



QUARTERLY REPORT

FOR

January – March 2019

Prepared by: Julie Busse

**KKYX (AM), San Antonio, TX
Cox Radio, Inc.**

ISSUES AND PROGRAMS REPORT

TABLE OF CONTENTS

- I. OVERVIEW**
- II. CIVIC AND COMMUNITY INVOLVEMENT**
- III. ISSUE-RELATED PROGRAMMING**
- IV. PUBLIC SERVICE ANNOUNCEMENTS**

OVERVIEW

OVERVIEW

KKYX develops on-air programming to address issues of significant importance to the cities and residents of San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KKYX show is called "Perspective San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANACIAL/ECONOMY
- MISCELLANEOUS
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

CIVIC AND COMMUNITY INVOLVEMENT

1ST Quarter 2019 Community Events:

January

KKYX again supported the annual Cowboy Breakfast on January 25, with proceeds from this event funds scholarships for St. Phillip's College. It also serves as the unofficial kickoff to the San Antonio Stock Show and Rodeo which raises funds for scholarships.

During the month of January, KKYX donates promotional announcements to the San Antonio Stock Show and Rodeo which raises funds for scholarships.

February

KKYX supported the Western Heritage Parade and Cattle Drive on February 2nd, with promotional announcements and on-site participation.

During the month of February, KKYX donates promotional announcements, and time to the San Antonio Stock Show and Rodeo, which raises funds for scholarships.

March

During the month of March, KKYX supported the St. Louis Day Festival Wild Game Dinner by publicizing the event that helps raise funds for college scholarships and other charitable activities that benefits the community of Castroville.

KKYX supported The Magik Theatre's production of The Cat in the Hat with on-air announcements. The Magik Theatre provides educational resources and scholarships to the San Antonio Community.

KKYX supported the Helotes Cornyval with promotional announcements. The Helotes Cornyval raises money for scholarships for the youth in Helotes.

KKYX supported the Poteet Strawberry Festival with promotional announcements. The Poteet Strawberry Festival supplies community support and scholarships to those in need in the Poteet Community.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/20/19	Perspective San Antonio	Bob Thomas	Operation Homefront	Helping military families facing a crisis; helping families become financially stable, strong and secure	30:00 6AM
1/27/19	Perspective San Antonio	Bob Thomas	Operation Homefront	Helping military families become financially secure so that they can thrive after military service. Helping military families in crisis	30:00 6:30AM
2/10/19	Perspective San Antonio	Nelson Wolff	County Judge	He talks about the projects that have transformed San Antonio into an international city. He wrote a book about it	30:00 6:30AM
2/17/19	Perspective San Antonio	Lila Cockrell	Mayor Emeritus	Her book, "Love Deeper Than A River," and her love of San Antonio. She talks about her early years in Texas and joining the WAVES during World War II	30:00 6AM
3/3/19	Perspective San Antonio	Agent Tracy Steed Lt. Marcus Booth	U.S. Secret Service San Antonio Police Dept	How to avoid becoming a victim of skimming. How the criminals operate, installing skimmers in gas pumps and ATMs to get your debit and credit card information	30:00 6AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/13/19	Perspective San Antonio	Roger Ruiz, Ashley Frolick & Naomi Herrera	BioBridge Global, GenCure & South Texas Blood & Tissue Center	Huge need for blood, platelets and people to sign up for the national bone marrow donor registry	30:00 6AM
2/3/19	Perspective San Antonio	Rebecca Taylor Christyn Taylor	Rebecca's Wish	How a Make-A-Wish led Rebecca Taylor, who was diagnosed with pancreatitis at age 7, to form a non-profit organization to offer hope to other children, further research and educate the medical community about pediatric pancreatitis	30:00 6AM
2/3/19	Perspective San Antonio	DeeDee Belmares	Moms Clean Air Force	Fighting air pollution to improve air quality for children and everyone else. How to make changes at home and to work at the government level to make changes	30:00 6:30AM
2/17/19	Perspective San Antonio	Pam Velasco	AugustHeart	How a family's sudden loss led to the founding of AugustHeart, which offers free heart screenings to teenagers. They're looking for five heart conditions that could be fatal	30:00 6:30AM
2/24/19	Perspective San Antonio	Ken Slavin	San Antonio Aids Foundation	Preventing the spread of HIV and providing a variety of services to	30:00 6AM

