

New \$4790

8/14

286324



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25688120 Changes as of: 8/3/2017 at 9:52 AM Version: Current State Version 2
CPE: 2773573049 Flight: 8/4/17 - 8/8/17 Station: WRLH
Agency: STRATEGIC MEDIA Advertiser: GILLESPIE, ED Market: Richmond
1911 NORTH FT MYER Product: Candidate Office: WASHINGTON
DRIVE Agency Order #: 8404845 Primary Demo: Adults 35+
SUITE 400 Buyer: Iván, Michelle Con Type: POLITICAL/VOTE
ARLINGTON, VA 20009 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS
Comments: Separation: 30 Separation: 202-955-5342

Total \$: \$4,790.00
Total Spots: 25
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/4	8/5	8/6	8/7	8/8	Total Spots	Total \$	CPP	GRP
1	W-F M-Tu 11p-12a		FOX-MORN NWS	\$40.00	0	30	0	0	0	1	0	1	\$40.00	\$0.00	0.0
Target 2 Index: 98, Nielsen: 0.9															
2	W-F M-Tu 12p-12:30p		CELEB NAME-MF	\$60.00	0	30	0	0	0	1	1	2	\$120.00	\$0.00	0.0
Target 2 Index: 105, Nielsen: 1.6															
3	W-F M-Tu 3:45p-5p		HARRY	\$40.00	0	30	0	0	0	0	1	2	\$80.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 1.4															
4	Su 4p-5p		JUDGE JUDY	\$60.00	0	30	0	0	0	1	0	1	\$60.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 0.8															
5	Su 5p-6p		TWO HALF MEN	\$100.00	0	30	0	0	0	1	0	1	\$100.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 0.8															
6	W-F M-Tu 6p-6:30p		FAMILY FEUD	\$200.00	0	30	0	0	0	1	1	2	\$400.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 2.4															
7	W-F M-Tu 7p-7:30p		FAMILY FEUD B	\$200.00	0	30	0	0	0	0	1	1	\$200.00	\$0.00	0.0
Target 2 Index: 113, Nielsen: 2.5															
8	W-F M-Tu 7p-7:30p		BIG BNG THEORY	\$300.00	0	30	0	0	0	1	1	2	\$600.00	\$0.00	0.0
Target 2 Index: 113, Nielsen: 3.3															
9	W-F M-Tu 7:30p-8p		BG BNG THRY B	\$300.00	0	30	0	0	0	1	1	2	\$600.00	\$0.00	0.0
Target 2 Index: 113, Nielsen: 3.8															
10	M 8p-9p		GOTHAM-FOX	\$600.00	0	30	0	0	0	1	1	1	\$600.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 2.3															
11	Su 10p-10:30p		FOX NEWS AT 10	\$300.00	0	30	0	0	0	1	1	1	\$300.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 1.0															
12	W-F M-Tu 10p-10:30p		FOX NEWS AT 10	\$300.00	0	30	0	0	0	1	1	2	\$600.00	\$0.00	0.0
Target 2 Index: 113, Nielsen: 4.3															
13	W-F M-Tu 10:30p-11p		FOX NEWS AT 10<	\$300.00	0	30	0	0	0	1	1	2	\$600.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 3.3															



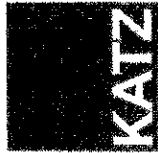
KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25688120 Changes as of: 8/3/2017 at 9:52 AM Version: Current State Version 2
CPE: 277/357/3049 Flight: 8/4/17 - 8/8/17 Station: WRLH
Agency: STRATEGIC MEDIA Advertiser: GILLESPIE, ED Market: Richmond
1911 NORTH FT MYER Product: Candidate Office: WASHINGTON
DRIVE
SUITE 400 Agency Order #: 8404845 Primary Demo: Adults 35+
ARLINGTON, VA Buyer: Irvin, Michelle Con Type: POLITICAL/VOTE
20009 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:
202-955-5342 202-955-5342

