

WKIX-FM Raleigh, North Carolina

WKXU-FM Hillsborough, North Carolina

WKJO-FM Smithfield, North Carolina

(WKIX-FM content is simulcast 100% on WKXU-FM and WKJO-FM)



Issues and Programs Report

1<sup>st</sup> Quarter 2024

January 1 – March 31, 2024

## **WKIX-FM, Raleigh, NC**

## **WKXU-FM, Hillsborough, NC**

## **WKJO-FM, Smithfield, NC**

Radio stations WKIX-FM, WKXU-FM and WKJO-FM (100% simulcast) have compiled an issues list to address items of major concern to listeners in the Raleigh-Durham-Johnston County areas for the period January 1 – March 31, 2024. To address these issues, these stations broadcast the public affairs program “Carolina Newsmakers”, hosted by Curtis Media Group owner Don Curtis, each Sunday at 6:00 am; air newscasts from the North Carolina News Network each weekday morning; and air area traffic reports each weekday morning and afternoon. The following is a list of codes to help identify the issues addressed:

Issues:

- COV COVID-19 / Pandemic
- CR Crime / Safety
- EC Economy / National debt / Inflation / Recession
- ED Education
- EL Elections / Primaries / Voting
- EM Employment / Worker shortage / Wages
- EN Environment / Climate change / Natural resources
- GR Growth / Transportation / Infrastructure
- HC Health Care
- IS Insurance
- ME News Media / Social Media
- POL Political Affairs / Redistricting
- SB Sports Betting
- TE Technology / Artificial intelligence

Description: WKIX, WKXU and WKJO Traffic Reports

Duration: Various, from 30 to 60 seconds

Issue addressed: GR

Times: Weekday mornings at approximately 6:21, 6:51, 7:21, 7:51, 8:21 and 8:51; weekday afternoons at approximately 3:51, 4:21, 4:51, 5:21, 5:51 and 6:21.

Description: North Carolina News Network (NCNN) Newscasts

Durations: 60 seconds

Issues addressed: Various

Times: Monday-Friday at approximately 5:55am, 6:55am, 7:55am and 8:55am.

**CAROLINA NEWSMAKERS PUBLIC AFFAIRS PROGRAMS**  
**1<sup>st</sup> Quarter – 2024**

“Carolina Newsmakers” is a 25-minute public affairs program hosted by Curtis Media Group owner Don Curtis and airs every Sunday at 6:00 am. Below is a summary of the shows in 1<sup>st</sup> Quarter and the issues addressed:

**1-7**

INTERVIEW WITH PATRICK WOODIE - PRESIDENT OF THE RURAL ECONOMIC DEVELOPMENT CENTER

ECONOMY, RURAL DEVELOPMENT, POPULATION GROWTH, INVESTMENT, COVID-19, BUSINESS LOANS, TECHNOLOGY, INFRASTRUCTURE, TRANSPORTATION, EDUCATION, MEDICAID EXPANSION, BROADBAND, AND LEGISLATION.

Topics discussed: EC, EN, GR, COV, TE, ED, IS, POL

**1-14**

INTERVIEW WITH ROBERT ORR - FORMER NORTH CAROLINA SUPREME COURT JUSTICE

COLLEGE ATHLETICS, NCAA, NAME IMAGE AND LIKENESS, MEDIA RIGHTS, MONEY IN SPORTS, EDUCATION, TITLE IX, COLLECTIVES, TRANSFER PORTAL, CONFERENCE REALIGNMENT, AND FUTURE OF ATHLETIC GOVERNANCE.

Topics discussed: ED, POL, TE, SB, EC

**1-21**

INTERVIEW WITH KAREN BRINSON BELL - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE BOARD OF ELECTIONS

HOW THE STATE BOARD OF ELECTIONS IS ORGANIZED, PRIMARY ELECTION, ELECTION SECURITY, REDISTRICTING, EARLY VOTING, ABSENTEE VOTING, VOTER IDENTIFICATION, CAMPAIGN FINANCE, CAMPAIGN COMPLIANCE, SOCIAL MEDIA, ELECTION SECURITY, VOTER REGISTRATION, AND VOLUNTEERS.

Topics discussed: EL, POL, ME, TE

## **1-28**

INTERVIEW WITH LYNN MINGES - PRESIDENT AND CEO OF THE NORTH CAROLINA RESTAURANT AND LODGING ASSOCIATION

COVID-19, RESTAURANTS, EMPLOYMENT, INFLATION, TECHNOLOGY, LODGING, TOURISM, EDUCATION, SCHOOL CALENDARS, SPORTS, CONVENTIONS, SERVING CAREERS, TRAINING, AND TRAVEL.

