

FY17 DONOR LIST

CLIENT	AIR DATE	AIR DATE	PROGRAM UNDERWRITTEN		TV
	BEGINNING	ENDING		7/1/16-6/30/17	AM/FM
BRETON TRAVEL	01/02/16	12/25/16	RICK STEVES		FM
ROWERDINK INC/AC DELCO	09/28/15	09/30/16	SKYVIEW TRAFFIC		FM
GRAND RAPIDS SYMPHONY	09/13/15	08/31/16	ROS		FM
GRAND RAPIDS SYMPHONY	09/23/15	08/31/16	ROS		FM
PERSONAL TOUCH LAWN CARE	03/21/16	11/13/16	ROS		FM
MIKA MEYERS BECKETT & JONES	12/28/15	12/25/16	NEWS		FM
BMW MOTORCYCLES OF GR	04/07/16	09/25/16	ROS		FM
WEST MICHIGAN VETERINARY MEDICAL	01/14/16	12/31/16	PET SEGMENT		FM
JOHN BALL ZOO SOCIETY	05/04/16	10/31/16	ROS		FM
LUTHERAN SOCIAL SERVICES OF MICHIG	04/04/16	11/27/16	ROS		FM
UICA	06/01/16	05/31/17	ROS		FM
UICA	06/01/16	05/31/17	ROS		FM
GRAND RAPIDS COMMUNITY FOUNDATIO	03/28/16	06/30/17	ROS		FM
MESSA	04/11/16	04/07/17	DRIVE TIME		FM
KENDRA CONSULTING	03/28/16	03/24/17	MARKETPLACE		FM
KENDRA CONSULTING	04/04/16	12/09/16	CHALLENGE GRANTS		FM
CONSUMERS ENERGY	04/04/16	03/31/17	ROS		FM
GRAND JAZZ FEST	08/08/16	08/19/16	JAZZ		FM
GRAND JAZZ FEST	08/01/16	08/19/16	JAZZ		FM
INDEPENDENT VILLAGE (NPM)	07/18/16	09/04/16	ROS		FM
PAPA JOHNS'S PIZZA	05/28/16	05/20/17	TED RADIO HOUR		FM
SAUGATUCK CENTER FOR THE ARTS	06/28/16	08/19/16	TRADE		FM
CAPITAL REGION INTERNATIONAL AIRPO	06/06/16	08/12/16	ROS		FM
HOPE COLLEGE	06/20/16	08/05/16	ROS		FM
CDW CORPORATION (NPM)	06/27/16	06/30/16	DRIVE TIME		FM
GRAND RAPIDS PUBLIC MUSEUM	08/08/16	08/20/16	ROS		FM
SAUGATUCK CENTER FOR THE ARTS	06/28/16	08/19/16	ROS		FM
HEINEMANN PUBLISHING	08/01/16	08/28/16	ROS		FM
MUSKEGON MUSEUM OF ART	08/15/16	04/30/17	ROS		FM
MUSKEGON MUSEUM OF ART	08/22/16	02/26/17	ROS		FM
GRAND RAPIDS PUBLIC SCHOOLS	10/07/16	01/09/17	ROS		FM
AFENDOULIS CLEANERS	08/15/16	01/08/17	GWF LINEN TRADE		FM
DISABILITY ADVOCATES OF KENT COUNT	07/20/16	07/25/16	ROS		FM
CONSUMERS ENERGY	07/17/16	07/17/16	ROS		FM
GVSU INSTITUTIONAL MARKETING (SEIDM	10/17/16	03/21/17	CHALLENGE GRANTS		FM

