

WUOG 90.5 FM, Athens, GA
Quarterly Program Topic Report
Jan 11, 2021 - April 10, 2021

Campus Issues

Program Title: Dirty Talk
Time of Broadcast: 02/02/2021 18:00:00
Program Duration: 60 minutes
Segment Duration: 60 minutes

The hosts discussed sustainability in UGA's Greek life system, including litter around fraternity and sorority houses, single-use plastics, and more. This discussion is important as it frames global issues, such as sustainability, within a campus-specific issue such as Greek life.

Program Title: The Athens Journal News
Time of Broadcast: 03/25/2021 15:00:00
Program Duration: 30 minutes
Segment Duration: 2 minutes

The news staff reported on the University Health Center's COVID-19 vaccination distribution, and their plans for expanding eligibility going forward. They discussed the priority system, how to set up an appointment once one's demographic group becomes eligible, and the stats on how many vaccinations the University Health Center has already done, keeping the local community updated with vital public health information.

Local + National Issues

Program Title: The Athens Journal News
Time of Broadcast: 03/10/2021 13:00:00
Program Duration: 30 minutes
Segment Duration: 2 minutes

The news staff reported on an Athens woman who had been scammed out of \$8,000 by a man she met on a dating app. The police have dubbed him "The Casanova Scammer," as he has reportedly defrauded women in 8 states for over 10 years by using dating apps. The suspect has been identified, but has not yet been caught. The news staff reported on what his dating profile looked like, which helps community members avoid him and prevent more scams from occurring.

Program Title: The Athens Journal News

Time of Broadcast: 03/22/2021 15:00:00

Program Duration: 30 minutes

Segment Duration: 2 minutes

The news staff reported on Governor Kemp's executive order returning Athens bars to 100% capacity. They quoted the local UGA newspaper, the Red and Black, as well as the legislation itself. They finished the story by mentioning the CDC's report that vaccinated individuals can still spread COVID-19, keeping the public informed on the full scope of Kemp's order.

Global Issues

Program Title: The Athens Journal News

Time of Broadcast: 02/01/2021 15:00:00

Program Duration: 30 minutes

Segment Duration: 2 minutes

The news staff covered demonstrations in Russia following the detention of opposition leader Alexei Navalny. Protestors marched for the release of Navalny and against the Russian security forces, which have been frequently denounced for brutality against Russians. The news staff also covered the United States Government response, which supported the protestors. This reporting helps keep local listeners informed on global issues.

Program Title: The Athens Journal News

Time of Broadcast: 03/15/2021 15:00:00

Program Duration: 30 minutes

Segment Duration: 2 minutes

The news staff covered the rising third wave of COVID-19 in Europe, especially in Italy and Germany. They discussed how spiking case numbers affect inoculation schedules, and how the concerns over blood clotting due to the AstraZeneca vaccine has also stalled progress. Since the AstraZeneca vaccine has been suspended from use in multiple European countries, there is growing concern that the third wave will be especially damaging. This reporting is important as it helps local listeners understand the continuing pandemic from a different perspective.

Program Title: The Athens Journal News

Time of Broadcast: 03/17/2021 13:00:00
Program Duration: 30 minutes
Segment Duration: 2 minutes

The news staff reported on President Joe Biden's discussion with ABC News' George Stephanopolous, in which he discussed several foreign affairs issues such as the number of troops in Afghanistan, Russian interference in the US election, and Russian leader Vladimir Putin's detention of Alexei Navalny, giving listeners information about Presidential viewpoints for those who may have missed the interview as it aired.

Healthcare

Program Title: Radio Rx
Time of Broadcast: 02/25/2021 12:30:00
Program Duration: 30 minutes
Segment Duration: 30 minutes

The hosts discussed diet and nutrients, and how different foods, vitamins, and supplements fit into one's diet - as well as how it relates to medication interactions. The hosts also discussed some fad diets (e.g. juice cleanses, keto) and their effect on the body. They further discussed how to manage one's diet and different diets to help, debunking fad claims and giving science-based advice to listeners on how to stay healthy.

Program Title: Radio Rx
Time of Broadcast: 03/18/2021 12:30:00
Program Duration: 30 minutes
Segment Duration: 30 minutes

The hosts discussed different ways to deal with seasonal allergies, as pollen counts in the Athens area had sharply increased over the past week. This is helpful as it provides relevant and topical information about healthcare to residents directly affected by the issue.

Arts and Culture

Program Title: The Athens Journal News
Time of Broadcast: 01/25/2021 15:00:00
Program Duration: 30 minutes

Segment Duration: 2 minutes

The news staff reported on entertainment deals with new streaming services, particularly NBCUniversal's Peacock streaming service and their acquisition of the WWE network. They covered the financials of the deal and the expected impacts on cable networks at large, giving listeners an insight into the world of streaming deals and its impact on entertainment at large.