## Annual EEO Public File Report KTVU/KICU IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: August 1, 2015 – July 31, 2016

Station's Comprising Station Employment Unit: KTVU/Fox 2 & KICU-TV - Oakland, CA

Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hiree
Account Executive	8/4/15	Employee referral
Anchor/Reporter	8/5/15	www.ktvu.com
News Producer	9/10/15	Indeed
News Writer	9/16/15	Asian American Journalists Association
Sales Assistant	9/21/15	Employee referral
Traffic Assistant	9/21/15	Employee referral
Sales Assistant	9/23/15	www.ktvu.com
Assignment Editor	9/28/15	Employee referral
Research Director	10/21/15	Broadcasting & Cable magazine
Web Producer	11/4/15	Indeed
National Sales Manager	11/6/15	Internal Hire
Account Executive	11/9/15	Employee referral
VP/Director Creative Services	11/30/15	Employee referral
Reporter	12/7/15	Employee referral
Account Executive	12/28/15	Employee referral
Promotion Assistant	1/11/16	www.ktvu.com
Graphic Designer	3/1/16	Employee referral
Broadcast Technician	3/1/16	Internal Hire
Reporter	3/7/16	Employee referral
Promotion Producer	3/7/16	Employee referral
Traffic Assistant	3/21/16	Employee referral
Digital Content Manager	3/21/16	www.ktvu.com
Stage Manager/Assistant Director	4/11/16	Internal Hire
Senior Promotion Producer	4/25/16	www.ktvu.com
Photographer	4/25/16	Internal Hire
Newscast Director	5/2/16	TV Jobs
News Writer	5/13/16	www.ktvu.com
Traffic Assistant	5/23/16	Employee referral
News Producer	6/2/16	Employee referral
Assignment Editor/Planner	7/7/16	www.ktvu.com
Investigative Reporter	7/11/16	www.ktvu.com
Photographer	7/11/16	Intracompany Transfer

Total Number of Persons Interviewed During Applicable Period: 122

**Job Postings -** When a position becomes available, it is the general practice of the Station to internally post the job opportunity for all station personnel so they may apply for consideration for these positions. The notices list the titles and requirements for the positions. These job opportunity/postings are also sent to various community outreach groups, schools, and universities as well as other FOX Owned & Operated

Stations across the country. In addition, station openings are sent to  $\underline{www.21CF.com/careers}$  and  $\underline{Foxcareers.com}$  when the position is posted to the  $\underline{www.ktvu.com}$  or  $\underline{www.kicu.com}$  websites.

WNYW/WWOR	WAGA	KMSP/WFTC
205 E 67th St	1551 Briarcliff Rd, NE	11358 Viking Dr
New York, NY 10065	Atlanta, GA 30306	Eden Prairie, MN 55344
KTTV/KCOP	KSAZ/KUTP	WOFL/WRBW
1999 S Bundy Dr	511 W Adams St	35 Skyline
Los Angeles, CA 90025	Phoenix, AZ 85003	Lake Mary, FL 32746
WFLD/WPWR	KRIV/KTXH	WTXF
205 N Michigan Ave	4261 Southwest Freeway	330 Market St
Chicago, IL 60601	Houston, TX 77027	Philadelphia, PA 19106
WJBK	WTVT	KDFW/KDFI
16550 W Nine Mile Rd	3213 W Kennedy Blvd	400 N Griffin St
Southfield, MI 48075	Tampa, FL 33609	Dallas, TX 75202
WJZY/WMYT	WTTG/WDCA	KTBC
3501 Performance Rd	5151 Wisconsin Ave NW	119 E 10 <sup>th</sup> St
Charlotte, NC 28214	Washington DC 20016	Dallas, TX 78701
WOGX	Fox Station Sales	KTVU/KICU
1551 SW 37th St	810 7th Ave #7	2 Jack London Square
Ocala, FL 34474	New York, NY 10019	Oakland, CA 94607

Section 2: Recruitment Source Information		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Station Website:		
www.ktvu.com		
2 Jack London Square		
Oakland, CA 94607		
L. Dyste (510) 834-1212	31	All positions
Alameda County Youth Development *		
1651 Adeline Street, 2 <sup>nd</sup> floor		
Oakland, CA 94607		Allorations
Felicia Nelson (510) 832-4544		All positions
Berkeley City College *		
Career & Transition Center		
2050 Center Street		
Berkeley, CA 94704-1205		
Paula Coil (510) 981-2811		All positions
Bay Area Black Journalists		
1714 Franklin Street, #100-260		
Oakland, CA 94612		All positions
Ellison Horne (510) 464-1000		
Bay Area Star		
900 Front Street		
San Francisco, CA 94111		
(707) 322-9212		
Alicia Owsley	1	Account Executive, Traffic Assistant

