

WCXT-FM Hartford, Michigan – “98.3 The Coast”/ Mid-West Family Broadcasting

Quarterly Issues / Programs List

PERIOD COVERED: JAN 2 – MAR 26

QUARTER: 1

YEAR: 2017

<u>Community Issue</u>	<u>Prog / Seg</u>	<u>Date(s)</u>	<u>Time(s)</u>	<u>Duration</u>	<u>Description / Type of Program</u>
Safety	PSA Airing	01/03-03/08	Mid-Mid	:30	US Coast Guard – Pier Safety on Ice
Fundraisers	PSA Airing	01/03-01/21	Mid-Mid	:30	Ray Carlson Memorial Fundraiser Info
Community Theater	PSA Airing	01/03-02/03	Mid-Mid	:30	AACT Fest Fundraiser Info
Innovation and Ideas	PSA Airing	02/02-04/09	Mid-Mid	:30	Berrien Community Foundation Upton Grant Big Idea Info
Children’s Theater	PSA Airing	02/08-04/21	Mid-Mid	:30	Children’s Music Workshop Performance of Mulan, Jr.
Scholarships	PSA Airing	02/21-03/17	Mid-Mid	:30	David A Hicks Scholarship for the Arts Application Info
Scholarships	PSA Airing	03/06-03/13	Mid-Mid	:30	Women’s Service League Athena Scholarship Info
Mental Health	PSA Airing	03/09-03/17	Mid-Mid	:30	Mi-Journey Program Open House Invite to Community
Health & Fitness	PSA Airing	03/10-04/07	Mid-Mid	:30	Spring Stampede 5K Info
Fundraisers	PSA Airing	03/20-Present	Mid-Mid	:30	Susan G. Komen local Race for the Cure Info
Economic Development	PSA Airing	Mondays	8:10am	4 min	Cornerstone Alliance – Area Economic Discussion
DDA / Tourism	Studio Interview	Thursdays	8:10am	4 min	St. Joseph Today DDA – Events / Business discussion
Community Action	Studio Interview	Tuesdays (alt)	8:10am	4 min	United Way of Southwest Michigan fundraising/action
Cancer Care	Studio Interview	Tuesdays (alt)	8:10am	4 min	Berrien County Cancer Service – Info and Fundraising
Animal Population/Adoption	Studio Interview	Fridays	8:10am	4 min	Berrien or Van Buren County Animal Ctrl / Adoption
Health & Fitness	Studio Interview	1/25	8:10am	4 min	Sarett Nature Center – Spring Stampede / Animal Segment
Scholarships	Studio Interview	2/1	8:10am	4 min	Miss SW MI Scholarship Pageant – Call for Auditions
Education	Studio Interview	3/1	8:10am	4 min	Heritage Center Museum – Archeology Exhibit Opening
Community Theater	Studio Interview	3/22	8:10am	4 min	Spring Awakening Theater Production – Lake MI College

This is a small representation of the major events and public service announcements that were aired on the station this quarter. PSAs air once an hour, 24 hours a day, 7 days a week; and non-profit interviews air on the morning show weekdays at 8:10am. The community is always invited to participate.