

Quarterly Issues Programming Report

2nd Quarter 2016

KSMB, KXKC

January 1st - March 31st

Program: Acadiana Affairs

Issue covered: Free Tax Prep

Length: 14:56

Aired: 04/03/16

Description: United Way of Acadiana offers free taxes and many other free programs for those who qualify in the area. Aaron Williams stopped by to talk about tax day and deadlines, as well as how to qualify and get taxes done by the deadline.

Program: Acadiana Affairs

Issue covered: April is Stress Awareness Month

Length: 16:12

Aired: 04/03/16

Description: Dr. Ruth with United Health Care appeared on the show to discuss Stress awareness month. Which is April! Stress is something that most Americans deal with and a growing problem. Dr. Ruth discussed controlling and working through stress and stressful situations.

Program: Acadiana Affairs

Issue covered: Asbury Methodist Free Concert Event

Length: 14:38

Aired: 04/10/16

Description: Asbury United Methodist Church will be hosting a once-in-a-lifetime concert in April, and we are trying to raise awareness of this free musical opportunity open to anyone in Acadiana. Asbury's Director of Music and Worship Ministries Dr. Lee Cooke has invited Dr. Mack Wilberg, music director of the world-renowned Mormon Tabernacle Choir, to conduct the

Asbury Choir and members of the Acadiana Symphony in a concert on Sunday, April 17 at 6:30 p.m.

Program: Acadiana Affairs

Issue covered: Relay for Life

Length: 15:02

Aired: 04/10/16

Description: UL Student Josie stopped in as a representative of the UL nursing and health students who were helping to host the UL Relay for Life on campus. Relay for Life helps to fight cancer and help those who are battling cancer, by raising funds for the American Cancer Society.

Program: Acadiana Affairs

Issue covered: Festival International

Length: 14:59

Aired: 04/17/16

Description: Festival International de Louisiana is a free international festival that brings the culture and music from around the world to Downtown Lafayette. Organizers and sponsors with festival appeared on the show to discuss volunteer opportunities, festival procedure, lineup and merchandise.

Program: Acadiana Affairs

Issue covered: Big Bros Big Sis

Length: 15:20

Aired: 04/17/16

Description: Betty Blair with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs

Issue covered: Larc

Length: 14:10

Aired: 04/24/16

Description: Thomas Gott and Mary Hooks stopped by to discuss Larc and Acadian Village. Larc is an organization that helps those with developmental and intellectual disabilities. They discussed upcoming fundraisers, summer programs that were free for kids, and some of the ways people could get involved and help to raise funds!

Program: Acadiana Affairs

Issue covered: Free Health Checkups

Length: 17:00

Aired: 04/24/16

Description: Cian Robinson joined us to talk about Lafayette General Medical Center and some of the free health programs available to Acadiana residence. Programs include free cancer screening and treatment programs at University Hospital and Clinics as well as St. Martin Hospital

Program: Acadiana Affairs

Issue covered: Recycling in Lafayette

Length: 15:30

Aired: 05/1/16

Description: Mark Pope with Lafayette Consolidate Government discusses the new recycling program in Lafayette. Because Lafayette switched recycling companies, many changes were happening regarding collection and recycle cans. He joined us to make residence aware of some of the changes.

Program: Acadiana Affairs

Issue covered: Blood Donations

Length: 14:31

Aired: 05/01/16

Description: Two representatives for blood donor recruitment stopped in to discuss the great need for blood donations in Acadiana right now. With the flu and the winter weather extremes, Blood donations had been down and local donor centers were at an all time low and in critical need of donations.

Program: Acadiana Affairs

Issue covered: Big Brothers and Big Sisters

Length: 15:20

Aired: 05/08/16

Description: Betty Blair with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs

Issue covered: United Way (Predatory Lending)

Length: 14:20

Aired: 05/08/16

Description: United Way of Acadiana has free classes to help those looking to get loans for major investments. The classes allow local citizens to learn about the risks of loans and how predatory lenders will take advantage of them.

Program: Acadiana Affairs

Issue covered: Faith House

Length: 15:20

Aired: 05/15/16

Description: Domestic violence is a very serious matter. Faith House is dedicated to helping victims escape and rebuild their lives. Michel Voss came on to the show not only to discuss what Faith House does for Acadiana but how we can help to keep up their good work.

Program: Acadiana Affairs

Issue covered: Organ Donation

Length: 14:10

Aired: 05/15/16

Description: LOPA Is the Louisiana Organ Procurement Association. Representatives from the organization talked about education, the donation process, and how to register to donate your organs.

Program: Acadiana Affairs

Aired: 05/22/16

Description: OFF AIR DUE TO LIGHTNING STRIKE

Program: Acadiana Affairs

Issue covered: LOPA

Length: 15:30

Aired: 05/29/16

Description: LOPA is the organization that advocates for organ procurement. The organization appeared with a special guest to talk about the importance of organ donation. Her guest lost her daughter at a very young age, but even as a teenager, had decided to donate her organs. We discussed the process of organ donation and the importance of registering as an organ donor.

Program: Acadiana Affairs

Issue covered: Pay It Forward

Length: 15:45

Aired: 05/29/16

Description: Charley Johnston, the president of the global pay it forward movement joined to talk about Pay It Forward and urge the public to get involved. His mission is to promote positivity and giving throughout the world.

Program: Acadiana Affairs

Issue covered: Security Scams

Length: 15:17

Aired: 06/5/16

Description: Jason Brown with Acadiana Total Security appeared on the show to talk about a scam regarding security. Many individual security dealers are scamming Acadiana residents into paying to upgrade their systems (claiming to be with their current providers). Once the systems are upgraded or altered, their current service contracts are voided, which causes more financial problems.

Program: Acadiana Affairs

Issue covered: Hurricane Preparedness

Length: 14:49

Aired: 06/5/16

Description: Chris Cozart, a local meteorologist with KLFY TV 10 stopped by to discuss the upcoming hurricane season. Not only did he give us a clear hurricane season forecast but also discussed what to expect, how to plan, and how to prepare your home and belongings for hurricane season.

Program: Acadiana Affairs

Issue covered: 4-H

Length: 15:00

Aired: 06/12/16

Description: Hope Guidry with St. Martin Parish 4-H stopped in to discuss the opportunities that students will have when September enrollment starts. She talked about the club, competition, scholarships and more.

Program: Acadiana Affairs

Issue covered: Crouch Foundation

Length: 15:00

Aired: 06/12/16

Description: Jacob Crouch's foundation is dedicated to preventing suicide in the area. There are many avenues for those who struggle emotionally and a representative with the foundation discussed their mission and tools that are available to those in need.

Program: Acadiana Affairs

Issue covered: Jr. League of Lafayette

Length: 29:59

Aired: 06/19/16

Description: Jr. League of Lafayette is a group of women in Acadiana who work as volunteers to improve the Acadiana area in many ways. They have a number of boards with different focuses. We also discussed Tinsel and Treasures – A major fundraiser in September to benefit the organization.

Program: Acadiana Affairs

Issue covered: Health Care

Length: 30:01

Aired: 06/26/16

Description: Dr. Joel Strom is a dentist that telephoned in from California to discuss changes and penalties related to health care. He also stressed the need for education and continued work on improving the health care system.