California Chicana Nassa Madia Assas		
California Chicano News Media Assoc.		
USC Annenberg School of Journalism		
725 Arizona Avenue, Suite 102		
Santa Monica, CA 90401-1734		
Sylvia Wells (213) 821-0075		All positions
Sylvia Well3 (213) 621-6073		
		Account Executive, Anchor/Reporter, News Producer,
		News Writer, Sales Assistant, Traffic Assistant,
		Assignment Editor, Research Director, Web Producer,
		National Sales Manager, VP/Director Creative Services,
Cal JOBS &		Reporter, Promotion Assistant, Graphic Designer,
California Employment Development Dept		Promotion Producer, Digital Content Manager,
www.caljobs.ca.gov		Newscast Director, Senior Promotion Producer,
(800) 758-0398		Photographer, Investigative Reporter
Fox Careers website	5	All positions
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21st Century Fox Careers (global)		All positions
Center for Independent Living *		
3075 Adeline Street, Suite 110		
Berkeley, CA 94703		All positions
Clarice Houston (510) 841-4776		
Center for Integration & Improvement of		
Journalism at S.F. State University		
1600 Holloway Avenue		
San Francisco, CA 94132		
Cristina Azocar (415) 338-2083		All positions
Centro de Servicios		
525 H Street		
Union City, CA 94587		
Maria Vivas (510) 489-4100		All positions
Walla VIVas (510) 405-4100		All positions
Callege of Alexande		
College of Alameda		
Disabled Students Center		
555 Atlantic		
Alameda, CA 94501		
Larry Silver (510) 748-2328		All positions
Commission on Status of Women		
25 Van Ness Avenue, Room 130		
San Francisco, CA 94102		
Cynthia Vazquez (415) 252-2570		All positions
Connections (Women in Business) *		
P.O. Box 11277		
Santa Rosa, CA 95406-1277		
M. Matson (707) 522-9399		All positions
		·
Eastbay Works Career Center		
4071 Port Chicago Highway, Suite 250		
Concord, CA 94520		
1 '		All positions
Claire Marchiano (925) 671-4500		All positions
Evangel University *		
1111 No. Glenstone		
Springfield, MI 65802		
Donna Trower trowerd@evangel.edu		All positions
Evergreen Valley College		Account Executive, Anchor/Reporter, News Producer,
Job Placement Bank		News Writer, Sales Assistant, Traffic Assistant,
3095 Yerba Buena Road		Assignment Editor, Research Director, Web Producer,
		Assignment Editor, Research Director, Web Producer, National Sales Manager, VP/Director Creative Services,

	Web Manager, Investigative Reporter
Experience Unlimited *	
Employment Development Department	
745 Franklin Street	
San Francisco, CA 94102	All positions
Sylvia Gonzales (415) 771-1776	All positions
Filipino Community Center 4681 Mission Street	
San Francisco, CA 94112	
Mario Demira (415) 333-6267	All positions
Family Service Agency	
Senior Employment Program	
24 Second Avenue	
San Mateo, CA 94401-3828	
Brenda Brown (650) 403-4300	All positions
Foothill Community College	
Internships & Apprenticeships 12345 El Monte Road	
Los Altos Hills, CA 94022	
Phuong Tran (650) 949-7777	
internships@foothill.edu	All positions
Gaylord College of Journalism, Univ of OK	
Native American Journalists Association	
395 W Lindsey	
Norman, OK 73019-4201	
(405) 325-9008	All positions
Japanese American Citizens League *	
1765 Sutter Street	
San Francisco, CA 94115 Patty Wada (415) 345-1075	All positions
Job Train *	Pair positions
1200 O'Brien Drive	
Menlo Park, CA 94025	
Jasmine Baluyot (650) 330-6429	All positions
La Opinion (Natl Assoc Hispanic Journalists) *	
700 S Flower Street, Suite 3000	
Los Angeles, CA 90017-4217	All and the second
Antonio Rentas (213) 896-2333	All positions
Laney College Disabled Students * Workability III Program, Room E-253	
900 Fallon Street	
Oakland, CA 94607	
Ben Tray (510) 464-3562	All positions
Laney College	·
Student Employment Services Center	
900 Fallon Street, Room 300	
Oakland, CA 94607	A11 10
Carlos McLean (510) 834-5740	All positions
Media Line	
1209 Wood Valley Road Augusta, CA 30909	
Rich Everitt (706) 364-7564	All positions
Merritt College Career Center	
12500 Campus Drive	
Oakland, CA 94619	
(510) 531-4911	All positions
Merritt College Workability III, T30C	
12500 Campus Drive, Bldg R-4	
Oakland, CA 94619	All positions