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GVSU INSTITUTIONAL MARKETING	08/29/16	10/21/16	ROS	FM
GVSU INSTITUTIONAL MARKETING	10/17/16	03/21/17	CHALLENGE GRANTS	FM
TRAVERSE CITY TOURISM	08/01/16	09/25/16	PRIME TIME	FM
CONSUMERS ENERGY	07/24/16	07/24/16	ROS	FM
GVSU INSTITUTIONAL MARKETING	06/07/17	11/19/17	GOLF OUTING	FM
CONSUMERS ENERGY	07/21/16	07/21/16	ROS	FM
GRAND RAPIDS PUBLIC MUSEUM	08/08/16	08/20/16	ROS	FM
GVSU OFFICE OF MULTI CULTURAL AFFA	09/15/16	04/30/17	ROS	FM
GVSU OFFICE OF MULTI CULTURAL AFFA	09/01/16	08/27/17	ROS	FM
SMG	08/08/16	08/12/16	ROS	FM
ST CECILIA MUSIC CENTER	11/04/16	06/30/17	ROS	FM
ST CECILIA MUSIC CENTER	11/04/16	06/30/17	ROS	FM
TEDX	08/20/16	10/16/16	ROS	FM
ROWERDINK INC/AC DELCO	10/19/16	03/17/17	CHALLENGE GRANTS	FM
DOGWOOD CENTER FOR THE PERFORMI	08/26/16	06/22/17	ROS	FM
CONSUMERS ENERGY	08/20/16	08/21/16	ROS	FM
GRAND RAPIDS PUBLIC MUSEUM	08/30/16	08/20/17	ROS	FM
RAPID (THE)	09/01/16	09/28/16	MORNING DRIVE	FM
HOPE COLLEGE	08/30/16	09/08/16	ROS	FM
MUSKEGON CIVIC THEATRE	09/07/16	01/17/17	ROS	FM
MUSKEGON CIVIC THEATRE	02/08/17	05/02/17	ROS	FM
HEART OF WEST MICHIGAN UNITED WAY	09/12/16	09/25/16	ROS	FM
GVSU INSTITUTIONAL MARKETING	09/08/16	12/03/16	** CANCELLED **	FM
GRAND RAPIDS BALLET	09/26/16	05/06/17	PRIME TIME ROS	FM
GRAND RAPIDS SYMPHONY	09/10/16	08/30/17	CLASSICAL	FM
GRAND RAPIDS SYMPHONY	09/12/16	08/30/17	TRADE	FM
GRAND RAPIDS SYMPHONY	09/12/16	08/30/17	SOUL 2 SOUL	FM
GRAND RAPIDS SYMPHONY	09/12/16	08/30/17	ROS	FM
GRAND RAPIDS SYMPHONY	09/12/16	08/30/17	ROS	FM
SMG	09/13/16	09/23/16	ROS	FM
CONSUMERS ENERGY	09/10/16	09/10/16	ROS	FM
GVSU INSTITUTIONAL MARKETING	09/19/16	10/06/16	ROS	FM
AMTRAK	09/22/16	08/30/17	EDUCATION CELEBRATION	FM
GRAND X-RAY	10/10/16	10/29/16	FAMILY HEALTH MATTERS	FM
YWCA WEST CENTRAL MICHIGAN	10/08/16	11/07/16	ROS	FM
LOCAL FIRST	11/21/16	12/23/16	SKYVIEW TRAFFIC	FM
834 MARKETING & DESIGN	10/01/16	10/19/16	CHALLENGE GRANTS	FM
SMG	10/31/16	11/11/16	ROS	FM

