

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25773956  
CPE: 349/372/6086  
Agency: GMMB  
3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/20/2017 at 4:37 PM  
Flight: 10/24/17 - 10/30/17  
Advertiser: Justin Fairfax - LT Gov  
Product: candidate

Version: Highlighting Revision 1  
Station: WRLH  
Market: Richmond  
Office: WASHINGTON

Total Spots: 12  
Total CPE: \$0.00  
Total \$: \$12,825.00

Agency Order #: 6650051  
Buyer: Furman, Mike  
Salesperson: BRADLEY PHILLIPS  
202-955-5342

Total GRP:  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILLIPS  
202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/24	10/25	10/26	10/27	10/28	10/29	10/30	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 7a-7:30a		FOX Richmond Morning News	\$50.00	0	30	1							1	\$50.00	\$0.00	0.0
Changes: Rate from 30 to 50																	
2	Tu-F, M 7:30a-8a		FOX Richmond Morning News	\$75.00	0	30	1							1	\$75.00	\$0.00	0.0
Changes: Rate from 40 to 75																	
3	Su 9a-10a		FOX News Sunday	\$50.00	0	30	1							1	\$50.00	\$0.00	0.0
Changes: Rate from 25 to 50																	
4	Tu-F, M 5p-5:30p		Judge Judy	\$200.00	0	30	1							1	\$200.00	\$0.00	0.0
Changes: Rate from 100 to 200																	
5	Tu-F, M 5:30p-6p		Judge Judy	\$200.00	0	30	1							1	\$200.00	\$0.00	0.0
Changes: Rate from 100 to 200																	
6	Tu-F, M 6p-6:30p		Family Feud	\$300.00	0	30	1							1	\$300.00	\$0.00	0.0
Changes: Rate from 150 to 300																	
7	Tu-F, M 6:30p-7p		Family Feud	\$300.00	0	30	1							1	\$300.00	\$0.00	0.0
Changes: Rate from 150 to 300																	
8	Tu-F, M 7:30p-8p		Big Bang Theory	\$450.00	0	30	1							1	\$450.00	\$0.00	0.0
Changes: Rate from 225 to 450																	
9	Tu-F, M 10p-10:30p		FOX Richmond News Ten	\$400.00	0	30	2							2	\$800.00	\$0.00	0.0
Changes: Rate from 200 to 400																	
10	Tu-F, M 10:30p-11p		FOX Richmond News Ten	\$400.00	0	30	1							1	\$400.00	\$0.00	0.0
Changes: Rate from 200 to 400																	
11	Su 4:25p-7:30p		FOX NFL: Dallas Cowboys @ Washington Redskins	\$10,000.00	0	30	1							1	\$10,000.00	\$0.00	0.0
Changes: Rate from 2500 to 10000																	
TOTALS: 12														12	\$12,825.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 56th St  
New York, NY 10019

Contract # 25773956 Changes as of: 10/20/2017 at 4:37 PM Version: Highlighting Revision 1  
CPE: 349372/6086 Flight: 10/24/17 - 10/30/17 Total \$: \$12,825.00  
Agency: GMMB Advertiser: Justin Fairfax - LT Gov Market: Richmond Total Spots: 12  
3050 K ST NW Product: candidate Office: WASHINGTON Total CPE: \$0.00  
20007

Agency Order #: 6650051  
Buyer: Furman, Mike  
Salesperson: BRADLEY PHILIPPS 202-955-5342  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: BRADLEY PHILIPPS 202-955-5342  
Total GRP:  
Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/20/17 4:37 PM	BRADLEY PHILIPPS	Separation: 30
10/20/17 4:37 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$67,500
WRLH Share:	19%
Comment:	
WRC:	24%
WTVR:	18%
WUPV:	2%
WWBT:	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$12,825.00	N/A	0.0
Total	100%	12	\$12,825.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	12	\$12,825.00
Total	12	\$12,825.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/20/17 5:02 PM				\$0
Revision	10/20/17 4:37 PM	BRADLEY PHILIPPS	Revised		\$8,905.00 \$12,825.00
New	10/20/17 4:37 PM	BRADLEY PHILIPPS	New	12	\$3,920.00 \$3,920.00

Changes: Calculated Dollars from \$3,920.00 to \$12,825.00. Competitive Market Budget from \$20,632 to \$67,500. Total \$ from \$3,920.00 to \$12,825.00. Demo Meta to [R16]. User Entered \$ from \$0.00 to \$12,825.00. 11 Buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRLH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 3075341

**Schedule Dates** 10/24/17-10/29/17  
**Advertiser** Justin Fairfax for VA Lt Governor-D (117326)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 349/372/6086 (970669)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mike Furrman,  
**Phone/Fax** /  
**CPE** 349/372/6086  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** candidate  
BRADLEY PHILLIPS

**Date Entered** 10/23/17  
**Last Modified** 10/23/17  
**Entered By** Jason Baumgarten  
**CO-OP** No  
**Headline #** ECR25773956  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,923.75  
**Net Total** \$10,901.25  
**Sales Tax**

**Richmond (WRLH)**  
**By Broadcast Month**  
Oct 2017  
**Spots** 12  
**Rate** \$12,825.00  
**Grand Total:** 12 \$12,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/24/17-10/22/17	3	:30	7A-7:30A (EST)	1		X	X	X	X			1	\$50.00	\$50.00	Richmond (WRLH)		10/23/17
2.0	Normal Line / News (2)	10/24/17-10/22/17	3	:30	7:30A-8A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Richmond (WRLH)		10/23/17
3.0	Normal Line / SPOT (3)	10/29/17-10/29/17	3	:30	9A- FOX-FOX News Sunday	1							1	1	\$50.00	\$50.00	Richmond (WRLH)		10/23/17
4.0	Normal Line / SPOT (4)	10/24/17-10/22/17	3	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Richmond (WRLH)		10/23/17
5.0	Normal Line / SPOT (5)	10/24/17-10/22/17	3	:30	5:30P-6P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Richmond (WRLH)		10/23/17
6.0	Normal Line / SPOT (6)	10/24/17-10/22/17	3	:30	6P-6:30P (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Richmond (WRLH)		10/23/17
7.0	Normal Line / SPOT (7)	10/24/17-10/22/17	3	:30	6:30P-7P (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Richmond (WRLH)		10/23/17
8.0	Normal Line / SPOT (8)	10/24/17-10/22/17	3	:30	7:30P-8P (EST)	1		X	X	X	X			1	\$450.00	\$450.00	Richmond (WRLH)		10/23/17
9.0	Normal Line / SPOT (9)	10/24/17-10/22/17	3	:30	10P-11:30P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Richmond (WRLH)		10/23/17
10.0	Normal Line / SPOT (10)	10/24/17-10/22/17	3	:30	10:30P-11:30P (EST)	1		X	X	X	X			1	\$400.00	\$400.00	Richmond (WRLH)		10/23/17
11.0	Normal Line / Football (11)	10/29/17-10/29/17	1	:30	4:25P- Sports-FOX NFL Late Game	1							1	1	\$10,000.00	\$10,000.00	Richmond (WRLH)		10/23/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.