Total \$: \$4,790.00
Total Spots: 25
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/4	8/5	8/6	8/7	8/8	Total Spots	Total \$	CPP	GRP
14	10:30p-11p		MODERN FAMILY	\$30.00	0	30	0	1	0	0	0	1	\$30.00	\$0.00	0.0
Target 2 Index: 115, Nielsen: 1.4															
15	11:30p-12m		TWO & HALF MEN	\$150.00	0	30	1	0	0	1	0	2	\$300.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 2.1															
16	12:30a-1a		TWO & HALF MEN B	\$80.00	0	30	1	0	0	0	1	2	\$160.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 1.0															
TOTALS:													25	\$4,790.00	\$0.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25688120 Changes as of: 8/3/2017 at 9:52 AM Version: Current State Version 2
CPE: 277/357/3049 Flight: 8/4/17 - 8/8/17 Station: WRLH Total \$: \$4,790.00
Agency: STRATEGIC MEDIA Advertiser: GILLESPIE, ED Market: Richmond Total Spots: 25
1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total CPP: \$0.00
DRIVE Suite 400 Agency Order #: 6404845 Primary Demo: Adults 35+ Total GRP:
ARLINGTON, VA Buyer: Irvin, Michelle Con Type: POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:
202-955-5342 202-955-5342

Special Instructions

Order Level Comments			
Date/Time	Added by	Comment	
08/03/17 9:52 AM	BRADLEY PHILIPPS	Separation: 30	
08/03/17 9:52 AM	BRADLEY PHILIPPS	Separation: 30	

Competitive Information	
Market Budget: \$34,214	
WRLH Share: 14%	
Comment:	
WRIC: 28%	
WTVR: 27%	
WWBT: 31%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	25	\$4,790.00	0.0
Total	100%	25	\$4,790.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	25	\$4,790.00
Total	25	\$4,790.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot	\$ Chg
Revision	8/3/17 9:52 AM	BRADLEY PHILIPPS	Revised		\$0
New	8/3/17 9:51 AM	BRADLEY PHILIPPS	New	25	\$4,790.00
					Contract \$ \$4,790.00
					Comment: Changes: Flight Start from 8/2/17 to 8/4/17. Demo Meta to [R16]. User Entered \$ from \$0.00 to \$4,790.00. 16 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-247 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2986324

Schedule Dates

08/04/17-08/08/17

Advertiser

Ed Gillespie for VA Governor (116805)

Agency

Strategic Media Services (8287)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

277/357/3049 (950970)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Michelle, Irvin,

Phone/Fax

/

CPE

277/357/3049

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Candidate

Separation: 30

BRADLEY PHILLIPS

08/03/17

08/03/17

Blaine Hennessy

No

ECR2568120

A35+R

Normal

15.00

\$718.50

\$4,071.50

Richmond (WRLH)

By Broadcast Month

Aug. 2017

Grand Total:

25

25

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

08/03/17

08/03/17

Blaine Hennessy

No

ECR2568120

A35+R

Normal

15.00

\$718.50

\$4,071.50

08/03/17

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ECR2568120

A35+R

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ECR2568120

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Normal

15.00

\$718.50

\$4,071.50

08/03/17

08/03/17



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2986324

Schedule Dates 09/04/17-08/08/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 277/357/3049 (950970)
Salesperson Millennium/DC, Washington DC
Sales Office Millennium Washington DC
Buyer Name Michelle Irvin,
Phone/Fax /
CPE 277/357/3049
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate Separation: 30
BRADLEY PHILLIPS

Date Entered 08/03/17
Last Modified 08/03/17
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25688120
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$718.50
Net Total \$4,071.50
Sales Tax

