

Quarterly Issues Programming Report

3rd Quarter 2016

KSMB, KXKC

July 1st - September 30th

Program: Acadiana Affairs

Issue covered: Blood Donation

Length: 14:31

Aired: 7/3/16

Description: Two representatives for blood donor recruitment stopped in to discuss the great need for blood donations in Acadiana right now. With the flu and the winter weather extremes, Blood donations had been down and local donor centers were at an all time low and in critical need of donations.

Program: Acadiana Affairs

Issue covered: 4-H Membership Enrollement

Length:15:10

Aired: 7/3/16

Description: Hope Guidry with St. Martin Parish 4-H dropped in to talk about the benefits of 4-H while in school. Enrollement starts in September so it was important to have her in to discuss why students should get involved. We discussed, education, camps, competition, and scholarship opportunities for youth involved in 4-H.

Program: Acadiana Affairs

Issue covered: Free Dinner (Benefit for Knights of Columbus/Komen Acadiana)

Length:14:57

Aired: 7/10/16

Description: Randy Daniel – a representative for Romacelli restaurants in Acadiana discussed a free dinner that would benefit two organizations in the area. The restaurant opened it's doors for 2 days and served FREE food. All they asked is that diners donate to either the Knights of Columbus or Komen Acadiana (both Non profit organizations!)

Program: Acadiana Affairs

Issue covered: Big Brothers/Big Sisters

Length: 15:20

Aired: 7/10/16

Description: Betty Blair with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs

Issue covered: Health care

Length: 30:01

Aired: 7/17/16

Description: Dr. Joel Strom is a dentist that telephoned in from California to urge listeners to become educated about the new health care system. He discussed changes and penalties related to health care and the changing system in the country.

Program: Acadiana Affairs

Issue covered: Food Net

Length: 15:14

Aired: 7/24/16

Description: Being that children are out for the summer they tend to eat more food. They food banks usually are barer during summer months, which is why Food Net joined the show to talk about their summer campaign to replenish their shelves. They discussed food that they might need and how to donate.

Program: Acadiana Affairs

Issue covered: LARC

Length: 15:33

Aired: 7/24/16

Description: LARC is an organization that benefits those with mental and developmental disabilities. Their annual La Cuisine de La Louisiane helps to raise funds for the organization by inviting the public for dinner and cocktails. They have vendors from around the area prepare tons of tasty food and dessert items for participants who pay one price for endless food during the event.

Program: Acadiana Affairs

Issue covered: Second Harvest

Length:15:49

Aired: 7/31/16

Description: Being that children are out for the summer they tend to eat more food. They food banks usually are barer during summer months, which is why Second Harvest also joined the show to talk about their summer campaign to replenish their shelves. They discussed food that they might need and how to donate.

Program: Acadiana Affairs

Issue covered: Habitat for Humanity

Length:15:03

Aired: 7/31/16

Description: Habitat for Humanity has their new ReStore on Johnston Street and was looking to stock their shelves and get the word out about shopping with Habitat. Catherine Duncan joined us to talk about how Habitat for Humanity, the ReStore and how it all works, as well as how they help to provide housing for those who need it, and how they continue to work with Habitat to help build other homes for those in need.

Program: Acadiana Affairs

Issue covered: University Coach Retention

Length: 15:30

Aired: 8/7/16

Description: A representative from a fan organization joined the show to talk about raising funds for coach retention at the University of Louisiana at Lafayette, to increase fandom, school patriotism and enrollment. The idea is, with continued improvement with athletics, the school itself will improve, therefore the community would improve as well.

Program: Acadiana Affairs

Issue covered: Pay it forward

Length:14:44

Aired: 8/7/16

Description: Charley Johnson joined us again to talk about the pay it forward global movement. He works across the world to encourage a global change to always pay it forward and help others.

Program: Acadiana Affairs

Issue covered: Anti Bullying

Length: 14:30

Aired: 8/14/16

Description: The topic was based on the idea that campaigns to STOP bullying could be counterproductive, as they still focus on bullying. Bad attention is still attention. We discussed ways to reinforce ONLY positive behavior as a tool to stop bullying and bad behavior.

Program: Acadiana Affairs

Issue covered: Ragin Cajun Athletics

Length: 16:18

Aired: 8/14/16

Description: The Ragin Cajun Athletic banquet is an event that is put on by fans to raise money to continue to improve the athletic department at UL. The banquet featured coach and athlete appearances, as well as auctions, dinner and cocktails.

Program: Acadiana Affairs

Issue covered: Louisiana Flood Relief

Length: 29:50

Aired: 8/21/16

Description: The entire show was dedicated to discussing flood relief in Acadiana. The flood that began on August 11th caused devastation across Acadiana and the surrounding areas. We discussed ways to get help, to volunteer and to receive assistance if you were in need.

Program: Acadiana Affairs

Issue covered: N/A

Length: 0

Aired: 8/28/16

Description: Missed show – Operator error

Program: Acadiana Affairs

Issue covered: Lupus

Length: 17:22

Aired: 9/5/16

Description: The 4 A's Lupus Foundation was holding a benefit to help out those in Acadiana who suffer from Lupus. Shelly Sonnier who has Lupus joined Brenda Andres of the 4A's foundation to discuss Lupus, the event, and how listeners could help.

Program: Acadiana Affairs

Issue covered: Big Brothers Big Sisters

Length: 15:20

Aired: 9/5/16

Description: Betty Blair with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs

Issue covered: Flood Relief part 2

Length: 30:29

Aired: 9/11/16

Description: A CPA from New Orleans named Jerry joined the show to begin discussing the paperwork associated with flood relief. The University was sponsoring two seminars (FREE) for the public to stop by and get more information about assistance, tax exemptions and applications. The remainder of the show was spent with a representative from United Way of Acadiana, reminding residence of the options they had for assistance and donations.

Program: Acadiana Affairs

Issue covered: Hearts of Hope

Length:15:15

Aired: 9/18/16

Description: Nicole Disormeaux with Hearts of Hope discussed abuse and what those in Acadiana could do to work against child abuse in this area. She gave information on fundraisers and information on services available for the public to access.

Program: Acadiana Affairs

Issue covered: Acadiana Public Service events

Length: 14:47

Aired: 9/18/16

Description: Troy Leger was the guest host of Acadiana Affairs. He used his 15 minute segment to give listeners their options on events happening around the area that would be fun as well as beneficial for the community.

Program: Acadiana Affairs

Issue covered: Roman Wings of Hope 5K

Length: 15:30

Aired: 9/25/16

Description: Staci Pitre lost her little baby named Roman. She made it her mission to help raise money for other parents who have still born babies to be able to spend up to 72 uninterrupted hours with their newborn by raising money for cuddle cots for local hospitals. Some parents who have still births, without the cots, are granted minutes with their child. The 5k each year helps to raise money so parents can have more time to spend with their child while also keeping their bodies safe in the cot.

Program: Acadiana Affairs

Issue covered: FLASH

Length: 15:30

Aired: 9/25/16

Description: FLASH is an organization for "Friends of Lafayette Animal Shelter". They help with finding foster homes for pets as well as pet adoption. They help to pay for services (spay, neuter, shots) for animals they hope to adopt out. They also accept donations of food and treats for animals for those pet owners who fall on hard times.
