

DUPLICATE

## INVOICE



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**Main: (913)677-5555**  
**Billing: (404)325-4646**

[www.kctv5.com](http://www.kctv5.com)

Billing Address:

**SRCP Media**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Alexandria, VA 22314**  
**USA**

Send Payment To:

**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

Invoice #	Invoice Date	Invoice Month	Invoice Period
605539-1	10/12/14	October 2014	09/29/14 - 10/12/14

Station	Account Executive	Sales Office	Sales Region
KCTV	Dave Clark	TELEREP-WAS	National

Advertiser	Product	Estimate Number
MO Club For Growth	MO CLB 4 GROWTH	596

Flight Dates	Order #	Alt Order #
10/06/14 - 10/12/14	605539	07362390

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	57	213

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week			
1	10/06/14	10/10/14	KCTV5 News @ 10P	10-1035pm	MTWTF--	:30	5	\$700.00	NM	
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5		<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	M	10/06/14	10:29 PM	KCTV5 News @ 10P	10-1035pm	:30	MCFG14TV06H	\$700.00	NM
4	KCTV	Tu	10/07/14	10:25 PM	KCTV5 News @ 10P	10-1035pm	:30	MCFG14TV06H	\$700.00	NM
2	KCTV	W	10/08/14	10:25 PM	KCTV5 News @ 10P	10-1035pm	:30	MCFG14TV06H	\$700.00	NM
3	KCTV	Th	10/09/14	11:17 PM	KCTV5 News @ 10P	10-1035pm	:30	MCFG14TV06H	\$700.00	NM
5	KCTV	F	10/10/14	10:30 PM	KCTV5 News @ 10P	10-1035pm	:30	MCFG14TV06H	\$700.00	NM
2	10/06/14	10/10/14	Price is Right	10-11am	MTWTF--	:30	2	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2		<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KCTV	Tu	10/07/14	10:59 AM	Price is Right	10-11am	:30	MCFG14TV06H	\$400.00	NM
1	KCTV	W	10/08/14	10:59 AM	Price is Right	10-11am	:30	MCFG14TV06H	\$400.00	NM
3	10/06/14	10/10/14	KCTV5 News @ Noon	12-1230pm	MTWTF--	:30	2	\$375.00	NM	
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2		<u>Rate</u> \$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KCTV	M	10/06/14	12:23 PM	KCTV5 News @ Noon	12-1230pm	:30	MCFG14TV06H	\$375.00	NM
1	KCTV	Tu	10/07/14	12:09 PM	KCTV5 News @ Noon	12-1230pm	:30	MCFG14TV06H	\$375.00	NM
4	10/06/14	10/10/14	KCTV5 News @ 4P	4-5pm	MTWTF--	:30	2	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2		<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KCTV	M	10/06/14	4:14 PM	KCTV5 News @ 4P	4-5pm	:30	MCFG14TV06H	\$450.00	NM
1	KCTV	Tu	10/07/14	4:16 PM	KCTV5 News @ 4P	4-5pm	:30	MCFG14TV06H	\$450.00	NM
5	10/06/14	10/10/14	KCTV5 News @ 5P	5-530pm	MTWTF--	:30	2	\$475.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
605539-1	10/12/14	October 2014	09/29/14 - 10/12/14
Advertiser	Product	Estimate Number	
MO Club For Growth	MO CLB 4 GROWTH	596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
5	10/06/14	10/10/14	KCTV5 News @ 5P	5-530pm	MTWTF--	:30	2	\$475.00	NM
10/06/14 10/12/14 MTWTF-- 2 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCTV	M	10/06/14	5:25 PM	KCTV5 News @ 5P	5-530pm	:30	MCFG14TV06H	\$475.00 NM
1	KCTV	Tu	10/07/14	5:22 PM	KCTV5 News @ 5P	5-530pm	:30	MCFG14TV06H	\$475.00 NM
6	10/06/14	10/10/14	KCTV5 News @ 6P	6-630pm	MTWTF--	:30	5	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/06/14	10/12/14	MTWTF--	5		\$500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCTV	M	10/06/14	6:13 PM	KCTV5 News @ 6P	6-630pm	:30	MCFG14TV06H	\$500.00 NM