Ron Nelson (510) 436-2429	
Michael Chavez Center for *	
Economic Opportunity	
2699 Monument Blvd, Unit G	
Concord, CA 94520	
Audrey McKee (925) 682-8248	All positions
Mission Language Vocational School	
2929 19th Street	
San Francisco, CA 94110	
Elsy Tadeo (415) 648-5220	
Elsy.mlvs@gmail.com	All positions
Napa Valley College – Workability III	7 di posidorio
2277 Napa Vallejo Highway	
Napa, CA 94558	
Gary Vann (707) 253-3000	All positions
	Ali positions
NATAS Nor Cal Chapter * 4317 Camden Avenue	
San Mateo, CA 94403-5007	All positions
Daryl Compton (650) 341-7786	All positions
National Arab American Journalists	
P.O. Box 2127	
Orlando Park, IL 60462	
Ray Hanania	All positions
Oakland Chinese Community Council	
168 Eleventh Street	
Oakland, CA 94607	
Denver Yu (510) 839-2022	All positions
Ohlone College, TV Dept	
43600 Mission Blvd	
Fremont, CA 94539	
Gary Kauf (510) 659-6000	All positions
Northwestern University/Medill *	
Jerry Donahue / Career Services	
1845 Sheridan Road	
Evanston, IL 60208	
One Stop Career Center *	
(Private Industry Council)	
1212 Broadway, Suite 300	
Oakland, CA 94612	
M Deford (510) 383-3602	All positions
Patten College	
2433 Coolidge Avenue	
Oakland, CA 94613	
Sharon Barta (510) 261-8500	All positions
Peralta Colleges Television	/ iii pooliiono
900 Fallon Street	
Oakland, CA 94607	
(510) 466-7200	All positions
Port of Oakland *	All positions
530 Water Street	
Oakland, CA 94607	
(510) 627-1100	All positions
msandifur@portoakland.com	All positions
Regional Technical Training Center *	
8517 Earhart Road	
Oakland, CA 94621	A11 30
Evita Thornton (510) 444-6441	All positions
SF State University	
1600 Holloway Avenue, SF 94132	All positions

(415) 338-1761	
Services for Brain Injury *	
60 Daggett Drive	
San Jose, CA 95134-2108	
	All positions
Angela Lucero (408) 434-2277	All positions
San Jose State University	
School of Journalism & Mass Comm	
One Washington Square	
San Jose, CA 95192-0055	
Bob Rucker/Darla Belshe/Kenny Blasé	All 20
(408) 924-1000	All positions
Solano Community College Career Center	
4000 Suisun Valley Blvd.	
Suisun, CA 94585	
careercenter@solano.edu	All positions
Spectrum Community Services *	
2817 Barrington Court	
Hayward, CA 94545-1100	
Benny Valles (510) 881-0300	All positions
Swords to Plowshares	
1060 Howard Street	
San Francisco, CA 94103	
Erica Trejo (415) 252-2570	All positions
The ARC San Francisco	
1500 Howard Street	
San Francisco, CA 94103	
Ashley Cowan (415) 255-7200	All positions
	Account Executive, Anchor/Reporter, News Producer,
	News Writer, Sales Assistant, Traffic Assistant,
	Assignment Editor, Research Director, Web Producer,
University of California – Berkeley	National Sales Manager, VP/Director Creative Services,
Career Center	Reporter, Promotion Assistant, Graphic Designer,
121 North Gate Hall	Broadcast Technician, Promotion Producer, Web
Berkeley, CA 94720	Manager, Stage Manager, Newscast Director, Senior
Nancy McFarland (510) 642-0464	Promotion Producer, Investigative Reporter
University of San Francisco	, , ,
Dept. of Media Studies	
2130 Fulton Street	
San Francisco, CA 94117	
Steven Runyon / John Higgins	All positions
George Mason University *	
Dept of Communications/Robinson A, 121A	
4400 University Drive, MS 3D6	
Fairfax, VA 22030	
Beth Jannery	
The North Control of the Control of	
The No Whining Talent Group *	
Carolyn Kane	
(817) 987-3600	Anahar/Darastan Darastan Laur (1971) - Darast
carolynkane@thenwtgroup.com	Anchor/Reporter, Reporter, Investigative Reporter
Napoli Management	
8844 W. Olympic Blvd Suite 100	
Beverly Hills, CA 90211-3697	
(310) 385-8222	
ngm@tvtalent.com	Anchor/Reporter, Reporter, Investigative Reporter
The David Crane Agency	
124 Ammons Drive	
Raleigh, NC 27615-6501	
Steve Swienckowski	Anchor/Reporter, Reporter, Investigative Reporter

