

**KKOH(AM), KNEV(FM), KBUL-FM and KWYL(FM)
EEO PUBLIC FILE REPORT
June 1, 2012 – May 31, 2013¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Chief Engineer	1-14,16-19,21,24,25	25
KWYL-FM Morning Show Co-Host	1-19,21,24	19
Digital Content Coordinator	1-14,16-17,19,21,24	19
KNEV-FM Program Director	1-19,21,24	19
KBUL-FM Program Director	1-19,21,24	24
Account Executive	1-14,16,17, 19-24,26	20
Account Executive	1-14,16,17, 19-24,26	21
Production Director	1-14,16,17,19,21,24	24
Production Assistant	1-14,16,17,19,21,24	24

¹ On September 16, 2011, the actions necessary to consummate the transfer of control of the stations in this employment unit were completed. See *Existing Shareholders of Cumulus Media, Inc., et al.*, 29 FCC Rcd. 12956 (2011). As a result, the timeframe for this report is an abbreviated one, beginning on September 16, 2011.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	N. Nevada Black Cultural Awareness Job Posting P. O. Box 21448 Reno, NV 89515 PH: 775.329.8990	No	0
2	Reno Sparks Indian Colony Contact: De De Ramirez 98 Colony Road Reno, NV 89502 PH: 775.329.2936	No	0
3	International Students & Scholars Contact: Pauline Filemoni Mail Stop 074 Reno, NV 89510 PH: 775.784.6874	No	0
4	The Chamber (Hispanic) Job Posting 1420 Scheels Drive, Suite E-108 Sparks, NV 89434 PH: 775.636.9550	No	0
5	NAACP Reno-Sparks Chapter Job Posting P. O. Box 7757 Reno, NV 89510 PH: 775.322.2992	No	0
6	Nevada Disability Advocacy and Law Center Contact: Jack Mayes 1865 Plumas, Suite #2 Reno, NV 89509 PH: 775.333.7878	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Hispanic Services of Nevada-Carson City Contact: Raquel Kanecht 1711 N. Roop Street Carson City, NV 89706 PH: 775.885.1055	No	0
8	Nevada Urban Indians Contact: Nellie Madera 1475 Terminal Way, Suite B Reno, NV 89502 PH: 775.788.7600	No	0
9	TMCC Job Placement Contact: Bonnie Green 7000 Dandini Reno, NV 89512 PH: 775.674.7661	No	0
10	Morrison College Contact: Virginia Castleman 10315 Professional Circle, #201 Reno, NV 89521-4826 PH: 775.850.0700	Yes	0
11	Ethnic Center for Student Cultural Diversity Contact: Dorothy Barry Mail Stop 144, Room 115, Juniper Hall Reno, NV 89557 PH: 775.784.4936	No	0
12	UNR Off Campus Employment Contact: Cathy Gilbert Mail Stop 076, Room 200 Reno, NV 89510 PH: 775.784.4666	Yes	0
13	AARP Job Placement 1135 Terminal Way Reno, NV 89502 PH: 775.323.2243	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	Pro Net Job Placement 1765 E. PraterWay, Suite 103 Sparks, NV 89434 PH: 775.336.5438 pronetmt@join.org	Yes	0
15	All Access Website www.allaccess.com	No	18
16	Nevada Broadcasters Association Contact: Earlene Lefler 1050 E. Flamingo Road, Suite S-110 Las Vegas, NV 89119 PH: 702.794.4994	No	0
17	Nevada Job Connect (NVDETR) www.detr.state.nv.us PH: 775.834.1970	No	0
18	Career Builder c/o Reno Gazette Journal Contact: T. Laird 955 Kuenzli Road Reno, NV 89502 PH: 775.348.7355	No	0
19	Word-of-Mouth Referral	No	13
20	Craig's List Website www.reno.craigslist.org	No	12
21	Station Website Postings <i>(one or more SEU stations)</i>	No	3
22	On-Air Announcements <i>(one or more SEU stations)</i>	No	0
23	Indeed Website www.indeed.com	No	7
24	Internal Posting	No	5
25	Society of Broadcast Engineers http://www.sbe.org/	No	6
26	Open House – Sales Recruitment in house job seminar	No	4
TOTAL INTERVIEWEES OVER REPORTING PERIOD			68

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in event/program sponsored by a community organization relating to careers in broadcasting.	On April 4, 2013, our SEU participated in a Career Fair hosted by the University of Nevada Reno. SEU participants included our Business Manager, and Promotions Director.
2	Participate in event/program sponsored by a community organization relating to careers in broadcasting.	On April 10, 2013, our SEU participated in a Career Fair hosted by the Truckee Meadows Community College. SEU participants included our Business Manager, and Promotions Director.
3	Host Job Fair	On February 19, 2013, our SEU hosted an open house at its facilities in Reno, Nevada, to attract new sales candidates. Our SEU aired promotional announcements in the days leading up to this event, inviting those interested to attend. During the event, attendees listened to a presentation about what is involved in selling radio time followed by specifics about the Cumulus Sales Operating System that its Account Executives use. Subsequently, attendees were given a tour of our facilities/studios after which job openings within the SEU were discussed and job applications were distributed. SEU participants included our Market Manager,
5	Participate in event/program sponsored by a community organization relating to careers in broadcasting.	On April 25, 2013 our SEU participated in the Vocation, Inspiration, Performance and Success (“V.I.P.S.”) Life and Career Coaching Program career day event. SEU representatives spoke with youth in the foster care program about career opportunities in radio as well as job openings within the SEU and coached them through the interview process. SEU participants included our Market Manager, _____.