

**WPCB – TV 40 QUARTERLY ISSUES**  
**FALL QUARTER – Ending 12/31/11**

Issue Discussed	Program Title & Episode Number	Date Aired	Time Aired	Length	Guests & Description
<b>Changing PA's Electoral Vote Allocation, and a Financial Literacy Update</b>	<b>PA Newsmakers #092511</b>	<b>10/1</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> hosts journalists Laura Olson of the Pittsburgh Post-Gazette and Pete DeCoursey, Bureau Chief of Capitolwire, who report on redistricting and the proposal to change the way the state selects its presidential electors. Then, joining host Terry Madonna are Greg Smith, CEO of PSECU, and Jim McCormack CEO of the Pennsylvania Credit Union Association, for the monthly Financial Literacy Update.
<b>Education Funding and State Budget Guidelines</b>	<b>PA Newsmakers #100211</b>	<b>10/8</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> hosts PSEA President Mike Crossey for a discussion of public education in the state. Then, joining host Terry Madonna is Pennsylvania Budget Secretary Charles B. Zogby for an update on the state's budget situation and his department's new program policy guidelines.
<b>Lt. Governor, plus Electoral College</b>	<b>PA Newsmakers #100911</b>	<b>10/15</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features an interview with Lt. Governor James Cawley who discusses Marcellus Shale and transportation funding. Then, joining host Terry Madonna is Fred Anton, CEO of the Pennsylvania Manufacturers' Association, with his take on transportation and the proposal to change the way the state picks its presidential electors.
<b>Charter Schools and a Financial Literacy Update</b>	<b>PA Newsmakers #101611</b>	<b>10/22</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features a discussion of charter and cyber schools with Stephen Catanzarite, Managing Director of the Lincoln Park Performing Arts Center in Midland. Then, joining host Terry Madonna for a Financial Literacy Update are guests Jim McCormack, CEO of the Pennsylvania Credit Union Association, and Mike Wishnow, the PCUA's Senior Vice President.
<b>State Takeover of Harrisburg, and Medicare/Medicaid Funding</b>	<b>PA Newsmakers #102311</b>	<b>10/29</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> hosts journalists John Micek of the Allentown Morning Call and Tony Romeo of KYW/KDKA, who discuss transportation funding and the state takeover of Harrisburg. Then, joining host Terry Madonna is Dr. Stuart Shapiro, President & CEO of the Pennsylvania Health Care Association, for a health care update with an emphasis on Medicare and Medicaid funding.
<b>Vouchers, State Liquor Stores, and the Citizens Marcellus Shale Commission Report</b>	<b>PA Newsmakers #103011</b>	<b>11/5</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> hosts journalists Laura Olson, with the Pittsburgh Post-Gazette, and Mary Wilson, with Pennsylvania Public Radio, who discuss school vouchers and the proposal to sell the state liquor stores. Then, joining host Terry Madonna is League of Women Voters of Pennsylvania Vice President Roberta Winters, for a discussion of the Citizens Marcellus Shale Commission's report.
<b>Redistricting, Texting Ban, and 2012 Presidential</b>	<b>PA Newsmakers #110611</b>	<b>11/12</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features journalists Amy Worden of the Philadelphia Inquirer and Brad Bumsted of the Pittsburgh