Richmond (WRLH)
By Broadcast Month
Aug. 2017 25 \$4,790.00
Grand Total: 25 \$4,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (8)	08/07/17-08/08/17	3	:30	7P- The Big Bang Theory	1	1							2	\$300.00	\$600.00	Richmond (WRLH)	BIG BANG	8/3/17
10.0	Normal Line / SPOT (9)	08/07/17-08/08/17	3	:30	7:30P- The Big Bang Theory	1	1							2	\$300.00	\$600.00	Richmond (WRLH)	BIG BANG	8/3/17
11.0	Revised Line / Prime (10)	08/07/17-08/07/17	3	:30	8P- FOX-Gotham (Monday)	1								1	\$600.00	\$600.00	Richmond (WRLH)	GO-T-AM	8/3/17
11.1	Normal Line / Prime (10)	08/07/17-08/07/17	3	:30	8P- FOX-So You Think You Can Dance (Monday)	1								1	\$600.00	\$600.00	Richmond (WRLH)	SO U THINK U CAN DANCE	8/3/17
12.0	Normal Line / News (11)	08/06/17-08/06/17	3	:30	10:02P- News-Fox Richmond News @ 10 (Sunday)							1		1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	8/3/17
13.0	Normal Line / News (12)	08/04/17-08/04/17	3	:30	10P- News-Fox Richmond News @ 10					1				1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	8/3/17
14.0	Normal Line / News (12)	08/09/17-08/08/17	3	:30	10P- News-Fox Richmond News @ 10					1				1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	8/3/17
15.0	Normal Line / News (13)	08/07/17-08/08/17	3	:30	10:30P- News-Fox Richmond News @ 10					1	1			2	\$300.00	\$600.00	Richmond (WRLH)	NEWS	8/3/17
16.0	Normal Line / SPOT (14)	08/05/17-08/05/17	3	:30	10:30P- Modern Family Wed							1		1	\$30.00	\$30.00	Richmond (WRLH)	MODERN FAM	8/3/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract

2986324

Schedule Dates

08/04/17-08/08/17

Advertiser

Ed Gillespie for VA Governor (116805)

Agency

Strategic Media Services (8287)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

277/357/3049 (950970)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Michelle Irvin,

Phone/Fax

/

CPE

277/357/3049

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Candidate

Separation: 30

BRADLEY PHILLIPS

08/03/17

Date Entered

08/03/17

Last Modified

Blaire Hennessy

Entered By

No

CO-OP

ECR25688120

Headline #

A35+R

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$718.50

Net Total

\$4,071.50

Sales Tax

Richmond (WRLH)

By Broadcast Month

Aug. 2017

Grand Total:

Rate

\$4,790.00

\$4,790.00

Spots

25

25

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

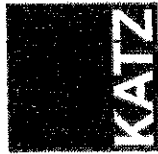
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

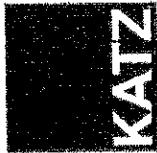


125 West 56th St
New York, NY 10019

Contract # 25688120 Changes as of: 8/3/2017 at 12:46 PM Version: Current State Version 3
 CPE: 277/357/3049 Flight: 8/4/17 - 8/8/17 Station: WRLH Total \$: \$4,790.00
 Agency: STRATEGIC MEDIA Advertiser: GILLESPIE, ED Market: Richmond Total Spots: 25
 1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total CPP: \$0.00
 DRIVE Agency Order #: 6404845 Primary Demo: Adults 35+ Total GRP:
 SUITE 400 Buyer: Irvin, Michelle Con Type: POLITICAL/VOTE Traffic #: 2986324
 ARLINGTON, VA Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:
 20009 202-955-5342 202-955-5342

Comments: revised line 10 - MG for lines 4,5 shown on lines 17,18

#	Day/Time	DP	Program	A3SP Rating	Rate	Len	8/4	8/5	8/6	8/7	8/8	Total Spots	Total \$	CPP	GRP
REV-4	4p-5p		JUDGE JUDY	0.0	\$60.00	30	0	0	1	0	0	0	\$0.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 0.8															
REV-5	5p-6p		TWO HALF MEN	0.0	\$100.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Target 2 Index: 110, Nielsen: 0.8															
10	8p-9p		Dance	0.0	\$600.00	30	0	0	0	0	1	0	\$600.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 2.3 Changes: Program from 60TH MIN. FOX to Dance															
REV-17	5p-6p		Judy	0.0	\$60.00	30	0	0	0	0	0	0	\$60.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 0.8															
REV-18	6p-7p		Men	0.0	\$100.00	30	0	0	0	0	0	0	\$100.00	\$0.00	0.0
Target 2 Index: 111, Nielsen: 0.8															
TOTALS: 4 3 1 8 9												25	\$4,790.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25698120
CPE: 277/357/3049
Agency: STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Changes as of: 8/3/2017 at 12:41 PM
Flight: 8/4/17 - 8/8/17
Advertiser: GILLESPIE, ED
Product: Candidate
Agency Order #: 6404845
Buyer: Irvin, Michelle

