

Quarterly Issues Programming Report

1st Quarter 2016

KSMB, KXKC

January 1st - March 31st

Program: Acadiana Affairs

Issue covered: United Way (Predatory Lending)

Length: 14:20

Aired: 01/03/16

Description: United Way of Acadiana has free classes to help those looking to get loans for major investments. The classes allow local citizens to learn about the risks of loans and how predatory lenders will take advantage of them.

Program: Acadiana Affairs

Issue covered: Big Brothers and Big Sisters

Length: 15:20

Aired: 01/03/16

Description: Betty Blair with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs

Issue covered: Pay it Forward

Length: 14:44

Aired: 01/10/16

Description: Charley Johnson joined us again to talk about the pay it forward global movement. He works across the world to encourage a global change to always pay it forward and help others.

Program: Acadiana Affairs

Issue covered: Jacob Crouch foundation

Length: 01/10/16

Aired: 15:21

Description: The Jacob crouch foundation focuses on suicide prevention. They have annual events and fundraisers to help raise awareness and fight the growing number of suicides each year, especially among teens and young adults.

Program: Acadiana Affairs

Issue covered: Faith House

Length: 15:29

Aired: 01/17/16

Description: Domestic violence is a very serious matter. Faith House is dedicated to helping victims escape and rebuild their lives. Michel Voss came on to the show not only to discuss what Faith House does for Acadiana but how we can help to keep up their good work. The King Cake 5K is a fundraiser in Youngsville to raise money for Faith House.

Program: Acadiana Affairs

Issue covered: Stress Awareness

Length: 16:19

Aired: 01/17/16

Description: Dr. Ruth with United Health Care appeared on the show to discuss Stress awareness month. Stress is something that most Americans deal with and a growing problem. Dr. Ruth discussed controlling and working through stress and stressful situations.

Program: Acadiana Affairs

Issue covered: Faith House

Length: 15:29

Aired: 01/24/16

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Program: Acadiana Affairs

Issue covered: Children's Foundation

Length: 14:35

Aired: 01/31/16

Description: Dr. Catherine Palmier appeared on the show to talk about the Children's Foundation that offers Grant money for children with chronic illness. We discussed qualification requirements and how to register a child for potential grant money.

Program: Acadiana Affairs

Issue covered: Blood Donations

Length: 14:31

Aired: 01/31/16

Description: Two representatives for blood donor recruitment stopped in to discuss the great need for blood donations in Acadiana right now. With the flu and the winter weather extremes, Blood donations had been down and local donor centers were at an all time low and in critical need of donations.

Program: Acadiana Affairs

Issue covered: Casa's Superhero Run and Gumbo Cookoff

Length: 15:21

Aired: 02/7/16

Description: Casa is a large group of volunteer who advocate for children who are abused or neglected. They joined the show to talk about upcoming events and opportunities like the Superhero Run and the Gumbo Cookoff.

Program: Acadiana Affairs

Issue covered: United Way Tax Prep Services

Length: 13:17

Aired: 02/7/16

Description: With tax day on April 15-18 it is important that people get their taxes filed. For lower income families there are also opportunities for residence to get their taxes done FREE by volunteers with United Way.

Program: Acadiana Affairs

Issue covered: Kiwanis Southwest – Jambalaya Cookoff

Length: 18:33

Aired: 02/14/16

Description: Eldridge Simon appeared on the show to talk about the Jambalaya Cookoff happening in April. The cookoff is a fundraiser to help continue scholarship programs and incentive programs for grade school students to keep them motivated and improving academically.

Program: Acadiana Affairs

Issue covered: Tax Day and discounts

Length: 13:17

Aired: 02/14/16

Description: With tax day on April 15-18 it is important that people get their taxes filed. For lower income families there are also opportunities for residence to get their taxes done FREE by volunteers with United Way.

Program: Acadiana Affairs

Issue covered: Cinderella Project

Length: 15:00

Aired: 02/21/16

Description: Vanessa Adamson came to speak on behalf of UL's AmeriCorps who was hosting the Cinderella project, an event designed to give young girls free prom dresses and accessories, to ensure they could enjoy their prom to the fullest. They discussed the drop off locations for the community to donate.

Program: Acadiana Affairs

Issue covered: Girl Scouts

Length: 14:28

Aired: 02/21/16

Description: Girl scouts always has a ton of events for young girls to attend and grow. Their annual cookie fundraiser was kicking off so Brittany Boi joined the show to gear up for cookie season. Cookie sales help young girls to learn about branding, marketing, advertising, sales and budgeting.

Program: Acadiana Affairs

Issue covered: Running of the Ducks

Length: 14:31

Aired: 02/28/16

Description: The Great Acadiana Running of the Ducks is a major fundraiser for the Boys and Girls club of Acadiana. Paige Criegle was our guest to talk about the event and the club. The Boys and Girls Clubs gives youth in Acadiana a safe and productive place to spend their time, develop and grow. Their appearance on the show was to discuss volunteer opportunities and give general information about the club.

Program: Acadiana Affairs

Issue covered: CLASS – scholarships

Length: 14:24

Aired: 02/28/16

Description: With all the cuts to higher education, funding for scholarships is scarce. Tops performance scholarships across the state were also cut! Marcus with CLASS a scholarship organization, joined the show to talk about how they intend to give raise money and provide scholarships for average students who may not qualify for other scholarships.

Program: Acadiana Affairs

Issue covered: Cycle Breakers Coalition

Length: 30:51

Aired: 03/06/16

Description: Veteran Soldier Corey Levier joined Acadiana Affairs to talk about an event in Opelousas meant to teach participants how to not let themselves become a victim. Defensive mindsets, maneuvers and awareness are the main keystones of the event that Corey was inviting the public to.

Program: Acadiana Affairs

Issue covered: Hearts of Hope

Length: 14:20

Aired: 03/13/16

Description: Valerie with hearts of hope dropped by to discuss the organization and a free family abuse awareness seminar on March 31st – from noon until 5 at the public library. The event will include education sessions, interactive child friendly activities, and more.

Program: Acadiana Affairs

Issue covered: Debris Drop Off

Length: 16:51

Aired: 03/13/16

Description: Mark Pope stopped in to discuss Debris Drop off. The service is free for area residents to dispose of old debris like tires that could be hazardous to the home and are also not supposed to be disposed of by means of public trash pickup. We discussed the do/don't bring list for debris drop off that would and would not be accepted at the event.

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Program: Acadiana Affairs

Issue covered: No Fear No Future

Length: 16:29

Aired: 03/27/16

Description: No Fear No Future is an event that travels to a different high school each year to demonstrate the consequences of drinking and driving as well as other types of distracted driving. Junior League of Lafayette sponsors the event that performs live simulations and assemblies to help prevent underage drinking and driving.

Program: Acadiana Affairs

Issue covered: Big Bros Big Sis

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Aired: 03/27/16

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