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N.S. Beinstock		
250 W. 57th Street		
New York, NY 10107		Anchor/Reporter, Reporter, Investigative Reporter
Abrams Artists Agency		
275 7th Avenue, 26th Floor		
New York, NY 10001		
Mark Turner		Anchor/Reporter, Reporter, Investigative Reporter
		Andrion/reporter, reporter, investigative reporter
Collective Talent *		
bille@michaelsmedia.com		Anchor/Reporter, Reporter, Investigative Reporter
Association of LGBT Journalists		
2120 L Street NW Suite 850		
Washington, DC 20037		
(202) 588-9888		ATI 10
info@nlgja.org		All positions
Latino Journalists of California		
ASU Walter Cronkite School of Journalism &		
Mass Communication		
725 Arizona Ave Suite 206		
Santa Monica, CA 90401		
(424) 229-9482		
ccnmainfo@ccnma.org		All positions
		All positions
Media Recruiter		
9457 S University Blvd #303		
Highlands Ranch, CO 80216		
(303) 400-5150 Art Scott		Account Executive, Research Director
Monster		
(800) 666-7837		No postings – this website "scrapes" from other
www.monster.com	1	websites
	ı	WODSILGS
Spots n Dots, SND Publishing LLC		
600 W Peachtree St NW Suite 350		
Atlanta, GA 30308		
(888) 884-2630 Gene McKay		
ads@spotsndots.com		Account Executive
www.indeed.com		
177 Broad Street, 16th floor		No postings – this website "scrapes" from other
Stamford, CT 06901	18	websites.
	10	
Simply Hired	4	No postings – this website "scrapes" from other
www.simplyhired.com	1	websites.
		Account Executive, Anchor/Reporter, News Producer,
		News Writer, Sales Assistant, Traffic Assistant,
		Assignment Editor, Research Director, Web Producer,
		National Sales Manager, VP/Director Creative Services,
		Reporter, Promotion Assistant, Graphic Designer,
Veterans Job Exchange		Promotion Producer, Digital Content Manager,
187 Ballardvale St #B110		Newscast Director, Senior Promotion Producer,
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Wilmington, MA 01887		Photographer, Investigative Reporter
		Account Executive, Anchor/Reporter, News Producer,
		News Writer, Sales Assistant, Traffic Assistant,
		Assignment Editor, Research Director, Web Producer,
Vet Central (US Jobs)		National Sales Manager, VP/Director Creative Services,
Direct Employers Association Inc		Reporter, Promotion Assistant, Graphic Designer,
9002 N. Purdue Road Suite 100		Promotion Producer, Digital Content Manager,
Indianapolis, IN 46268		Newscast Director, Senior Promotion Producer,
866-268-6206		Photographer, Investigative Reporter
	20	i notographor, investigative reporter
Internal Applicants	20	
Employee Referral	32	
Industry Referral	7	
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Bay Area Jobs 46 W. Julian Street, Suite 229 San Jose, CA 95110 Scott Miller (408) 469-4343		Account Executive, Research Director, Web Producer
Intracompany Transfer`	1	
Asian American Journalists Association 5 Third Street, Suite 1108 San Francisco, CA 94103 (415) 346-6343	4	Anchor/Reporter, Reporter, Investigative Reporter
TV Jobs P.O. Box 4116 Oceanside, CA 92052 (760) 754-8177	1	Account Executive, Anchor/Reporter, Sales Assistant, Web Producer, National Sales Manager, Reporter, Promotion Assistant, Graphic Designer, Promotion Producer, Digital Content Manager, Stage Manager/AD, Senior Promotion Producer, Photographer, Newscast Director, News Writer, Traffic Assistant, News Producer, Assignment Editor, Investigative Reporter

<sup>\*</sup> Asterisk notes recruitment sources which requested job notification announcements.