Version: Highlighting Makegood 1
Station: WRLH
Market: Richmond
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Status: Sent To Rep
Total \$: \$4,790.00
Total Spots: 25
Total CPP: \$0.00
Total GRP: 2986324
Traffic #: 2986324
Separation: 202-955-5342

Salesperson: BRADLEY PHILIPPS
Assistant: BRADLEY PHILIPPS
202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/4 - 8/8								Total Spots	Total \$	CPP	GRP
							8/4	8/5	8/6	8/7	8/8							
MSD 4	4p-5p		JUDGE JUDY	\$60.00	0	30	0	0	1	0	0	0	0		\$0.00	\$0.00	0.0	
Target 2 Index: 111, Nielsen: 0.8																		
MSD 5	5p-6p		TWO HALF MEN	\$100.00	0	30	0	0	1	0	0	0	0		\$0.00	\$0.00	0.0	
Target 2 Index: 110, Nielsen: 0.8																		
MSD 10	8p-9p		GOTHAM-FOX	\$600.00	0	30	0	0	0	1	0	0	0		\$0.00	\$0.00	0.0	
Target 2 Index: 111, Nielsen: 2.3																		
MGD 17	5p-6p		JUDGE JUDY	\$60.00	0.0	30	0	1	0	0	0	0	1		\$60.00	\$0.00	0.0	
Target 2 Index: 111, Nielsen: 0.8																		
MGD 18	6p-7p		TWO HALF MEN	\$100.00	0.0	30	0	1	0	0	0	0	1		\$100.00	\$0.00	0.0	
Target 2 Index: 110, Nielsen: 0.8																		
MGD 19	8p-9p		SO YOU THINK YOU CAN DANCE	\$600.00	0.0	30	0	0	0	1	0	0	1		\$600.00	\$0.00	0.0	
Target 2 Index: 111, Nielsen: 2.3																		
													25	\$4,790.00	\$0.00	0.0		



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Strategic Media Services
1911 N Ft Myer Dr
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Arlington, VA 22209

Contract # 2986324

Schedule Dates 08/04/17-08/08/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 277/357/3049 (950970)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle, Irvin,
Phone/Fax /
CPE 277/357/3049
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate Separation: 30
BRADLEY PHILLIPS

Date Entered 08/03/17
Last Modified 08/03/17
Entered By Blaine Hennessy
CO-OP No
Headline # ECR2568120
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$718.50
Net Total \$4,071.50
Sales Tax

Richmond (WRLH)
By Broadcast Month
Aug. 2017 25
Grand Total: \$4,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/07/17-08/07/17	3	:30	7A- News-Fox Richmond @ 7am	1	1							1	\$40.00	\$40.00	Richmond (WRLH)	NEWS 7A	8/3/17
2.0	Normal Line / SPOT (2)	08/07/17-08/08/17	3	:30	12P- Celebrity Name Game	1	1	1						2	\$50.00	\$120.00	Richmond (WRLH)	CELEB NAME GAME	8/3/17
3.0	Normal Line / SPOT (3)	08/04/17-08/04/17	3	:30	4P- Harry							1		1	\$40.00	\$40.00	Richmond (WRLH)	HARRY	8/3/17
4.0	Normal Line / SPOT (3)	08/08/17-08/08/17	3	:30	4P- Harry			1						1	\$40.00	\$40.00	Richmond (WRLH)	HARRY	8/3/17
5.0	Revised Line / SPOT (4)	08/05/17-08/06/17	3	:30	4P- Judge Judy WKND								1	1			Richmond (WRLH)	JUDGE JUDY	8/3/17
5.1	Normal Line / SPOT (17)	08/05/17-08/05/17	3	:30	Orbit- PJ Judge Judy WKND(Sa), PJ Judge Judy 2 WKND(Sa)							1		1	\$50.00	\$50.00	Richmond (WRLH)	JUDGE JUDY	8/3/17
6.0	Revised Line / SPOT (5)	08/05/17-08/06/17	3	:30	5P- Two and a Half Men WKnd								1	1			Richmond (WRLH)	2.5 MEN	8/3/17
6.1	Normal Line / SPOT (18)	08/05/17-08/05/17	3	:30	Orbit- PJ Two and a Half Men WKnd(Sa), PJ Two and a Half Men WKnd (Ss)							1		1	\$100.00	\$100.00	Richmond (WRLH)	2.5 MEN	8/3/17
7.0	Normal Line / SPOT (6)	08/07/17-08/08/17	3	:30	6P- Family Feud		1	1						2	\$200.00	\$400.00	Richmond (WRLH)	FAMILY FEUD	8/3/17
8.0	Normal Line / SPOT (7)	08/08/17-08/08/17	3	:30	6:30P- Family Feud 2			1						1	\$200.00	\$200.00	Richmond (WRLH)	FAMILY FEUD	8/3/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Strategic Media Services
1911 N Ft Myer Dr
Site 400
Arlington, VA 22209