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<b>Election</b>					Tribune-Review, who discuss the texting ban, Marcellus Shale, and redistricting. Then, joining host Terry Madonna are political scientists Jim Hoefler of Dickinson College, and Berwood Yost of Franklin & Marshall College, for their take on the 2012 presidential election.
<b>School Vouchers and a Financial Literacy Update</b>	<b>PA Newsmakers #111311</b>	<b>11/19</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features Scott Detrow of StateImpact PA, with a Marcellus Shale update, and Tom Gentzel, Executive Director of the Pennsylvania School Boards Association, who discusses school reforms and school choice. Then, joining host Terry Madonna for the Financial Literacy Update are Mike Wishnow, Senior Vice President of the Pennsylvania Credit Union Association, and Bill Lavage, CEO of Services 1st Federal Credit Union
<b>Penn State Scandal and Legislative Agenda</b>	<b>PA Newsmakers #112011</b>	<b>11/26</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features an update on the Penn State sexual abuse scandal with journalist Laura Olson of the Pittsburgh Post-Gazette. Then, host Terry Madonna is joined by an all-star panel for a discussion of the big items before the state legislature: Fred Anton, CEO of the Pennsylvania Manufacturers' Association, Gene Barr, CEO of the Pennsylvania Chamber of Business & Industry, and Jim Redmond, Senior Vice President of the Hospital and Healthsystem Association of Pennsylvania
<b>One-on-one with Governor Tom Corbett</b>	<b>PA Newsmakers #112711</b>	<b>12/3</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features a special interview with Governor Tom Corbett, who joins host Terry Madonna for an interview that covers the Governor's first ten months in office, the Penn State sexual abuse scandal, Marcellus Shale, and education issues.
<b>2012 Senate Race and Transportation Funding</b>	<b>PA Newsmakers #120411</b>	<b>12/10</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> hosts journalists Brad Bumsted of the Pittsburgh Tribune-Review, and Robert Swift of Times-Shamrock Newsmakers, who discuss the news that Senate leader Dominic Pileggi may run for the U.S. Senate, the remaining weeks of the fall legislative session, and the role of Pennsylvania in the presidential election. Then, joining host Terry Madonna is Bob Latham, Executive Vice President of the Associated Pennsylvania Constructors, to discuss the current situation of the state's roads and bridges and their funding needs.
<b>Legislative Roundup and Higher Education Update</b>	<b>PA Newsmakers #121111</b>	<b>12/17</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features a legislative update with journalist John Micek of the Allentown Morning Call, who provides an overview of state legislative activities. Then the Chancellor of the State System of Higher Education, Dr. John Cavanaugh, joins Terry Madonna for a discussion of public higher education issues
<b>Energy Infrastructure and Dental Health Care</b>	<b>PA Newsmakers #121811</b>	<b>12/24</b>	<b>11:30 AM</b>	<b>28:30 min</b>	This week's <i>Pennsylvania Newsmakers</i> features a discussion of the importance of dental health care with Jon Seltenheim, Senior Vice President of United Concordia Dental, and Dr. James Bramson, their Chief Dental Officer. Then, joining host Terry Madonna is Terry Fitzpatrick, CEO of the Energy

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					Association of Pennsylvania, for his take on electric competition, home heating assistance and energy infrastructure.
Faith-Based Financial Services, and a 2011 News Review	PA Newsmakers #122511	12/31	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features a review of the top state government stories in 2011 with journalists Robert Swift of Times-Shamrock Newspapers, and John Micek of the Allentown Morning Call. Then, joining host Terry Madonna to talk about a credit union that integrates its faith-based principles into a cooperative financial services business model, are Mike Wishnow, Sr. VP of the Pennsylvania Credit Union Association, and Kent Hartzler, CEO of Everance Federal Credit Union.

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<b>"Finding Hope for Your Journey Through Breast Cancer"</b>	<b>Time for Hope</b> # 100511 Host Dr. Freda Crews, D. Min., Ph.D., LPC	10/6	11:30 AM	28:30 min	Dr. Freda Crews and her guest Yvonne Ortega, Licensed Professional Counselor, cancer survivor, speaker and author, discuss her book "Finding Hope for Your Journey Through Breast Cancer". God uses Yvonne's experiences of denial, despair, anger, and hope to help hurting people. She knows the devastating life changes cancer patients face and understands all of these emotions. God has given her a compassion for hurting people and a desire to help them overcome the difficulties in life. She uses practical counseling principles along with prayer and Scripture. Ortega's attention to even the most basic hopes and fears that a cancer patient faces each day offers encouragement that can come only from one who has been there herself.
<b>"Average Joe: God's Extraordinary Calling to Ordinary Men"</b> Part 1 of 2	<b>Time for Hope</b> # 101211 Host Dr. Freda Crews, D. Min., Ph.D., LPC	10/13	11:30 AM	28:30 min	Dr. Freda Crews and her guest Troy Meeder discuss his book, "Average Joe", in which he gives heart-felt accounts both from his own personal experience and those of friends and family about how special even the most ordinary life can be through God's eyes. The revealing truth is that God chooses "ordinary," faithful men to do His most important work—regular guys like Peter the fisherman, David the shepherd, Stephen the waiter, Gideon the farmer, Paul the tentmaker, and even Jesus the carpenter. In this engaging book, Troy Meeder blends stories about biblical characters and contemporary men to show that an "average-Joe" life, an "ordinary" existence, shapes a man's integrity, moral stability, resolve and strength. The world desperately needs an army of "average Joes." Like you. "Average Joe" reminds us that living a life focused on faith, family, and friends is what makes a man exceptional."
<b>"Average Joe: God's Extraordinary Calling to Ordinary Men"</b> Part 2 of 2	<b>Time for Hope</b> # 101911 Host Dr. Freda Crews, D. Min., Ph.D., LPC	10/20	11:30 AM	28:30 min	Dr. Freda Crews and her guest Troy Meeder discuss his book, "Average Joe", in which he gives heart-felt accounts both from his own personal experience and those of friends and family about how special even the most ordinary life can be through God's eyes. The revealing truth is that God chooses "ordinary," faithful men to do His most important work—regular guys like Peter the fisherman, David the shepherd, Stephen the waiter, Gideon the farmer, Paul the tentmaker, and even Jesus the carpenter. In this engaging book, Troy Meeder blends stories about biblical characters and contemporary men to show that an "average-Joe" life, an "ordinary" existence, shapes a man's integrity, moral stability, resolve and strength. The world desperately needs an army of "average Joes." Like you. "Average Joe" reminds us that living a

