

FY18 DONOR LIST

CLIENT	AIR DATE BEGINNING	AIR DATE ENDING	PROGRAM UNDERWRITTEN	7/1/17-6/30/18 FY18	FM
20 MONROE LIVE	07/22/17	07/29/17	ROS		FM
20 MONROE LIVE	08/18/17	09/07/17	ROS		FM
20 MONROE LIVE	08/24/17	08/24/17	EMAIL BLAST		FM
20 MONROE LIVE	09/11/17	09/14/17	ROS		FM
20 MONROE LIVE	09/07/17	09/07/17	EMAIL BLAST		FM
20 MONROE LIVE	09/08/17	09/23/17	ROS		FM
20 MONROE LIVE	10/10/17	10/14/17	ROS		FM
20 MONROE LIVE	12/18/17	12/23/17	ROS		FM
20 MONROE LIVE	01/02/18	01/19/18	ROS		FM
20 MONROE LIVE	02/21/18	02/26/18	ROS		FM
20 MONROE LIVE	04/02/18	04/13/18	ROS		FM
20 MONROE LIVE	03/29/18	03/31/18	ROS		FM
20 MONROE LIVE	04/18/18	04/20/18	ROS		FM
20 MONROE LIVE	04/27/18	05/19/18	ROS		FM
20 MONROE LIVE	06/11/18	06/22/18	ROS		FM
20 MONROE LIVE	06/15/18	07/21/18	ROS		FM
AFS USA	06/22/17	07/14/17	ROS		FM
AFS USA	05/07/18	06/10/18	ROS		FM
AJ'S FAMILY FUN CENTER	03/10/18	03/10/18	BRUNCH AT THE GARDENS		FM
ALTERNATIVES IN MOTION	05/31/17	11/22/17	ROS		FM
AMTRAK	09/22/16	08/30/17	EDUCATION CELEBRATION		FM
ASSE INTERNATION STUDENT EXCHANGE	08/25/17	08/29/17	ROS		FM
BETHANY CHRISTIAN SERVICES	03/20/17	09/15/17	ALL THINGS CONSIDERED		FM
BETHANY CHRISTIAN SERVICES	10/16/17	12/29/17	ROS		FM
BILLY'S LOUNGE	04/04/18	04/06/19	BLUES PROGRAMMING		FM
BMW MOTORCYCLES OF GR	04/10/17	09/30/17	ROS		FM
BRETON TRAVEL	01/07/17	12/30/17	RICK STEVES		FM
BRETON TRAVEL	01/06/18	12/29/18	RICK STEVES		FM
BRETON TRAVEL	03/10/18	03/10/18	BRUNCH AT THE GARDENS		FM
CELEBRATION CINEMA	01/29/18	03/25/18	ROS		FM
CHEESE LADY	03/10/18	03/10/18	BRUNCH AT THE GARDENS		FM
CHEMICAL BANK	05/01/17	10/31/17	MORNING DRIVE		FM
CITY OF GRAND RAPIDS	05/15/17	07/29/17	ROS		FM
CITY OF GRAND RAPIDS	01/26/18	01/28/18	ROS		FM
CITY OF GRAND RAPIDS	04/26/18	05/02/18	ROS		FM

