

## ORDER



**Orders**  
**Order / Rev:** 475764  
**Alt Order #:** WOC11835607  
**Product Desc:** OH DISTRIST 4  
**Estimate:** 6251  
**Flight Dates:** 10/16/18 - 10/18/18  
**Original Date / Rev:** 10/15/18 / 10/16/18  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Garrett/Democratic/Congress  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 240881  
**Agency External ID:** 103998  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/18   | 10/18/18 | 13      | \$9,300.00   | \$7,905.00 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2018  | 13        | \$9,300.00        | \$7,905.00        | 0.00        |
| <b>Totals</b> | <b>13</b> | <b>\$9,300.00</b> | <b>\$7,905.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Erin Brody        | EWSDC        | NAT          | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time    | Days    | Len     | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|---------|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WEWS | 10/16/18          | 10/18/18        | M-F 11-1135pm News<br>M-F 11-1135pm News<br>(Program: NEWS 5 AT 11PM - M-SU)4Q18 - Selling Book (sell) | CM    | 11-1135pm         | --11--- | :15/:15 | 2     | \$700.00    | P-3 | 0.00          | BK   | 2     | \$1,400.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |         |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/15/18    | 10/21/18        | --11---  |       | 2                 |         |         |       | \$700.00    |     | 0.00          |      |       |            |
| N 2 | WEWS | 10/16/18          | 10/18/18        | M-F 6-630pm News<br>M-F 6-630pm News<br>(Program: NEWS 5 AT 6PM)4Q18 - Selling Book (sell)             | CM    | 6-630pm           | --11--- | :15/:15 | 2     | \$800.00    | P-2 | 0.00          | BK   | 3     | \$2,400.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |         |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/15/18    | 10/21/18        | --12---  |       | 3                 |         |         |       | \$800.00    |     | 0.00          |      |       |            |
| N 3 | WEWS | 10/16/18          | 10/18/18        | ABC World News M-F<br>ABC World News M-F<br>(Program: ABC WORLD NEWS)4Q18 - Selling Book (sell)        | CM    | 630-7pm           | --11--- | :15/:15 | 2     | \$800.00    | P-2 | 0.00          | BK   | 2     | \$1,600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |         |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/15/18    | 10/21/18        | --11---  |       | 2                 |         |         |       | \$800.00    |     | 0.00          |      |       |            |
| N 4 | WEWS | 10/16/18          | 10/18/18        | M-F 7-730pm<br>M-F 7-730pm<br>(Program: ABC WORLD NEWS)4Q18 - Selling Book (sell)                      | CM    | 7-730pm           | --22--- | :15/:15 | 4     | \$650.00    | P-2 | 0.00          | BK   | 4     | \$2,600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u> |         |         |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/15/18    | 10/21/18        | --22---  |       | 4                 |         |         |       | \$650.00    |     | 0.00          |      |       |            |
| N 5 | WEWS | 10/16/18          | 10/18/18        | M-F 730-8pm<br>M-F 730-8pm   | CM    | 730-8pm           | --11--- | :15/:15 | 2     | \$650.00    | P-2 | 0.00          | BK   | 2     | \$1,300.00 |

| Ln  | Ch | Start             | End             | Inventory Code  | Break | Start/End Time    | Days | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|---|----|-------------------|-----------------|-----------------|-------|-------------------|------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| (Program: ABC WORLD NEWS)4Q18 - Selling Book (sell) |    |                   |                 |                 |       |                   |      |     |       |             |     |               |        |       |            |
|   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |      |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|   |    | Week: 10/15/18    | 10/21/18        | --11---         |       | 2                 |      |     |       | \$650.00    |     | 0.00          |        |       |            |
|   |    |                   |                 |                 |       |                   |      |     |       |             |     |               | Totals | 13    | \$9,300.00 |