				people affected by HIV/AIDS. Getting tested to know your status	
3/10/19	Perspective San Antonio	Rebecca Taylor Christyn Taylor	Rebecca's Wish	Rebecca was diagnosed with pancreatitis at the age of 7; what she has gone through and how she is helping others with her wish from Make-A-Wish. She created a non-profit organization to help other kids with pancreatitis	30:00 6:30AM
3/17/19	Perspective San Antonio	Ken Slavin	San Antonio Aids Foundation	They're seeing an increase in AIDS cases in certain populations; they want everyone to get tested for HIV. Programs offered by SAAF	30:00 6:30AM
3/24/19	Perspective San Antonio	Clarissa Thompson Gina and Sandra Ortiz	Texas Organ Sharing Alliance	The constant need for people to become organ, eye and tissue donors. Gina talks about her seven years on dialysis, waiting for a kidney to become available. How the kidney transplant has improved her life	30:00 6:30AM
3/31/19	Perspective San Antonio	Cheryl Wright Ann Vineyard Vicki Shapiro	SA Cancer Council	How the SA Cancer Council originated; how it helps patients going through cancer. Vicki talks about fighting sarcoma	30:00 6:30AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/6/19	Perspective San Antonio	Cristina Solorzano Karen Leija	Ghisallo Cycling Initiative; Black Girls Do Bike	Bicycle safety education program focusing on children at San Antonio schools. Emphasis is on wearing helmets properly and riding safely	30:00 6AM
2/10/19	Perspective San Antonio	Kellen McIntyre Alison Schockner	Bihl Haus Arts On & Off Fredericksburg Road Studio Tour	Arts education program hosting annual studio tour in seven neighborhoods; boosting artists exposure in the community	30:00 6AM
3/24/19	Perspective San Antonio	Buck Russel Jessica Devorsky	Union Pacific Railroad Texas Operation Lifesaver	Railroad safety and their statewide education program. They talk about ways to avoid getting hit by a train	30:00 6AM
3/31/19	Perspective San Antonio	Dr. Sarah Baray	Pre-K 4 SA	High-quality early childhood education in San Antonio. The lifelong benefits for young people. A new partnership with the Edgewood ISD at Gardendale Elementary	30:00 6AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/13/19	Perspective San Antonio	Rebecca Helterbrand	San Antonio Area Foundation	How and why the foundation was formed; operating Santikos Entertainment to give back to the community	30:00 6:30AM
1/27/19	Perspective San Antonio	Chris Hogan	Author & Financial Counselor	His book, "Everyday Millionaires" highlights healthy financial habits of everyday people who have become millionaires. He says you can change your life by getting out of debt	30:00 6AM

MISCELLEANOUS

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/20/19	Perspective San Antonio	Sully Sullenberger	Retired airline pilot	Replay of previous interview of Captain Sullenberger and the Miracle on the Hudson landing after birds took out his engines	30:00 6:30AM
2/24/19	Perspective San Antonio	Lisa Miele	Low Vision Resource Center & Owl Radio	She talks about the Low Vision Resource Center and the reading service for the visually impaired, Owl Radio	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/6/19	Perspective San Antonio	Susan Denton Winn Murnin	Medina County Sisters Inc & Possibilities	Sisters Inc has a mission of women having fun and doing good for the community. Possibilites gives women working to better themselves an economic boost	30:00 6:30AM
3/3/19	Perspective San Antonio	Anais Biera Miracle	The Children's Shelter	The Family Tapestry program, focusing on children in the foster care system. The many programs of the Children's Shelter to reduce child abuse and neglect	30:00 6:30AM
3/10/19	Perspective San Antonio	Hamilton Barton Angie Button Ben Brooks	Pay It Forward - Clean and Sober Living San Antonio	Barton takes us on a tour of the Haven for Hope campus and talks about helping people overcome addition and get back to being a productive member of society	30:00 6AM
3/17/19	Perspective San Antonio	Rebecca Flores Patricia Castillo	San Antonio Peace Laureates for 2019	How they have devoted their lives to peace and justice: Rebecca for farm workers and Patricia for battered women.	30:00 6AM

Public Service Announcements

PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORANGIZATION	TOPIC	ISSUE/ CATEGORY	NUMBER OF TIMES AIRED
1/1/2019-2/25/2019	San Antonio Livestock Exposition	Event Awareness/Scholarships	Community/Education	1,062x
1/22/2019 – 1/26/2019	The Cowboy Breakfast	Event Awareness/Scholarships	Community/Education	10x
1/30/2019 – 2/3/2019	Western Heritage Parade & Cattle Drive	Event Awareness/Education	Community/Education	37x
1/1/2019-1/31/2019	Advertising Council	Buzzed Driving	Community	19x
1/1/2019-1/31/2019	Advertising Council	Emergency Preparedness	Community	58x
1/1/2019-1/31/2019	Advertising Council	Texting and Driving	Community	75x
1/1/2019-1/31/2019	National Association of Broadcasters	Sara Evans CMA	Community	42x
1/1/2019-1/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	58x
1/1/2019-1/31/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	42x
1/1/2019-1/31/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	42x
2/1/2019-2/28/2019	Advertising Council	Texting and Driving	Community	58x
2/1/2019-2/28/2019	National Association of Broadcasters	Sara Evans CMA	Community	49x
2/1/2019-2/28/2019	National Association of Broadcasters	We Are Broadcasters	Community	6x
2/1/2019-2/28/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	60x

2/1/2019- 2/28/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	59x
3/4/2019 – 3/15/2019	The Magik Theatre	Event Awareness/Education	Community/Education	22x
3/4/2019 – 3/31/2019	Helotes Cornyval Association	Event Awareness/Scholarships	Community	15x
3/6/2019 – 3/9/2019	Annual Wild Game Dinner/ St. Louis Day- Castroville	Event Awareness/Education	Community/Education	15x
3/29/2019 – 3/31/2019	Poteet Strawberry Festival	Event Awareness/Scholarships	Community	20x
3/1/2019- 3/31/2019	Advertising Council	Texting and Driving	Community	68x
3/1/2019- 3/31/2019	National Association of Broadcasters	Sara Evans CMA	Community	17x
3/1/2019- 3/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	43x
3/1/2019- 3/31/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	72x
3/1/2019- 3/31/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	75x