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MIKA MEYERS BECKETT & JONES	12/26/16	12/22/17	NEWS	FM
CONSUMERS ENERGY	11/19/16	11/19/16	ROS	FM
FRAUENTHAL CENTER FOR THE PERFOR	12/09/16	12/17/16	ROS	FM
CONSUMERS ENERGY	12/05/16	12/05/16	ROS	FM
GVSU ATHLETICS	12/14/16	06/30/17	ROS	FM
WEST MICHIGAN VETERINARY MEDICAL	01/01/17	12/31/17	TMS PET SEGMENT	FM
BRETON TRAVEL	01/07/17	12/30/17	RICK STEVES	FM
GRAND CIRCUS	12/22/16	02/17/17	ROS	FM
ST CECILIA MUSIC CENTER	04/06/17	04/12/17	ROS	FM
RAPID (THE)	12/28/16	04/28/17	MORNING DRIVE	FM
WEST MICHIGAN WHITECAPS	06/05/17	09/02/17	ROS	FM
FRAUENTHAL CENTER FOR THE PERFOR	01/21/17	03/17/17	ROS	FM
FRAUENTHAL CENTER FOR THE PERFOR	01/10/17	02/18/17	ROS	FM
FRAUENTHAL CENTER FOR THE PERFOR	01/10/17	02/18/17	TRADE	FM
FRAUENTHAL CENTER FOR THE PERFOR	01/21/17	03/17/17	TRADE	FM
MICHIGAN LOTTERY	04/08/17	04/08/17	LOCAL BLUES MATTER	FM
CONSUMERS ENERGY	01/10/17	01/11/17	ROS	FM
SPARTAN NASH	01/01/17	12/31/18	LZ MICHIGAN TRADE	FM
PERSONAL TOUCH LAWN CARE	03/29/17	11/07/18	ROS	FM
GVSU INSTITUTIONAL MARKETING	02/06/17	03/03/17	DRIVE TIME	FM
JOHN BALL ZOO SOCIETY	05/22/17	10/29/17	ROS	FM
PROCTOR AND GAMBLE	04/22/17	04/22/17	LOCAL BLUES MATTER	FM
SMG	02/13/17	03/05/17	ROS	FM
CONSUMERS ENERGY (WKAR)	03/18/17	03/17/18	ROS	FM
SHOWSPAN	02/06/17	02/10/17	ROS	FM
TULIP TIME	04/01/17	05/06/17	ROS	FM
CONSUMERS ENERGY	02/12/17	02/12/17	TRIGGER	FM
KENDRA CONSULTING	03/27/17	03/23/18	MARKETPLACE	FM
YMCA OF GREATER GRAND RAPIDS	04/24/17	04/28/17	ROS	FM
LOCAL FIRST	04/24/17	10/20/17	SKYVIEW TRAFFIC	FM
MICHIGAN WILDLIFE COUNCIL	04/03/17	08/17/17	ROS	FM
CONSUMERS ENERGY	03/08/17	03/09/17	TRIGGER	FM
CONSUMERS ENERGY	03/10/17	03/10/17	TRIGGER	FM
SHOWSPAN	03/20/17	03/24/17	TMS	FM
BETHANY CHRISTIAN SERVICES	03/20/17	09/15/17	ALL THINGS CONSIDERED	FM
MICHIGAN EDUCATION TRUST	05/18/17	06/21/17	TRADE	FM
SAGINAW VALLEY STATE UNIVERSITY	03/27/17	04/07/17	ROS	FM
CITY OF GRAND RAPIDS	05/15/17	07/29/17	ROS	FM

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LOCAL FIRST	05/01/17	06/02/17	NEWS	FM
LIVE NATION	04/04/17	04/07/17	ROS	FM
ALLIANCE BEVERAGE	04/22/17	04/22/17	LOCAL BLUES MATTER	FM
BMW MOTORCYCLES OF GR	04/10/17	09/30/17	ROS	FM
MESSA	04/10/17	04/06/18	DRIVE TIME	FM
FIREHOUSE MUSIC	04/15/17	04/15/17	LOCAL BLUES MATTER	FM
BILLYS LOUNGE	04/15/17	04/15/17	LOCAL BLUES MATTER	FM
WEST MICHIGAN POTTERS GUILD	04/17/17	04/21/17	ROS	FM
CONSUMERS ENERGY	04/06/17	04/06/17	TRIGGER	FM
HOLLAND HOME FAITH HOSPICE	04/16/17	06/11/17	ROS	FM
DALLAS DELI	04/22/17	04/22/17	LOCAL BLUES MATTER	FM
CHEMICAL BANK	05/01/17	10/31/17	MORNING DRIVE	FM
CELEBRATION CINEMA	04/27/17	04/30/17	ROS	FM
JAMES MARTIN	05/07/17	06/16/17	ROS	FM
JAMES MARTIN	05/11/17	05/11/17	E NEWSLETTER	FM
RAPID (THE)	05/08/17	09/30/17	MORNING DRIVE	FM
FOUNTAIN STREET CHURCH	05/02/17	05/07/17	ETHAN BORTNICK TRADE	FM
20 MONROE LIVE	05/17/17	05/31/17	ROS	FM
20 MONROE LIVE	05/17/17	06/24/17	ROS	FM
FRAUENTHAL CENTER FOR THE PERFOR	06/18/17	06/25/17	ROS	FM
FRAUENTHAL CENTER FOR THE PERFOR	06/11/17	06/17/17	ROS	FM
CONSUMERS ENERGY	05/18/17	05/18/17	TRIGGER	FM
ALTERNATIVES IN MOTION	05/31/17	11/22/17	ROS	FM
21 MONROE LIVE	06/12/17	06/16/17	ROS	FM
GROUNDSWELL	06/20/17	06/30/17	INKIND DONATION FOR GRANT	FM
FREDERIK MEIJER GARDENS	06/05/17	06/30/17	TRADE	FM