

**WPCB – TV 40 QUARTERLY ISSUES  
SUMMER QUARTER – Ending 9/30/10**

Issue Discussed	Program Title & Episode Number	Date Aired	Time Aired	Length	Guests & Description
Environmental Protection / Judicial System	PA Newsmakers #061310	7/3	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features John Hanger, Secretary of the Pennsylvania Department of Environmental Protection, who discusses the recent Clearfield Natural Gas blowout and alternative energy standards. Then, joining host Terry Madonna is Lynn Marks, Executive Director of Pennsylvanians for Modern Courts, for her take on the merit selection of appeals court judges.
Higher Education / State Budget	PA Newsmakers #070410	7/10	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features a discussion of higher education funding and Federal stimulus with Dr. John C. Cavanaugh, Chancellor of the State System of Higher Education. Then, joining host Terry Madonna, are Amy Worden, with the Philadelphia Inquirer, and Robert Swift, with Times-Shamrock Newsmakers, for a review of the passage of the state budget.
Murtha Library Funding / Marcellus Shale	PA Newsmakers #071110	7/17	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features a discussion of the controversy over the Specter and Murtha library funding with journalists John Micek of the Allentown Morning Call, and Brad Bumsted of Pittsburgh Tribune Review. Then, joining host Terry Madonna is Terry Fitzpatrick, President and CEO of the Energy Association of Pennsylvania, to describe consumer energy conservation suggestions and Marcellus Shale policy options.
Business and Industry / Economy	PA Newsmakers #071810	7/24	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features Scott Detrow of Public Radio Capitol News for a special report on Tom Corbett's remarks about the unemployed and unemployment compensation. Then, joining host Terry Madonna is Mike Fiaschetti, Market President of the Central Region for Highmark, and Gene Barr, Vice President of Government & Public Affairs for the Pennsylvania Chamber of Business & Industry, for a discussion of the new health care law and its impact on business, employees and insurers.
Health System / State and Federal Audits	PA Newsmakers #072510	7/31	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features Jim Redmond, Senior Vice President of the Hospital and Health System Association of Pennsylvania, for a discussion of lingering state budget concerns and medical assistance changes. Then, Auditor General Jack Wagner joins host Terry Madonna for a report on his recent audits of state and federal spending.
Construction: Road and Bridge Problems / Legislative Public Corruption Trials	PA Newsmakers #080810	8/7	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features a discussion of the road and bridge problems in the state with industry experts Robert Latham, Executive Vice President of Associated Pennsylvania Constructors, and Barry Schoch, President of the Pennsylvania Highway Information Association. Then, joining host Terry Madonna, are journalists Brad Bumsted with the Pittsburgh Tribune Review and Matt Belanger of WGAL-TV, for an update on the legislative public corruption trials, \$850 million in Medicaid, and the legislative constituency unit with PennDOT.

Issue Discussed	Program Title & Episode Number	Date Aired	Time Aired	Length	Guests & Description
Federal Financial Regulatory Reform Law / Labor and Industry	PA Newsmakers #080110	8/14	11:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> features an analysis of the consumer protection aspects of the new federal financial regulatory reform law with Rick Wargo, Executive Vice President of the Pennsylvania Credit Union Association, and Mike Kaczynski, CEO of the Sun East Federal Credit Union. Then, joining host Terry Madonna is Pennsylvania's Secretary of Labor and Industry Sandi Vito for her perspective on the state's unemployment picture, and what assistance Pennsylvania can supply to the unemployed.
Senate Campaign / Unemployment / Domestic and Foreign Policy	PA Newsmakers #081510	8/21	11:30 AM	28:30 min	Our program features an interview with Democratic U.S. Senate candidate Joe Sestak, conducted by host Terry Madonna, about the Senate campaign, unemployment in Pennsylvania, and a wide range of other domestic and foreign policy subjects.
Economic Issues	PA Newsmakers #082210	8/28	11:30 AM	28:30 min	This week, <i>Pennsylvania Newsmakers</i> focuses on the recession and the condition of the state's cities with Jack Garner, the Executive Director of the Pennsylvania League of Cities. Then, host Terry Madonna is joined by Joseph Robinson Jr., Executive Director of the Martin Luther King Leadership Development Institute and David Black, President & CEO of the Harrisburg Regional Chamber & CREDC, for a discussion of Harrisburg's fiscal situation.
Energy and Transportation Issues	PA Newsmakers #082910	9/4	11:30 AM	28:30 min	This week, <i>Pennsylvania Newsmakers</i> highlights a discussion of electric rate cap and energy issues with Terry Fitzpatrick, CEO of the Energy Association of Pennsylvania. Then, joining host Terry Madonna are Jamie Van Buren, President of the New Enterprise Stone & Lime Company, and David Sanko, Executive Director of the Pennsylvania State Association of Township Supervisors, for a dialogue on transportation needs and funding.
Health Care System / Financial Literacy Update	PA Newsmakers #090510	9/11	11:30 AM	28:30 min	This week, <i>Pennsylvania Newsmakers</i> features a preview of the return of the state legislature with Jim Redmond, Senior Vice President of the Hospital and Health System Association of Pennsylvania, and Gene Barr, Vice President of Government & Public Affairs for the Pennsylvania Chamber of Business & Industry. Then, joining host Terry Madonna are Mike Wishnow, Senior Vice President of the Pennsylvania Credit Union Association, and Bob Marquette, CEO of 1st Federal Credit Union, for the monthly Financial Literacy Update.
Election Update / Business and Industry Update	PA Newsmakers #091210	9/18	11:30 AM	28:30 min	This week, <i>Pennsylvania Newsmakers</i> features an update on the upcoming elections for Pennsylvania Governor and U.S. Senate with journalists John Micek of the Allentown Morning Call, and Scott Detrow with Public Radio Capitol News. Then, joining host Terry Madonna, are Gene Barr, Vice President of the Pennsylvania Chamber of Business and Industry, and Geoffrey Moomaw, Partner, Interstate Tax Service Bureau, for a state business update.

