

KNDN FM PUBLIC AFFAIRS PROGRAMMING

3rd Quarter 2019

KNDN FM identified the following areas of need in the community:

Adverse weather is possible throughout this time of year

DUI/Drinking issues throughout the Navajo Nation

Summer activities

Back To School

KNDN FM addressed the community needs as follows:

KNDN FM contracted with a meteorologist to provide weather updates daily.

Public Service Announcements aired in an effort to educate and help the DUI issue.

Summer and tourism events in and around the Navajo Nation were broadcast.

School District Registration and information was broadcast.

<u>DATE:</u>	<u>GROUP/EVENT</u>	<u>PROGRAM DISCRPTION</u>
	<u>ANNOUNCEMENT(S)</u>	
Jul	NM DOT/Nav Nation	No Mas DUI
	10, :30 announcements daily	
Jul	Weather	Weather Updates

Jul	13, :30 updates daily Parks & Rec	Daily/Weekly Activites
	06, :30 announcements daily	
Aug	NM DOT/Nav Nation	No Mas DUI
	10, :30 announcements daily	
Aug	Weather	Weather Updates
	13, :30 updates daily	
Aug	Parks & Rec	Daily/Weekly Activites
	06, :30 announcements daily	
Aug	Area School District(s)	Back to School & Registration
	06, :30 announcements daily	
Sept	NM DOT/Nav Nation	No Mas DUI
	10, :30 announcements daily	
Sept	Weather	Weather Updates
	13, :30 updates daily	
Sept	Navajo Nation/Sheriff	School Zone Safety
	10, :30 announcements daily	