

ORDER



Orders
Order / Rev: 714784
Alt Order #: 08157371
Product Desc: HFA 4433
Estimate: 4433
Flight Dates: 03/09/16 - 03/15/16
Original Date / Rev: 03/04/16 / 03/04/16
Order Type: GENERAL

KSMO

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency Name: Greer Margolis Mitchell Burns, Inc (GM)
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hillary For America
Demographic: A35+
Product Codes: Political-Cand-Presidential
Priority: SPP
Revenue Codes: POL, PLC, PPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	16	\$920.00	\$782.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	16	\$920.00	\$782.00	0.00
Totals	16	\$920.00	\$782.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSMO	1%	\$920.00
Market	100%	\$92,000.00

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCTV	23%	\$21,160.00
KCWE	2%	\$1,840.00
KMBC	36%	\$33,120.00
KMCI	3%	\$2,760.00
KPXE	0%	\$0.00
KSHB	21%	\$19,320.00
WDAF	14%	\$12,880.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSMO	03/09/16	03/15/16	M-F 11-1130p M-F 11-1130p	CM	M-F 11-1130p	MTWTF--	:30	4	\$50.00	IMP	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		03/09/16	03/15/16	MTWTF--	4		\$50.00	0.00							
E 2	KSMO	03/09/16	03/15/16	M-F 2-3p M-F 2-3p	CM	M-F 2-3p	MTWTF--	:30	4	\$15.00	IMP	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		03/09/16	03/15/16	MTWTF--	4		\$15.00	0.00							
E 3	KSMO	03/09/16	03/15/16	M-F 3-4p M-F 3-4p	CM	M-F 3-4p	MTWTF--	:30	4	\$15.00	IMP	0.00	NM	4	\$60.00

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KSMO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSMO	03/09/16	03/15/16	M-F 3-4p M-F 3-4p	CM	M-F 3-4p	MTWTF--	:30	4	\$15.00	IMP	0.00 NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/09/16	03/15/16	MTWTF--	4		\$15.00		0.00					
E 4	KSMO	03/09/16	03/15/16	KCTV M-F 9PM NEWS 9:00 PM-9:30 PM	CM	M-F 9P- 9:30P	MTWTF--	:30	4	\$150.00	IMP	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/09/16	03/15/16	MTWTF--	4		\$150.00		0.00					
												Totals	16	\$920.00