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Station nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

## Section 3: Supplemental Outreach Activities – October 8, 2014 – July 31, 2015

KTVU/KICU regularly participates in national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available with our group. During this reporting period KTVU/KICU participated in the following national job fairs: 8/13 & 8/14/15: The Asian American Journalists Association Career Fair attended by KTVU/KICU HR Manager, Chris Nohr, KTVU/KICU VP News, Dana McDaniel and Linda DiStefano from TVHO HR. 8/18-8/20/15: Iris Sierra, FTS Regional HR Director, Jean Fromm, HR Director WOFL/WRBW/WOGX and Jeffrey Zeller, VP News Association (RTDNA), the Society of Professional Journalists (SPJ) and the National Association of Hispanic Journalists (NAHJ). 6/23 & 6/24/16: The Emma Bowen Foundation Career Fair attended by WNYW/WWOR HR Director, Roselyn Barranda and Fox Station Sales HR Director Dorian Kasuba. Prior to the Career Fair, Fox Television Stations hosted a Networking Reception with Emma Bowen fellows. Present at the FTS Networking Reception was Jean Fuentes, Linda DiStefano, and Heather Frascella from TVHO HR as well as Roselyn Barranda, WNYW/WWOR HR Director and Dorian Kasuba, Fox Station Sales HR Director.

Internship Program: KTVU/KICU has an internship program which provides opportunities for individuals enrolled in colleges and universities to receive academic credit for internships at KTVU/KICU. The program is structured to give students the opportunity to receive instructions and training from broadcasting professionals in an authentic work situation. The interns have the opportunity to participate in daily operations of various departments and develop skills that will be useful in their job search following graduation. The students work approximately 16 – 24 hours per week and receive college credit upon successful completion of their internship. Generally, internships are available in News, Creative Services and Community Affairs. During the reporting period, the Stations' Human Resources Manager, Chris Nohr and Program Administrator, Lisa Yokota, provided internships for 36 students.

Employee Enrichment/Training: KTVU/KICU conducts employee training throughout the reporting cycle to increase current skills and enable the staff to be more effective in their positions. This training included: Vemba training on new web content sharing procedures, Bitcentral CORE News, Edius Beginner, Edius Advanced, Bitcentral Story Creation, Bitcentral Production Control, Bitcentral Ingest/Edit, Grass Valley iTX Master Control, Investigative Reporting training through IRE which included training on use of social media and watchdog reporting, CPR/First Aid/Defibrillator, Hazardous Materials Business Plan, Hazardous Waste Handling, Spill Prevention Control and Countermeasure – to name a few.

"Career Awareness"/Station Tours: Throughout the reporting period, KTVU/KICU conducts station tours for various groups to explain television broadcast operations and careers. A total of four tours were conducted during this reporting period with a total of over 60 outside participants. Attendees included a Cub Scout group, a group of Laney College students, and a group of both high school and college interns from the Port of Oakland summer internship program.

"Career Awareness"/Student & Community Outreach Program: Throughout the reporting period, KTVU/KICU participated in student and community outreach programs to various elementary/middle and high schools; colleges and community groups to promote broadcast objectives and broadcasting career opportunities. KTVU/KICU participated in seventeen events held at local schools/colleges/community group events and fourteen employees presented information about the television industry and career opportunities in broadcasting. One of the major events participated in by KTVU was the Laney College Women's History Month Speaker Series where a KTVU News Anchor presented to a group of over 35 college students regarding broadcast careers.

<u>WWW.KTVU.COM</u> and <u>WWW.KICU.COM</u> serve the community by providing Californians with the latest news, weather, and traffic information including breaking news, severe weather alerts and traffic jams. Through this vital and active tool, news and information is widely disseminated. Station information available on our websites includes: internship program, employment opportunities and the Annual EEO Public File Report. In addition, the website also has direct links to many national sites. Our websites attract approximately 4.5 million page views and over 1 million unique visitors per month.

**Community Board participation:** KTVU/KICU participates, with other community leaders, on the following community board: A KTVU employee is President of the local chapter of NATAS (National Association of Television Arts and Sciences). TVHO HR President, Jean Fuentes, is on the Board for the Emma Bowen Foundation.

**Mentoring:** A KTVU employee is participating in a year-long mentoring program through 21st Century Fox's collaboration with American Corporate Partners. This is a mentoring program for veterans.