

**K-WAVE FM 105 ~ KPEN FM 102 ~ K-BAY 93.3 ~ KGTL AM 620**  
 World Class Rock      True Country      Great Oldies      Adult Standards

**DNLVY**

**TIME ORDER**

Co-Op: **150B**

Advertiser: **Dunleavy For Alaska** Phone: **907-276-4262** Fax: **907-276-5771**  
 Address: **433 W. Ninth Ave** City: **Anchorage** State: **AK** Zip Code: **99501**  
 Porcaro Communications

**K-WAVE FM 105**

Est.#

Start: \_\_\_\_\_ Stop: \_\_\_\_\_  
 # of spots \_\_\_\_\_  :30  :60  : **Specified**  
 Rate: \_\_\_\_\_ Total: \_\_\_\_\_

MON	TUE	WED	THU	FRI	SAT	SUN
	Please	See	Attchd	Insrtn	Ordrs	
	For	Exact	Plemnt	Of	Spots	

**K-BAY FM 93.3**

Est.#

**5142**

Start: 02/08/18 Stop: 02/28/18  
 # of spots 75  :30  :60  : **Specified**  
 Rate: \$17.55 Total: \$1,316.25

MON	TUE	WED	THU	FRI	SAT	SUN
	Please	See	Attchd	Insrtn	Ordrs	
	For	Exact	Plemnt	Of	Spots	

**KPEN FM 102**

Est.#

**5142**

Start: 02/08/18 Stop: 08/10/14  
 # of spots 75  :30  :60  : **Specified**  
 Rate: \$17.55 Total: \$1,316.25

MON	TUE	WED	THU	FRI	SAT	SUN
	Please	See	Attchd	Insrtn	Ordrs	
	For	Exact	Plemnt	Of	Spots	

**KGTL AM 620**

Est.#

Start: \_\_\_\_\_ Stop: \_\_\_\_\_  
 # of spots \_\_\_\_\_  :30  :60  :  
 Rate: \_\_\_\_\_ Total: \_\_\_\_\_

MON	TUE	WED	THU	FRI	SAT	SUN

K-WAVE \$0.00  
 K-BAY \$1,316.25  
 KPEN \$1,316.25  
 KGTL \$0.00  
 Sub-total \$2,632.50  
 Discount < \_\_\_\_\_ >  
 Less Agency < \$394.88 >  
 Tax \$43.42  
**Total \$2,281.04**

**X943**  
**Thanks Beth!**

Approved by: **Beth Laird @ Porcaro Advertising**  
 Email:  Fax:  Date / Time: 2/6/2018 17:06  
 Sales Person: **Michael Becker**

BANKCARD SALES SLIP 2 FT.  
6684G  
FORM SD-59082

DO NOT WRITE

ABOVE THIS LINE

4246.3120.0510.4307

Mark E. Hopkin

433

99501

EXPIRATION  
 DATE  
CHECKED

06/18

SIGN HERE

X Collin

The issuer of the card identified on this item is authorized to pay the amount shown as TOTAL upon proper presentation. I promise to pay such TOTAL (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

↑ PLEASE DO NOT WRITE ABOVE THIS LINE ↑						
QTY.	CLASS	DESCRIPTION	PRICE	AMOUNT		
		DNLVY				
		IN				
DATE		AUTHORIZATION		SUB TOTAL		
2-9-18		083410				
REFERENCE NO.			SERVER	TAX		
ID-FOLIO / CHECK NO. / LIC. NO. STATE			REG/DEPT	CLERK	TIP	
					MISC.	
				TOTAL	2,281 04	

SALES SLIP  
ORIGINAL

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KPEW KEWAT AK	<b>Date:</b> 2/6/18
---	------------------------

I, Beth Laird  
do hereby request station time concerning the following issue:

DUNEAVY FOR ALASKA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					
TOTAL GROSS \$1,316.25					

This broadcast time will be used by: DUNEAVY FOR ALASKA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DUNLEAVY For ALASKA  
200 W 34th #330 ANCHORAGE, AK

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Terra Gales, Chair  
Bob Griffin, Treasurer  
Cheryl Frasca, Deputy Treasurer





**PORCARO**  
COMMUNICATIONS

### APPOINTMENT OF ADVERTISING AGENCY

TO: ALL MEDIA

Effective immediately, Dunleavy for Alaska, does hereby appoint Porcaro Communications as its Agent of Record, to supervise, recommend, and order on its behalf radio, TV, print and on-line media schedules.

The above appointment is effective until further notice, or until the media have received a written notice of cancellation from the undersigned Advertiser and/or Agency.

While this appointment is effective, the advertiser agrees to assume full financial responsibility for payment of orders signed by the appointed agent above, as well as the legal content of advertising placed by the Agency.

It is agreed that the media will bill the Agency directly for services, and the Agency will pay the media service upon receipt of payment from the Advertiser. In the event the Advertiser does not pay the Agency within a reasonable period of time, the media service may be authorized by the Agency to collect the full gross amount of Agency orders directly from the undersigned Advertiser.

While this appointment is in effect, all Media are requested to refer all solicitations involving the Advertiser to its Agency of record.

