

Christensen Broadcasting LLC  
EEO Exhibit

EMPLOYMENT  
FCC PUBLIC FILE REPORT  
2023

STATIONS KLOH — Pipestone, KISD — Pipestone, and KJOE— Slayton, MN

REPORTING PERIOD:  
December 1, 2022 to November 30, 2023

FULL-TIME POSITIONS FILLED DURING LAST YEAR:

1. None\_\_\_\_\_

PART-TIME POSITIONS FILLED DURING LAST YEAR:

2. Two\_\_\_\_\_

Part-time position-filled: 2-Part time Announcers

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OUTREACH ACTIVITIES: December 1, 2022 to November 30, 2023

1. Internship Program Available: provides high school or college students with training by station staff and management. Training includes announcing and production.
2. On the Job Training: provides staff meetings for current employees designed to give them additional skills. Refresher courses in efficient voice tracking, producing creative impressions, role playing sales presentations and the use of new technology and equipment in broadcasting are held either for all staff or sometimes on a one-on-one basis. We also provided access to teaching webinars
3. Mentoring/Shadowing Program Available: in cooperation with the high school, provides high school students a close up working relationship with staff members, giving them information about and encouraging them to consider a career in broadcasting. We have elementary, middle school, and high school students do weekly on-air work in conjunction with announcing school news, 4-H activities and other student related activities. We participate in the Shadow program where any student from any school interested in careers in broadcasting are invited to participate

- on the air, shadowing our announcers. One salesperson is mentoring an individual this year.
4. Internet Program: positions will be posted on our Internet web site, the Minnesota Broadcasters Association Job bank website, the EEO 1 website, and careerpage.org if they become available.
  5. On air announcements: letting people or organizations know how to contact us in the event they want to be notified of any job openings we might have during the year. We also have contact information on our website.
  6. Station Tours: given to interested civic and school groups where on air personalities and management inform about their jobs and broadcasting careers. Local 4-H groups have toured our facility and did some announcing during National 4-H week. Our general manager gave a presentation to the students of CEO of Southwest Minnesota an Entrepreneurship education group with an emphasis on radio, radio advertising and marketing.
  7. At Minnesota West Technical College in Pipestone, our announcers are available to speak to students about various careers in broadcasting. Our personnel have given presentations on radio broadcasting to civic leaders and service organizations like the Kiwanis.
  8. CEO Program: Students from local school districts, participating in a wonderful program where they are taught how to communicate and become professional business leaders, came to the radio station so we could present to them how to communicate and advertise for their business and reasons why it would benefit them and their business to the fullest. We also explained what we do and the reasons and steps we have taken to get where we are in our own business.
  9. Sports Live streaming: Local high school students learned about broadcasting and being able to video the sports games for the public that aren't able to make it to the games. They also learned to Update the advertising impressions to video impressions.