FY18 DONOR LIST

CONSUMERS ENERGY (Daniel Brian Adv)	07/07/17	07/08/17	ROS	FM
CONSUMERS ENERGY (Daniel Brian Adv)	07/14/17	07/14/17	ROS	FM
CONSUMERS ENERGY (Daniel Brian Adv)	02/24/18	02/24/18	ROS	FM
CONSUMERS ENERGY (Daniel Brian Adv)	04/14/18	04/15/18	ROS	FM
CONSUMERS ENERGY (Daniel Brian Adv)	05/04/18	05/05/18	ROS	FM
CONSUMERS ENERGY (WKAR)	03/18/17	03/17/18	ROS	FM
CONSUMERS ENERGY (WKAR)	03/19/18	03/15/19	ROS	FM
DOGWOOD CENTER FOR THE PERFORMING ARTS	08/07/17	06/23/18	ROS	FM
DOGWOOD CENTER FOR THE PERFORMING ARTS	01/09/18	06/15/18	ROS	FM
EMPORIUM PRESENTS	10/30/17	11/16/17	ROS	FM
FRAUENTHAL CENTER FOR THE PERFORMING ARTS	10/11/17	03/03/18	ROS	FM
FRAUENTHAL CENTER FOR THE PERFORMING ARTS	10/11/17	03/03/18	ROS	FM
FREDERIK MEIJER GARDENS	05/24/18	12/31/18	ROS	FM
FREDERIK MEIJER GARDENS	06/05/17	12/31/17	PRIME TIME ROS	FM
GOOGLE	10/11/17	10/25/17	DRIVE TIME ROS	FM
GRAND JAZZ FEST	08/01/17	08/19/17	JAZZ ROS	FM
GRAND JAZZ FEST	08/01/17	08/19/17	JAZZ ROS	FM
GRAND RAPIDS BALLET	07/23/17	06/18/18	ROS	FM
GRAND RAPIDS COMIC-CON	10/06/17	10/20/17	ROS	FM
GRAND RAPIDS COMMUNITY FOUNDATION	03/10/18	03/10/18	BRUNCH AT THE GARDENS	FM
GRAND RAPIDS FOOTBALL CLUB (GRFC)	04/09/18	07/06/18	ROS	FM
GRAND RAPIDS PUBLIC MUSEUM	08/07/17	08/19/17	ROS	FM
GRAND RAPIDS PUBLIC MUSEUM	10/02/17	11/03/17	TRADE	FM
GRAND RAPIDS PUBLIC MUSEUM	10/16/17	12/15/17	ROS	FM
GRAND RAPIDS PUBLIC MUSEUM	11/13/17	12/04/17	ROS	FM
GRAND RAPIDS PUBLIC SCHOOLS	10/02/17	01/18/18	ROS	FM
GRAND RAPIDS SYMPHONY	09/10/16	08/30/17	CLASSICAL	FM
GRAND RAPIDS SYMPHONY	09/12/16	08/30/17	TRADE	FM
GRAND RAPIDS SYMPHONY	09/12/16	08/30/17	ROS	FM
GRAND RAPIDS SYMPHONY	09/08/17	05/17/18	ROS	FM
GRAND RAPIDS SYMPHONY	02/05/18	02/23/18	ROS	FM
GRAND RAPIDS SYMPHONY	02/05/18	02/23/18	ROS	FM
GRAND RAPIDS SYMPHONY	09/11/17	08/30/18	ROS	FM
GRAND X-RAY	10/01/17	10/30/17	ROS	FM
GROUNDWELL	06/20/17	06/30/17	INKIND DONATION FOR GRANT	FM
GVSU INSTITUTIONAL MARKETING	09/06/17	12/03/17	ROS	FM
GVSU INSTITUTIONAL MARKETING	09/11/17	03/24/18	CHALLENGE GRANTS	FM
GVSU INSTITUTIONAL MARKETING	09/11/17	03/24/18	shakespeare festival	FM

FY18 DONOR LIST

GVSU INSTITUTIONAL MARKETING	11/23/17	11/27/17	GIVING TUESDAY	FM
GVSU INSTITUTIONAL MARKETING	02/05/18	03/30/18	DRIVE	FM
GVSU INSTITUTIONAL MARKETING	03/10/18	03/10/18	BRUNCH AT THE GARDENS	FM
GVSU OFFICE OF MULTICULTURAL AFFAIRS	09/01/17	03/31/18	ROS	FM
GVSU OFFICE OF MULTICULTURAL AFFAIRS	09/01/17	07/31/18	ENGAGE INCLUSION TRADE	FM
GVSU SEIDMAN COLLEGE OF BUSINESS	09/11/17	03/24/18	CHALLENGE GRANTS	FM
HEALTHWEST	05/11/18	05/25/18	ROS	FM
HEALTHWEST	05/11/18	05/25/18	ROS	FM
HEART OF WEST MI UNITED WAY	01/15/18	01/21/18	ROS	FM
JOHN BALL ZOO SOCIETY	05/22/17	10/29/17	ROS	FM
JOHN BALL ZOO SOCIETY	05/02/18	10/27/18	ROS	FM
KALAMAZOO VALLEY COMMUNITY COLLEGE	11/02/17	11/13/17	ROS	FM
KB PRODUCTIONS	12/14/17	12/14/17	ENEWSLETTER - DECEMBER	FM
KB PRODUCTIONS	12/12/18	12/15/18	FRESH AIR/ATC	FM
KENDRA CONSULTING	03/27/17	03/23/18	MARKETPLACE	FM
KENDRA CONSULTING	04/03/17	12/08/17	CHALLENGE GRANTS	FM
KENDRA CONSULTING	03/26/18	03/22/19	MARKETPLACE	FM
LIVE NATION	08/09/17	08/11/17	ROS	FM
LIVE NATION	09/18/17	09/22/17	ROS	FM
LIVE NATION	10/09/17	10/14/17	ROS	FM
LIVE NATION	10/17/17	10/27/17	ROS	FM
LIVE NATION	01/16/18	01/23/18	ROS	FM
LIVE NATION	04/02/18	04/06/18	ROS	FM
LIVE NATION	06/19/18	06/22/18	BRIAN WILSON	FM
LOCAL FIRST	04/24/17	10/20/17	SKYVIEW TRAFFIC	FM
MACUL	02/21/18	03/09/18	ROS TRADE	FM
MADSTONE PRODUCTIONS	03/25/18	04/08/18	ROS	FM
MDOT	05/21/18	09/03/18	ROS	FM
MEL TROTTER MINISTRIES	07/05/17	10/29/17	ROS	FM
MEL TROTTER MINISTRIES	10/01/17	12/31/17	SEASON OF HOPE TRADE	FM
MESSA	04/10/17	04/06/18	DRIVE TIME	FM
MESSA	04/09/18	04/05/19	DRIVE TIME	FM
MICHIGAN EDUCATION TRUST	06/15/18	06/25/18	ROS	FM
MICHIGAN POLITICAL LEADERSHIP PROGRAM	06/12/18	09/27/18	ROS	FM
MICHIGAN WILDLIFE COUNCIL	04/03/17	08/17/17	ROS	FM
MICHIGAN WILDLIFE COUNCIL	04/12/18	06/20/18	LOCAL BLUES MATTER	FM
MIKA MEYERS BECKETT & JONES	12/26/16	12/22/17	NEWS	FM
MLIVE MEDIA GROUP	03/10/18	03/10/18	BRUNCH AT THE GARDENS	FM