Advertiser Acceptance:

Agency Acceptance

Cheryl Frasca  
Signature

Mark E. Kelly  
Signature

Deputy Treasurer  
Title

President  
Title

Dunleavy for Alaska  
Company

1/29/18  
Date

1/29/18  
Date

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KXBA KENAI, AK	<b>Date:</b> 2/6/18
--	------------------------

I, Both hand  
do hereby request station time concerning the following issue:

DONEYAM FOR ALASKA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					
GROSS TOTAL \$ 1,316.25					

This broadcast time will be used by: DONEYAM FOR ALASKA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DUNLEAVY FOR ALASKA  
200 W 34th #836 ANCHORAGE, AK

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Terre Gales, Chair  
Bob Griffin, Treasurer  
Cheryl Frasca, Deputy Treasurer

KXBA

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1/29/18      [Signature]      907-258-2331  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
Michael E Becker                      Michael E Becker                      Sales Manager  
Signature                      Printed Name                      Title



PORCARO  
COMMUNICATIONS

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TO: ALL MEDIA

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Advertiser Acceptance:

Agency Acceptance

Cheryl Frasca  
Signature

Mark E. Kelly  
Signature

Deputy Treasurer  
Title

President  
Title

Dunleavy for Alaska  
Company

1/29/18  
Date

1/29/18  
Date



# Buy Detail Report

Revision #: Date: 2/6/2018

Client: DUNLEAVY FOR ALASKA  
Media: Radio  
Product: GOVERNOR ELECTION  
Market: Kenai/Soldotna, AK

Estimate: 5142  
Description: DUNLEAVY RADIO #2 KENAI/FEN  
Flight Start Date: 2/5/2018 05:00 AM  
Flight End Date: 2/28/2018 04:59 AM  
Survey: SP13 MSA Eastlan  
Buyer: Beth Laird

Vendor: KXBA-FM

Send Billing To: Porcero Advertising  
433 W. Ninth Ave.

Separation between spots: 30

Format: OLDIES

Contact: Mike Becker  
E-Mail: pigradosales@gmail.com

Anchorage, AK 99501  
Phone: 907-276-4262  
Fax: 907-276-5771

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	Total Spots
<b>KXBA-FM</b>							
6	M 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	15
7	Tu 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	15
8	W 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	15
9	Th 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	15
10	F 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	15
<b>Total Cost:</b>			\$1,316.25	\$1,119.00	<b>Total Spots: 75</b>		
<b>Station Monthly Summary</b>							
FEB 18			\$1,053.00	\$895.20	60		
MAR 18			\$263.25	\$223.80	15		
<b>Total Cost:</b>			\$1,316.25	\$1,119.00	<b>75</b>		

Disclaimer:

Signature:



# Buy Detail Report

Revision #: Date: 2/6/2018

Client: DUNLEAVY FOR ALASKA  
Media: Radio  
Product: GOVERNOR ELECTION  
Market: Kenai/Soldotna, AK

Estimate: 5142  
Description: DUNLEAVY RADIO #2 KENAI PEN  
Flight Start Date: 2/5/2018 05:00 AM  
Flight End Date: 2/28/2018 04:59 AM  
Buyer: Beth Laird

Vendor: KPEN-FM  
Contact: Mike Becker  
E-Mail: pigradosales@gmail.com

Send Billing To: Porcaro Advertising  
433 W. Ninth Ave.  
Anchorage, AK 99501  
Phone: 907-276-4262  
Fax: 907-276-5771

Format: COUNTRY

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	2/5	2/12	2/19	2/26	Total Spots
<b>KPEN-FM</b>											
1	M 6:00a-7:00p	DAP	\$17.55	\$14.92	60	0	5	5	5	5	15
2	Tu 6:00a-7:00p	DAP	\$17.55	\$14.92	60	0	5	5	5	5	15
3	W 6:00a-7:00p	DAP	\$17.55	\$14.92	60	0	5	5	5	5	15
4	Th 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	5	5	5	5	15
5	F 6:00a-7:00p	DAP	\$17.55	\$14.92	60	5	5	5	5	5	15
<b>Total Cost:</b>			\$1,316.25	\$1,119.00	<b>Total Spots:</b>		10	25	25	15	75
<b>Station Monthly Summary</b>											
FEB 18			\$1,053.00	\$895.20							60
MAR 18			\$263.25	\$223.80							15
<b>Total Cost:</b>			\$1,316.25	\$1,119.00							75

+ tax

Disclaimer:

Signature: Michael Becker

KPEN/KWAVE/KGTL/KXBA  
 Contract Confirmation  
 2/07/18

Advertiser: DUNLEAVY FOR ALASKA  
 CO-OP: EST.#5142  
 DNLVY PORCARO COMMUNICATIONS  
 433 W.NINTH AVE.  
 ANCHORAGE, AK 99501

Contract Number: 15013 - Monthly  
 Page: 1  
 Salesrep: 2 MICHAEL BECKER  
 Billing: Standard Broadcast  
 Affidavit: D&T w/Notary  
 Customer Type: REG/ANCH/OUTS  
 Contact: BETH LAIRD 907-276-4262  
 Fax: 907-276-5771

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day--		Schedule Range	Total Spots					
							M	T	W	T	F	S	S		
1	Stations to Air KPEN FM, KXBA FM														
	2/08/18	2/28/18	17.55	60		*	5	5	5	5	5			6:00a 7:00p	150

	Gross	Net
Total Spots and Programs :	150	2,632.50
Total of Monthly Billing :	0.00	2,252.62
Total Charges for Contract:	2,632.50	0.00

	Gross	Net	Tax	Total
February 18	2,106.00	1,790.10	15.00	1,805.10
March 18	526.50	447.52	13.43	460.95