advertiser/Sponsor</b>	<b>Station Representative</b>	
Signature: <i>Jeffrey A. Ogar</i>	Signature: <i>[Handwritten Signature]</i>	
Name: Jeff Ogar <small>EA18C4271CAA2048CB6A32BF80AFC87B contractworks</small>	Name: <i>LINDA A. PETERSON</i>	
Date of Request to Purchase Ad Time: March 4, 2021	Date of Station Agreement to Sell Time: <i>3-4-21</i>	
<b>TO BE COMPLETED BY STATION ONLY</b>		
Ad submitted to station? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Date ad received:	<i>3-4-2021</i>
<b>Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).</b>		
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.		
Disposition: <input type="checkbox"/> Accepted <input type="checkbox"/> Accepted IN PART (e.g., ad not received to determine content)* <input type="checkbox"/> Rejected - provide reason:		
*Upload partially accepted form, then promptly upload updated final form when complete.		
Date and nature of follow-ups, if any:		
Contract#: <i>N/A</i>	Station Call Letters: <i>KOBQ</i>	Date Received/Requested: <i>3-4-2021</i>
Est.#: <i>N/A</i>	Station Location: <i>AKB NM</i>	Run Start and End Dates: <i>3-4-21 / 3-19-21</i>
<b>For national issue ads only (not required for state/local issue ads):</b>		
Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.		