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					life focused on faith, family, and friends is what makes a man exceptional."
<b>"An Expose on Teen Sex and Dating"</b> <b>Part 1 of 3</b>	Time for Hope # 102611 Host Dr. Freda Crews, D. Min., Ph.D., LPC	10/27	11:30 AM	28:30 min	In this three part series, Dr. Freda Crews and her guest Andy Braner discuss his mission to create a place where teenagers can explore their faith and understand the Christian worldview and to provide opportunities for teenagers to engage in God's work around the world. His desire is to teach young people what it means to be "Realife/Realfait" followers of Jesus. Through his writing, he hopes to continue raising awareness to taboo issues, and help people ask hard questions about difficult problems. This latest EXPOSE book is reaching parents and youth leaders around the world, as they begin a conversation with teenagers in their communities seeking real answers to hard questions.
<b>"An Expose on Teen Sex and Dating"</b> <b>Part 2 of 3</b>	Time for Hope # 110211 Host Dr. Freda Crews, D. Min., Ph.D., LPC	11/3	11:30 AM	28:30 min	In this three part series, Dr. Freda Crews and her guest Andy Braner discuss his mission to create a place where teenagers can explore their faith and understand the Christian worldview and to provide opportunities for teenagers to engage in God's work around the world. His desire is to teach young people what it means to be "Realife/Realfait" followers of Jesus. Through his writing, he hopes to continue raising awareness to taboo issues, and help people ask hard questions about difficult problems. This latest EXPOSE book is reaching parents and youth leaders around the world, as they begin a conversation with teenagers in their communities seeking real answers to hard questions.
<b>"An Expose on Teen Sex and Dating"</b> <b>Part 3 of 3</b>	Time for Hope # 110911 Host Dr. Freda Crews, D. Min., Ph.D., LPC	11/10	11:30 AM	28:30 min	In this three part series, Dr. Freda Crews and her guest Andy Braner discuss his mission to create a place where teenagers can explore their faith and understand the Christian worldview and to provide opportunities for teenagers to engage in God's work around the world. His desire is to teach young people what it means to be "Realife/Realfait" followers of Jesus. Through his writing, he hopes to continue raising awareness to taboo issues, and help people ask hard questions about difficult problems. This latest EXPOSE book is reaching parents and youth leaders around the world, as they begin a conversation with teenagers in their communities seeking real answers to hard questions.
<b>"Great Parents, Lousy Lovers:"</b>	Time for Hope # 111611 Host Dr. Freda Crews, D. Min., Ph.D., LPC	11/17	11:30 AM	28:30 min	Dr. Freda Crews and her guest Ted Cunningham discuss his latest book "Great Parents, Lousy Lovers: Discover How to Enjoy Life With Your Spouse While Raising Your Kids", a challenging guide for couples to begin re-investing in their marriage and not just their children. The greatest gift parents can give their children is a mother and father who love each other deeply, because a great marriage is the single most important parenting tool. Filled with wit, wisdom and practical advice, Great Parents, Lousy Lovers will

