

Quarterly Issues Programming Report

4th Quarter 2016

KSMB, KXKC

October 1st - December 31st

Program: Acadiana Affairs
Issue covered: United Way
Length: 13:04
Aired: 10/2/16

Description: United Way sent a representative to discuss free opportunities to the public to help them better support themselves and their families. The organization offers free classes, seminars and training as well as free tax preparation services for low income families.

Program: Acadiana Affairs
Issue covered: Big Brothers/Big Sisters
Length: 13.39
Aired: 10/2/16

Description: Betty Blair with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs
Issue covered: Asbury Free Seminars
Length: 15.31
Aired: 10/8/16

Description: Asbury Methodist Church offers free seminars once a month that are open to the public. The seminars feature professionals from a number of fields discussing a range of topics that can assist locals in different aspects of their life. Seminars are geared toward educating new mothers, giving financial advice, helping within a family dynamic and more.

Program: Acadiana Affairs
Issue covered: Pay it forward
Length: 14:44
Aired: 10/8/16

Description: Charley Johnson joined us again to talk about the pay it forward global movement. He works across the world to encourage a global change to always pay it forward and help others.

Program: Acadiana Affairs
Issue covered: 4-H Membership Enrollment
Length: 15:10
Aired: 10/15/16

Description: Hope Guidry with St. Martin Parish 4-H dropped in to talk about the benefits of 4-H while in school. Enrollment starts in September so it was important to have her in to discuss why students should get involved. We discussed, education, camps, competition, and scholarship opportunities for youth involved in 4-H.

Program: Acadiana Affairs
Issue covered: Money Smart
Length: 14:58
Aired: 10/15/16

Description: Aaron Williams attending the show to discuss budgeting and being smart with the money you earn and spend. We discussed ways to save and opportunities to learn more about proper financial decision making.

Program: Acadiana Affairs
Issue covered: Predatory Lending
Length: 14:58
Aired: 10/22/16

Description: A representative with United Way stopped by the show to discuss predatory lending and how larger companies prey on individuals –resulting in more interest and impossible debt. The show focused on not trapping yourself in high interest loans, making purchases outside of your means or sinking yourself into debt you can't get out of.

Program: Acadiana Affairs
Issue covered: Faith House
Length: 16:48
Aired: 10/22/16

Description: Faith house is a secret home for women and their children who are escaping abusive situations. They offer services to all women and children in the area and give women opportunities and information to help them with a fresh and safe new start.

Program: Acadiana Affairs
Issue covered: Festival of Words
Length: 15:29
Aired: 10/30/16

Description: Festival of words happens in Grand Coteau and is open to the public. The festival centers on live literature, with poetry and story readings. They also have seminars available for small fees to help raise money for continued efforts in raising the awareness of the value of literature.

Program: Acadiana Affairs
Issue covered: Lopa
Length: 18:47
Aired: 10/30/16

Description: LOPA is an organization that advocates for organ procurement. Lopa visited to discuss how organ donation works and how easy it is to become an organ donor!

Program: Acadiana Affairs
Issue covered: Festival of Words
Length: 15:29
Aired: 11/6/16

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Program: Acadiana Affairs

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Program: Acadiana Affairs

Issue covered: Family Tree

Length: 15:32

Aired: 11/13/16

Description: Being a child from a divorced household is difficult. It is even harder if the parents don't know how to properly manage the situation. This is where Family Tree steps in with free classes for both parents and children who are going through a divorce. A representative stopped by to talk about the free classes offered as well as other free information and opportunities supplied by the organization.

Program: Acadiana Affairs

Issue covered: Horse Farm

Length: 27:30

Aired: 11/20/16

Description: Troy Leger hosted a representative with the Lafayette horse farm to discuss improvements and developments at the new Lafayette public park. There are tons of new changes and additions as well as events and markets held at the horse farm for the public to know about.

Program: Acadiana Affairs

Issue covered: Habitat for Humanity

Length: 15:03

Aired: 11/27/16

Description: Habitat for Humanity has their new ReStore on Johnston Street and was looking to stock their shelves and get the word out about shopping with Habitat. Catherine Duncan joined us to talk about how Habitat for Humanity, the ReStore and how it all works, as well as how they help to provide housing for those who need it, and how they continue to work with Habitat to help build other

Program: Acadiana Affairs

Issue covered: LA Spirits

Length: 15:35

Aired: 11/27/16

Description: If you hear a bump in the night or feel something you can't quite explain, it may be time to call LA Spirits. The organization does free investigations around Acadiana to find out if you home many have a spirit still dwelling on the property.

Program: Acadiana Affairs

Issue covered: LARC

Length: 31.07

Aired: 12/4/16

Description: LARC is an organization that benefits those with mental and developmental disabilities. Their annual Noel Acadien au Village is one of their major fundraisers, featuring live entertainment, Christmas lights, Santa, carnival rides, great food and fun! homes for those in need.

Program: Acadiana Affairs

Issue covered: Salvation Army

Length: 29:59

Aired: 12/11/16

Description: We had two guest from the Salvation Army to discuss the history of the organization as well as services provided during the holidays. They asked Acadiana to participate in their Angel Tree, a tree designed to provide Christmas Gifts for those in need.

Program: Acadiana Affairs

Issue covered: Handle's Messiah

Length: 14:45

Aired: 12/18/16

Description: Asbury Methodist was putting on a free Christmas concert the evening of this show and joined us to help to invite everyone to the show at 6:30. The concert featured music from Handle's Messiah performed by the Asbury choir.

Program: Acadiana Affairs

Issue covered: ESA

Length: 14:33

Aired: 12/18/16

Description: ESA has a new facility for their students. As a 501.3.c school they came to discuss the new facilities geared toward learning, technology and the arts.

Program: Acadiana Affairs

Issue covered: Full Term Deliveries

Length: 15:40

Aired: 12/25/16

Description: We had a doctor with the United Health Care organization discuss the importance of full term delivery and some tips and tricks for pregnant mothers for delivering healthy happy full term babies.

Program: Acadiana Affairs

Issue covered: Tow For Life

Length: 16:169

Aired: 12/25/16

Description: Each year Guys Towing offers a FREE TOW for life during the holidays. Anyone who finds themselves stranded at a party, bar or club with their keys in hand but too intoxicated to drive, Guys will pick them up along with their vehicle and tow them all the way home free of charge with no questions asked.