Topics discussed: COV, EC, EM, TE, ED, GR

## **2-4**

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS

ELECTIONS, VOTING, PRIMARIES, GOVERNOR'S RACE, COUNCIL OF STATE RACES, SPORTS BETTING, ADVERTISING, CONGRESSIONAL SEATS, ISSUES, IMMIGRATION, NATIONAL DEBT, ECONOMY, ARTIFICIAL INTELLIGENCE, FAIR ELECTIONS, AND REDISTRICTING.

Topics discussed: EL, POL, SB, TE, ME, EC

## **2-11**

INTERVIEW WITH DR. MIKE WALDEN - NC STATE ECONOMICS PROFESSOR EMERITUS

ECONOMY, ELECTIONS, INTEREST RATES, FEDERAL RESERVE, SAVINGS, DEBT, INTERNATIONAL TRADE, STOCK MARKET, NATIONAL DEBT, SOCIAL SECURITY, STUDENT DEBT, GAS PRICES, JOB GROWTH, EDUCATION, AND HEALTH CARE.

Topics discussed: EC, EL, ED, GR, HC

## **2-18**

INTERVIEW WITH DR. SCOTT RALLS - PRESIDENT OF WAKE TECH COMMUNITY COLLEGE

EDUCATION, POPULATION GROWTH, HEALTH CARE, UNIVERSITY SYSTEM, COST OF EDUCATION, TEXTBOOKS, HOUSING, FACULTY, STUDENTS, ONLINE COURSES, ATHLETICS, AND PUBLIC SAFETY.

Topics discussed: ED, GR, HC, EC, TE, CR

## **2-25**

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU

FARM BUREAU BACKGROUND, AGRICULTURE, TOBACCO, COTTON, COVID-19, WORKFORCE, REPAIRS, GRAINS, WEATHER, ENERGY, INFLATION, FARM BILL, RECRUITING NEW FARMERS, FORESTRY, AND BROADBAND.

Topics discussed: EN, EC, GR, COV, EM, TE

## **3-3**

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING

PRESIDENTIAL PRIMARY, ELECTIONS, YOUNG VOTERS, NORTH CAROLINA GOVERNOR'S RACE, REDISTRICTING, NC CONGRESSIONAL DISTRICT 1, US SENATE OUTLOOK, US HOUSE OUTLOOK, ADVERTISING, SOCIAL MEDIA, DEBATES, UNAFFILIATED VOTERS, ARTIFICIAL INTELLIGENCE, AND ECONOMY.

Topics discussed: POL, EL, ME, TE, EC

## **3-10**

INTERVIEW WITH REID WILSON - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF NATURAL AND CULTURAL RESOURCES

ENVIRONMENT, EDUCATION, CULTURE, RECREATION, STATE PARKS, HISTORICAL MARKERS, MUSIC, SYMPHONY, STATE LIBRARY, ARCHEOLOGY, ZOO, ARTS COUNCIL, STATE ARCHIVES, MUSEUMS, AND NATURAL RESOURCES.

Topics discussed: EN, ED, GR, EC, POL

## **3-17**

INTERVIEW WITH KODY KINSLEY - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES

MEDICAID EXPANSION, HEALTH CARE, BEHAVIORAL HEALTH, MENTAL HEALTH, OPIOIDS, COVID-19, ADDICTION, HOSPITALS, TECHNOLOGY, RABIES VACCINES, GROWING CAREGIVING WORKFORCE, CHILD CARE, AND EDUCATION.

Topics discussed: IS, HC, CR, COV, TE, EM, ED

### **3-24**

INTERVIEW WITH MIKE CAUSEY – SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF INSURANCE

INSURANCE, HOMEOWNERS INSURANCE, INSURANCE RATES, NATURAL DISASTERS, RATE BUREAU, CLIMATE CHANGE, AUTOMOTIVE INSURANCE, DISTRACTED DRIVING, REPLACEMENT VALUE COVERAGE, FRAUD, SCAMS, AND OPERATION MEDICINE DROP.

Topics discussed: IS, EC, GR, CR

### **3-31**

INTERVIEW WITH PHIL BERGER - SENATOR PRO TEM OF THE NORTH CAROLINA SENATE

LEGISLATIVE SESSION, STATE BUDGET, ECONOMY, INFRASTRUCTURE, RAINY DAY FUND, TRANSPORTATION, MEDICAID EXPANSION, HEALTH CARE, HOSPITALS, SPORTS BETTING, CASINOS, TOLL ROADS, BUSINESS INCENTIVES, EDUCATION, LEANDRO, SCHOOL SAFETY, ARTIFICIAL INTELLIGENCE, AND IMMIGRATION.

Topics discussed: GR, IS, HC, SB, EC, ED, TE