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					help you move from a frustrating, fatiguing, out-of-balance, kid-centered marriage to a strong, life-giving, fulfilling, couple-centered marriage. Enjoy your spouse again and bring peace and balance to your life, your marriage, and your children.
<b>"What Are You Living For: Investing Your Life in What Matters Most"</b>	Time for Hope # 112311 Host Dr. Freda Crews, D. Min., Ph.D., LPC	11/24	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Pat Williams discuss his book What Are You Living For? and asks the question: "When my days on earth are over, will I discover that I have wasted my life on meaningless things that have no lasting and eternal value? " As people get older, instead of dying to live, they start living to die. Most people are living for four things: fortune, status, power or pleasure. Just as there are four false reasons for living our lives, there are four true, meaningful and satisfying reasons for living, and for dying. These give purpose and value to our lives, so that we can know our lives have eternal significance. If you've ever felt disillusioned this book will help you find a new direction and will enable you to truly make your life count. Pat gives readers a powerful, practical and encouraging plan for how to live a life that truly matters, and to leave a legacy that never dies.
<b>"Stepping Through Cancer: A Guide for the Journey" Part 1 of 2</b>	Time for Hope # 113011 Host Dr. Freda Crews, D. Min., Ph.D., LPC	12/1	11:30 AM	28:30 min	Join Dr. Freda Crews and her guest, Deborah Hardy who shares her first hand experience with her husband's terminal cancer, step by step. Her practical advice will help you work through the arduous decision-making process, and her encouragement will give you hope even in the most difficult times. Her warm style and desire to explain difficult topics in an easy-to-understand format will serve as a road map and a valuable resource for those embarking on the journey through cancer and for their caregivers.
<b>"Stepping Through Cancer: A Guide for the Journey" Part 2 of 2</b>	Time for Hope # 120711 Host Dr. Freda Crews, D. Min., Ph.D., LPC	12/8	11:30 AM	28:30 min	Join Dr. Freda Crews and her guest, Deborah Hardy who shares her first hand experience with her husband's terminal cancer, step by step. Her practical advice will help you work through the arduous decision-making process, and her encouragement will give you hope even in the most difficult times. Her warm style and desire to explain difficult topics in an easy-to-understand format will serve as a road map and a valuable resource for those embarking on the journey through cancer and for their caregivers.
<b>"How to De-stress Your Life"</b>	Time for Hope # 121411 Host Dr. Freda Crews, D. Min., Ph.D., LPC	12/15	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Dr. Gregory Jantz discuss his book How to De-Stress Your Life which shows you how to change the patterns of the past, leaving the road clear for a healthy and revitalized future. We live in a fast-paced world that can take its toll on mind, body, and spirit. This practical book is filled with exercises designed to pave the way to renewed physical, emotional, and spiritual health. Jantz reveals eight secrets for finding all the energy you'll ever need, ways to eliminate self-defeating attitudes, and more. Discover the freedom to rise above

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					chronic stress. Life may not slow down, but with the helpful advice in this book you can take control of your own responses to this crazy world and live a life of serenity.
<b>"The Jesus Mission"</b>	Time for Hope # 122111 Host Dr. Freda Crews, D. Min., Ph.D., LPC	12/22	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Steven Scott discuss his book The Jesus Mission. Jesus came to earth to accomplish 24 impossible missions and completed every one. He calls us to follow Him by pursuing 4 lifetime missions that enable us to bear spiritual fruit. Learn from the words of Christ exactly how God wants to be loved and how you can live in an intimate love relationship with Him. You will see that God desires to liberate your soul to be all that He designed you to be. Your destiny will not only change, but it will also take on eternal significance in your life and lives of countless others.
<b>"The Red Sea Rules: The Same God Who Led You In Will Lead You Out"</b>	Time for Hope # 122811 Host Dr. Freda Crews, D. Min., Ph.D., LPC	12/29	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Robert Morgan discuss his book The Red Sea Rules, which gives us ten God-given strategies for difficult times. Morgan discovered in the scriptures ten ways of handling dilemmas and discouragements – a divine protocol for handling life when we find ourselves caught between the devil and the deep Red Sea. In Exodus 14 he found a biblical method to process difficulties by faith, in the light of God's almighty presence, providence, promises and power. Just as Moses and the Israelites found themselves caught between the devil and deep Red Sea, so are we sometimes overwhelmed by life's problems. But God delivered the Israelites and he will deliver us too.