Contract # 2986324

Schedule Dates 08/04/17-08/08/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 277/357/3049 (950970)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle Irvin,
Phone/Fax /
CPE 277/357/3049
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate Separation: 30
BRADLEY PHILLIPS

Date Entered 08/03/17
Last Modified 08/03/17
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25688120
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$718.50
Net Total \$4,071.50
Sales Tax

Richmond (WRLH)
By Broadcast Month
Aug. 2017 25
Grand Total: \$4,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (8)	08/07/17-08/08/17	3	:30	7P- The Big Bang Theory	1	1							2	\$300.00	\$600.00	Richmond (WRLH)	BIG BANG	8/3/17
10.0	Normal Line / SPOT (9)	08/07/17-08/08/17	3	:30	7:30P- The Big Bang Theory	1	1							2	\$300.00	\$600.00	Richmond (WRLH)	BIG BANG	8/3/17
11.0	Revised Line / Prime (10)	08/07/17-08/07/17	3	:30	8P- FOX Gotham (Monday)	1								1	\$500.00	\$500.00	Richmond (WRLH)	GOTHAM	8/3/17
11.1	Normal Line / Prime (10)	08/07/17-08/07/17	3	:30	8P- FOX So-You Think You Can Dance (Monday)	1								1	\$500.00	\$500.00	Richmond (WRLH)	SO U THINK U CAN DANCE	8/3/17
12.0	Normal Line / News (11)	08/06/17-08/06/17	3	:30	10:02P- News-Fox Richmond News @ 10 (Sunday)								1	1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	8/3/17
13.0	Normal Line / News (12)	08/04/17-08/04/17	3	:30	10P- News-Fox Richmond News @ 10					1				1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	8/3/17
14.0	Normal Line / News (12)	08/08/17-08/08/17	3	:30	10P- News-Fox Richmond News @ 10					1				1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	8/3/17
15.0	Normal Line / News (13)	08/07/17-08/08/17	3	:30	10:30P- News-Fox Richmond News @ 10					1				2	\$300.00	\$600.00	Richmond (WRLH)	NEWS	8/3/17
16.0	Normal Line / SPOT (14)	08/05/17-08/05/17	3	:30	10:30P- Modern Family Wed							1		1	\$300.00	\$300.00	Richmond (WRLH)	MODERN FAM	8/3/17

CONFIRMATION CONTRACT

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Net Total \$4,071.50
Sales Tax

Richmond (WRLH)

By Broadcast Month
Aug. 2017
Grand Total

Spots	Rate
25	\$4,790.00
25	\$4,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT (15)	08/04/17-08/04/17	3	:30	11:30P- Two And A Half Men	1					1			1	\$150.00	\$150.00	Richmond (WRLH)	2.5 MEN	8/3/17
18.0	Normal Line / SPOT (15)	08/07/17-08/07/17	3	:30	11:30P- Two And A Half Men	1	1							1	\$150.00	\$150.00	Richmond (WRLH)	2.5 MEN	8/3/17
19.0	Normal Line / SPOT (15)	08/04/17-08/04/17	3	:30	12:30A- Two And A Half Men 2	1					1			1	\$90.00	\$90.00	Richmond (WRLH)	2.5 MEN	8/3/17
20.0	Normal Line / SPOT (16)	08/08/17-08/08/17	3	:30	12:30A- Two And A Half Men 2	1	1							1	\$90.00	\$90.00	Richmond (WRLH)	2.5 MEN	8/3/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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