2	KCTV	Tu	10/07/14	6:22 PM	KCTV5 News @ 6P	6-630pm	:30	MCFG14TV06H	\$500.00 NM
1	KCTV	W	10/08/14	6:14 PM	KCTV5 News @ 6P	6-630pm	:30	MCFG14TV06H	\$500.00 NM
5	KCTV	Th	10/09/14	6:14 PM	KCTV5 News @ 6P	6-630pm	:30	MCFG14TV06H	\$500.00 NM
4	KCTV	F	10/10/14	6:13 PM	KCTV5 News @ 6P	6-630pm	:30	MCFG14TV06H	\$500.00 NM
7	10/06/14	10/10/14	More in the Morning 6A	6-7am	MTWTF--	:30	5	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/06/14	10/12/14	MTWTF--	5		\$225.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCTV	M	10/06/14	6:27 AM	More in the Morning 6A	6-7am	:30	MCFG14TV06H	\$225.00 NM
1	KCTV	Tu	10/07/14	6:56 AM	More in the Morning 6A	6-7am	:30	MCFG14TV06H	\$225.00 NM
2	KCTV	W	10/08/14	6:43 AM	More in the Morning 6A	6-7am	:30	MCFG14TV06H	\$225.00 NM
5	KCTV	Th	10/09/14	6:59 AM	More in the Morning 6A	6-7am	:30	MCFG14TV06H	\$225.00 NM
3	KCTV	F	10/10/14	6:14 AM	More in the Morning 6A	6-7am	:30	MCFG14TV06H	\$225.00 NM
8	10/06/14	10/10/14	Inside Edition	630-7pm	MTWTF--	:30	2	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/06/14	10/12/14	MTWTF--	2		\$500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCTV	W	10/08/14	6:29 PM	Inside Edition	630-7pm	:30	MCFG14TV06H	\$500.00 NM
2	KCTV	F	10/10/14	6:27 PM	Inside Edition	630-7pm	:30	MCFG14TV06H	\$500.00 NM
9	10/06/14	10/10/14	CBS This Morning	7-9am	MTWTF--	:30	5	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/06/14	10/12/14	MTWTF--	5		\$175.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCTV	M	10/06/14	8:53 AM	CBS This Morning	7-9am	:30	MCFG14TV06H	\$175.00 NM
3	KCTV	Tu	10/07/14	8:40 AM	CBS This Morning	7-9am	:30	MCFG14TV06H	\$175.00 NM
4	KCTV	W	10/08/14	8:50 AM	CBS This Morning	7-9am	:30	MCFG14TV06H	\$175.00 NM
2	KCTV	Th	10/09/14	8:50 AM	CBS This Morning	7-9am	:30	MCFG14TV06H	\$175.00 NM
5	KCTV	F	10/10/14	8:28 AM	CBS This Morning	7-9am	:30	MCFG14TV06H	\$175.00 NM
10	10/11/14	10/11/14	CBS This Morning-Sat	Sat 6-8am	-----1-	:30	1	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/06/14	10/12/14	-----1-	1		\$150.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCTV	Sa	10/11/14	7:13 AM	CBS This Morning-Sat	Sat 6-8am	:30	MCFG14TV06H	\$150.00 NM
11	10/11/14	10/11/14	KCTV5 More Morning Sat8-10am		-----1-	:30	1	\$250.00	NM

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>605539-1</b>	<b>10/12/14</b>	<b>October 2014</b>	<b>09/29/14 - 10/12/14</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>MO Club For Growth</b>	<b>MO CLB 4 GROWTH</b>	<b>596</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----1-	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	Sa	10/11/14	8:27 AM	KCTV5 More Morning Sat	8-10am	:30	MCFG14TV06H	\$250.00	NM
12	10/12/14	10/12/14	CBS Sunday Morning	8-930am	-----1	:30	1	\$650.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----1	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	Su	10/12/14	8:06 AM	CBS Sunday Morning	8-930am	:30	MCFG14TV06H	\$650.00	NM
Total Spots							33			

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$13,450.00</b>
<u>Agency Commission</u>	<b>\$2,017.50</b>
<u>Net Amount Due</u>	<b>\$11,432.50</b>