**WPCB – TV 40 QUARTERLY ISSUES  
SUMMER QUARTER – Ending 09/30/10**

Issue Discussed	Program Title & Episode Number	Date Aired	Time Aired	Length	Guests & Description
“Breaking Everyday Addictions”	Time for Hope # 063010 Host Dr. Freda Crews, D. Min., Ph.D., LPC	7/1	11:30 AM	28:30 min	In this two part series, Dr. Freda Crews and her guest, Dr. David Hawkins, discuss his book “Breaking Everyday Addictions: Finding Freedom from the Things That Trip us Up”. He reveals how repeated behavior can easily become true addictions that control and limit your ability to make good choices. We learn from Dr. Hawkins how God can lead you to freedom. In his eye opening book, he provides a program of recovery that will help you and the people you love regain control and build happier and healthier lives.
“Dating: A Guide to Making Smart Choices”	Time for Hope # 070710 Host Dr. Freda Crews, D. Min., Ph.D., LPC	7/8	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Georgia Shaffer, a Christian psychologist and life coach, discuss how to avoid unhealthy people, steer clear of losers and find emotionally and spiritually healthy people with great relationship potential. Ms. Shaffer reveals how to pinpoint the qualities you want in a mate, determine if someone has integrity and is trustworthy, deepen your capacity to connect romantically and create a social network that makes life satisfying right now. Whether dating or just starting to date, you’ll discover how to build vibrant relationships and find romance.
“Hope in the Face of Conflict”	Time for Hope # 071410 & # 072110 Host Dr. Freda Crews, D. Min., Ph.D., LPC	7/15 & 7/22	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Dr. Ken Newberger discuss his book “Hope in the Face of Conflict” which introduces the Judeo-Christian Model of Peacemaking. He outlines the peacemaking process that is patterned after the way God makes peace with you. Dr. Newberger provides a blueprint to successfully resolve the conflicts that tear apart friends, families and organizations of all kinds, including churches. He insightfully shows how to apply the standard set by God himself.
“The Total Money Makeover”	Time for Hope # 072810 Host Dr. Freda Crews, D. Min., Ph.D., LPC	7/29	11:30 AM	28:30 min	Dr. Freda Crews and her guest, money expert and radio host Dave Ramsey, discuss his book “The Total Money Makeover”, which offers a comprehensive and straight-forward plan for completely making over your financial habits. Using proven results, Mr. Ramsey shows us how to exercise financial strength and become free of worry, stress and debt.
“Growing Through Divorce”	Time for Hope # 080410 & # 081110 Host Dr. Freda Crews, D. Min., Ph.D., LPC	8/5 & 8/12	11:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Jim Smoke in a two part series to discuss his book, “Growing Through Divorce”, which offers practical guidance for anyone facing the painful and emotionally draining experience of divorce. Mr. Smoke’s book is based on his firsthand experience of working with thousands of divorcees for over twenty years. He explains that divorce is not an event but a process of healing from a very deep hurt and you can either GO through divorce or GROW through divorce
“Overcoming Overeating”	Time for Hope # 081810 Host Dr. Freda Crews, D. Min., Ph.D.,	8/19	11:30 AM	28:30 min	Dr. Freda Crews and her guest, Lisa Marrone, a licensed physical therapist, discuss her book “Overcoming Overeating”, a resource that provides a practical, sustainable and results-oriented approach

Issue Discussed	Program Title & Episode Number	Date Aired	Time Aired	Length	Guests & Description
	LPC				that will guide you to permanent mind change. She tells us that weight problems have their origin not just in physical arenas, but in emotional and spiritual arenas as well. Ms. Marrone gives a clear strategy to restore balance to your life.
<b>“The Bondage Breaker”</b>	Time for Hope # 082510 & # 090110 Host Dr. Freda Crews, D. Min., Ph.D., LPC	8/26 & 9/2	<b>11:30 AM</b>	28:30 min	Dr. Freda Crews and her guest, Neil T. Anderson, discuss his book “The Bondage Breaker”, a bestselling resource on finding spiritual freedom. In this two part series, the author reveals the whys and hows of spiritual warfare and exposes Satan’s battle for your mind. Mr. Anderson shares the powerful truth that will break even the most stubborn habits or private sins. Knowing your spiritual identity and position in Christ is the essential truth that will set you free.
<b>“Overcoming Headaches and Migraines”</b>	Time for Hope # 091510 Host Dr. Freda Crews, D. Min., Ph.D., LPC	9/16	<b>11:30 AM</b>	28:30 min	Dr. Freda Crews and her guest, Lisa Marrone a licensed physical therapist, discuss her book “Overcoming Headaches and Migraines”. This multifaceted resource combines effective habits, exercises and lifestyle adjustments to end debilitating head pain. Nearly twenty years of research and hands on treatment have given her a thorough and broad based perspective on head pain.
<b>“25 Tough Questions About Women and the Church”</b>	Time for Hope # 092210 Host Dr. Freda Crews, D. Min., Ph.D., LPC	9/23	<b>11:30 AM</b>	28:30 min	Host Dr. Freda Crews and her guest, J. Lee Grady, author, minister and editor of Charisma Magazine, discuss his book “25 Questions About Women and the Church”. Mr. Grady addresses gender prejudices in our churches and offers responses and biblical answers to 25 of the questions that have been posed to him, including the role of women in the pulpit and the epidemic proportion of domestic violence in the name of submission.