



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2896846
Schedule Dates 05/30/17-06/05/17
Advertiser Ralph Northam for Virginia Governor-D (116676)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GOVERNOR/DEM (926535)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 5540
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Northam 5.30-6.5

Date Entered 05/25/17
Last Modified 06/01/17
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,448.75
Net Total \$64,876.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2017	119	\$76,325.00
Grand Total:	119	\$76,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/30/17-06/01/17	3	:30	12:37A- ABC-Nightline			1	1	1				2	\$150.00	\$300.00	Washington (WJLA)		5/25/17
1.0.1	Closed Preempt	06/01/17															Washington (WJLA)	No Availability/Exception - Nightline starts at 1:07am on Thursday	
2.0	Normal Line / SPOT	05/30/17-06/01/17	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1				3	\$500.00	\$1,500.00	Washington (WJLA)		5/25/17
3.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2			8	\$250.00	\$2,000.00	Washington (WJLA)		5/25/17
4.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	6A- News-Good Morning Washington at 6a			1	1		1			3	\$900.00	\$2,700.00	Washington (WJLA)		5/25/17
5.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		5/25/17
6.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	10A- Rachael Ray			1	1		1			3	\$300.00	\$900.00	Washington (WJLA)		5/25/17
7.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/25/17
8.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		5/25/17
9.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	12:30P- Who Wants to be a Millionaire			1	1	1	1			4	\$275.00	\$1,100.00	Washington (WJLA)		5/25/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	12:57:56P- ABC-The Chew			1	1	1	1			4	\$275.00	\$1,100.00	Washington (WJLA)		5/25/17
11.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	4:24:24A- News-Good Morning Washington at 430a			1	1	1	1			4	\$125.00	\$500.00	Washington (WJLA)		5/25/17
12.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	2P- ABC-General Hospital			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		5/25/17
13.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	3:59:27P- News-ABC 7 News at 4p			1		1	1			3	\$350.00	\$1,050.00	Washington (WJLA)		5/25/17
14.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	4:58:27P- News-ABC 7 News at 5p			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		5/25/17
15.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		5/25/17
16.0	Normal Line / SPOT	05/30/17-06/01/17	3	:30	Orbit- 6:27P-6:30P(Tu-Th)			1		1				2	\$2,500.00	\$5,000.00	Washington (WJLA)		5/25/17
17.0	Normal Line / SPOT	05/30/17-06/01/17	3	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1				2	\$750.00	\$1,500.00	Washington (WJLA)		5/25/17
17.0.1	Closed Preempt	06/01/17															Washington (WJLA)	Program Change/Exception - On Thursday night due to NBA finals, there is a 1130p	
18.0	Normal Line / SPOT	05/31/17-06/02/17	3	:30	9A- Live with Kelly				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/25/17

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WJLA/GJLA/EJLA

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CPE

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Comments

Northam 5.30-6.5

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19.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	Orbit- 6:57P-7P(Tu We Fr)			1	1		1			3	\$2,500.00	\$7,500.00	Washington (WJLA)		5/25/17
20.0	Normal Line / Access	05/30/17-06/02/17	3	:30	6:58:46P- Wheel Of Fortune			1		1	1			3	\$1,500.00	\$4,500.00	Washington (WJLA)		5/25/17
21.0	Normal Line / Access	05/30/17-06/02/17	3	:30	7:27:56P- Jeopardy			1	1		1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		5/25/17
22.0	Normal Line / SPOT	06/03/17-06/03/17	3	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$350.00	\$350.00	Washington (WJLA)		5/25/17
23.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		5/25/17
24.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	10:30A- Government Matters								1	1	\$325.00	\$325.00	Washington (WJLA)		5/25/17
25.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$200.00	\$200.00	Washington (WJLA)		5/25/17
26.0	Normal Line / SPOT	06/03/17-06/03/17	3	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
27.0	Normal Line / SPOT	06/03/17-06/03/17	3	:30	7P- 8P (EST)							2		2	\$600.00	\$1,200.00	Washington (WJLA)		5/25/17
28.0	Normal Line / SPOT	06/03/17-06/03/17	3	:30	7:30P- 8P (EST)							1		1	\$500.00	\$500.00	Washington (WJLA)		5/25/17
29.0	Normal Line / Prime	06/02/17-06/02/17	3	:30	10:01P- ABC-20/20 (Friday)							1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		5/25/17

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WJLA/GJLA/EJLA

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Northam 5.30-6.5

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30.0	Normal Line / SPOT	06/03/17-06/03/17	3	:30	11:00:26P- News-ABC 7 News at 11p							1		1	\$300.00	\$300.00	Washington (WJLA)		5/25/17
31.0	Normal Line / SPOT	06/03/17-06/03/17	3	:30	11:35P- News-ABC 7 On Your Side							1		1	\$200.00	\$200.00	Washington (WJLA)		5/25/17
32.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	12:37A- ABC-Nightline		1							1	\$150.00	\$150.00	Washington (WJLA)		5/25/17
33.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		5/25/17
34.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	4:58A- News-Good Morning Washington at 5a		2							2	\$250.00	\$500.00	Washington (WJLA)		5/25/17
35.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	6A- News-Good Morning Washington at 6a		1							1	\$900.00	\$900.00	Washington (WJLA)		5/25/17
36.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	6:58A- ABC-Good Morning America		2							2	\$900.00	\$1,800.00	Washington (WJLA)		5/25/17
37.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
38.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	10A- Rachael Ray		1							1	\$300.00	\$300.00	Washington (WJLA)		5/25/17
39.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
40.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$350.00	\$350.00	Washington (WJLA)		5/25/17

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41.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	12:30P- Who Wants to be a Millionaire		1							1	\$275.00	\$275.00	Washington (WJLA)		5/25/17
42.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	12:57:56P- ABC-The Chew		1							1	\$275.00	\$275.00	Washington (WJLA)		5/25/17
43.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	2P- ABC-General Hospital		1							1	\$550.00	\$550.00	Washington (WJLA)		5/25/17
44.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$350.00	\$350.00	Washington (WJLA)		5/25/17
45.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	4:58:27P- News-ABC 7 News at 5p		2							2	\$400.00	\$800.00	Washington (WJLA)		5/25/17
46.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$750.00	\$750.00	Washington (WJLA)		5/25/17
47.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	Orbit- 6:27P-6:30P(Su), 6:57P-7P(Su)								1	1	\$400.00	\$400.00	Washington (WJLA)		5/25/17
48.0	Normal Line / SPOT	06/05/17-06/05/17	3	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$750.00	\$750.00	Washington (WJLA)		5/25/17
49.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	11:00:56P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		5/25/17
50.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	11:35P- News-ABC 7 Sports Sunday								1	1	\$500.00	\$500.00	Washington (WJLA)		5/25/17

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51.0	Revised Line / Access	06/05/17-06/05/17	3	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)		5/25/17
51.1	Normal Line / SPOT	06/01/17-06/01/17	3	:30	11:30:56P- News-ABC 7 News at 11p					1				1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/1/17
52.0	Normal Line / Access	06/05/17-06/05/17	3	:30	7:27:56P- Jeopardy		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		5/25/17
53.0	M/G For 1.0.1 / SPOT	06/02/17-06/02/17	3	:30	12:37A- 1:06A (EST)						1			1	\$150.00	\$150.00	Washington (WJLA)		5/30/17
54.0	M/G For 17.0.1 / SPOT	06/02/17-06/02/17	3	:30	11:00:26P- News-ABC 7 News at 11p	1					X			1	\$750.00	\$750.00	Washington (WJLA)		5/30/17

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