FY18 DONOR LIST

MOBILE IT	12/11/17	03/27/18	TRAFFIC	FM
MUSKEGON CIVIC THEATRE	09/07/17	01/18/18	ROS	FM
MUSKEGON CIVIC THEATRE	09/07/17	05/31/18	ROS	FM
MUSKEGON LAKESHORE CHAMBER OF COMMERCE	06/26/17	07/07/17	ROS	FM
MUSKEGON LAKESHORE CHAMBER OF COMMERCE	02/27/18	03/08/18	ROS	FM
MUSKEGON MUSEUM OF ART	09/28/17	08/12/18	ROS	FM
MUSKEGON MUSEUM OF ART	09/28/17	08/12/18	ROS	FM
MUSKEGON MUSEUM OF ART	05/21/18	09/03/18	ROS	FM
PERSONAL TOUCH LAWN CARE	03/29/17	11/07/18	ROS	FM
PROCTOR AND GAMBLE (BLUE CHIP)	04/14/18	04/14/18	LOCAL BLUES MATTER	FM
RAPID (THE)	05/08/17	09/30/17	MORNING DRIVE	FM
RAPID (THE)	10/01/17	09/30/18	ROS	FM
ROWERDINK INC/AC DELCO	09/13/17	03/14/18	CHALLENGE GRANTS	FM
ROWERDINK INC/AC DELCO	10/02/17	10/05/18	SKYVIEW TRAFFIC	FM
ROWERDINK INC/AC DELCO	03/10/18	03/10/18	BRUNCH AT THE GARDENS	FM
RUSE ESCAPE ROOMS	11/15/17	01/20/18	FRESH AIR/THIS AMER LIFE	FM
RUSE ESCAPE ROOMS	12/08/17	01/26/18	PLEDGE DRIVE SPONSOR	FM
SAUGATUCK CENTER FOR THE ARTS	10/02/17	10/13/17	ROS	FM
SAUGATUCK CENTER FOR THE ARTS	10/30/17	11/16/17	ROS	FM
SMG	07/13/17	07/18/17	ROS	FM
SMG	09/11/17	09/17/17	ROS	FM
SMG	11/28/17	12/01/17	ROS	FM
SMG	01/17/18	01/21/18	ROS	FM
SMG	01/10/18	01/14/18	ROS	FM
SMG	04/27/18	05/07/18	ROS	FM
SMG	06/13/18	06/17/18	ROS-DIANA KRALL	FM
SOUTHSIDE ENTERTAINMENT	06/04/18	06/15/18	ROS	FM
SPARTAN NASH	01/01/17	12/31/18	LZ MICHIGAN TRADE	FM
SPARTAN NASH	08/09/17	08/30/17	TMS	FM
ST CECILIA MUSIC CENTER	10/21/17	05/15/18	ROS	FM
ST CECILIA MUSIC CENTER	10/21/17	05/15/18	ROS	FM
UICA	07/17/17	05/31/18	ROS	FM
UICA	07/20/17	05/31/18	ROS	FM
WCMU	10/16/17	10/27/17	FM ROS	FM
WEST MICHIGAN VETERINARY MEDICAL	01/01/17	12/31/17	TMS PET SEGMENT	FM
WEST MICHIGAN WHITECAPS	06/05/17	09/02/17	ROS	FM
WEST MICHIGAN WHITECAPS	04/30/18	08/26/18	ROS	FM
YMCA OF GREATER GRAND RAPIDS	04/23/18	04/27/18	ROS	FM

FY18 DONOR LIST

YWCA WEST CENTRAL MICHIGAN

10/02/17 11/05/17 ROS

FM