

KNSN-TV
Reno, Nevada
Issues & Programming Report
April 1 - June 30, 2020



X *Danielle Turner*

7/10/2020

Reviewed and approved by Danielle Turner, Director of Administration, Deerfield Media
(Reno) Licensee, LLC

Following is a list of some of the significant issues responded to by KNSN-TV, Reno, NV, along with the most significant programming treatment of those issues for the period of **April 1, 2020** to **June 30, 2020**. This list is by no means exhaustive. The order in which the issues appear does not reflect priority or significance.

The following topics were identified as areas of concern for area residents:

- Religion
- Health/Lifestyle
- Public Safety
- Business
- Government
- Sports
- Charity/Community Outreach
- Station Events

KNSN aired public service announcements in **2nd Quarter 2020** that served both local and national issues and organizations. KNSN focuses on full-circle outreach efforts dedicated to the issues and concerns of the area.

Emergency Alert System Tests:

Station invoices attached indicating compliance.

INVOICE



KNSN
1790 Vassar St
Reno, NV 89502
Main: (775) 322-4444
Billing: (775) 322-4444

Property	KNSN		
Invoice #	1298924-4	Order #	1298924
Invoice Date	04/26/20	Alt Order #	
Invoice Month	April 2020	Deal #	
Invoice Period	03/30/20 - 04/26/20	Flight Dates	01/06/20 - 12/27/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			
Account Executive	House Reno House-Reno 4		
Sales Office	Local-Reno		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref	21348		
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

FCC-EAS Test
Attention: Accounts Payable
10706 Beaver Dam Rd
Cockeysville, MD 21030

Send Payment To:

KNSN
REMIT TO Sinclair Broadcast Group Inc
c/o KNSN
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	03/31/20	03/31/20	3p-4p	3p-4p	-T-----	:30	1	\$0.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/30/20 04/05/20 -T----- 1 \$0.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KNSN Tu 03/31/20 3:32 PM 3p-4p 3p-4p :30 FCC/EAS Test KAME \$0.00 NM										
13	04/10/20	04/10/20	2p-3p	2p-3p	----F--	:30	1	\$0.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/06/20 04/12/20 ----F-- 1 \$0.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN F 04/10/20 2:23 PM 2p-3p 2p-3p :30 FCC/EAS Test KAME \$0.00 NM										
14	04/13/20	04/13/20	M-F 1a-5a	3:00 XM-4:00 XM	M-----	:30	1	\$0.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/13/20 04/19/20 M----- 1 \$0.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN M 04/13/20 3:38 AM M-F 1a-5a 3:00 XM-4:00 XM :30 FCC/EAS Test KAME \$0.00 NM										
15	04/22/20	04/22/20	2p-3p	2p-3p	--W----	:30	1	\$0.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 --W---- 1 \$0.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN W 04/22/20 2:59 PM 2p-3p 2p-3p :30 FCC/EAS Test KAME \$0.00 NM										
Total Spots							4			

Payment Terms 30 Days

Net Total **\$0.00**

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



KNSN
1790 Vassar St
Reno, NV 89502
Main: (775) 322-4444
Billing: (775) 322-4444

Property	KNSN		
Invoice #	1298924-5	Order #	1298924
Invoice Date	05/31/20	Alt Order #	
Invoice Month	May 2020	Deal #	
Invoice Period	04/27/20 - 05/31/20	Flight Dates	01/06/20 - 12/27/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			

Billing Address:

FCC-EAS Test
Attention: Accounts Payable
10706 Beaver Dam Rd
Cockeysville, MD 21030

Account Executive	House Reno House-Reno 4
Sales Office	Local-Reno
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail
Agency Ref	21348
Advertiser Ref	
Product 1	
Product 2	

Send Payment To:

KNSN
REMIT TO Sinclair Broadcast Group Inc
c/o KNSN
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	05/02/20	05/02/20	Sa-Su 1a-5a	3:00 XM-4:00 XM	-----S-	:30	1	\$0.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/27/20	05/03/20	-----S-	1	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNSN	Sa	05/02/20	3:44 AM	Sa-Su 1a-5a	3:00 XM-4:00 XM	:30	FCC/EAS Test KAME	\$0.00	NM
17	05/07/20	05/07/20	11a-12p	11a-12p	---T---	:30	1	\$0.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/04/20	05/10/20	---T---	1	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNSN	Th	05/07/20	11:55 AM	11a-12p	11a-12p	:30	FCC/EAS Test KAME	\$0.00	NM
18	05/15/20	05/15/20	3p-4p	3p-4p	----F--	:30	1	\$0.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/11/20	05/17/20	----F--	1	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNSN	F	05/15/20	3:13 PM	3p-4p	3p-4p	:30	FCC/EAS Test KAME	\$0.00	NM
19	05/19/20	05/19/20	2p-3p	2p-3p	-T-----	:30	1	\$0.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/18/20	05/24/20	-T-----	1	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNSN	Tu	05/19/20	2:55 PM	2p-3p	2p-3p	:30	FCC/EAS Test KAME	\$0.00	NM
20	05/25/20	05/25/20	M-F 1a-5a	3:00 XM-4:00 XM	M-----	:30	1	\$0.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/25/20	05/31/20	M-----	1	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNSN	M	05/25/20	3:46 AM	M-F 1a-5a	3:00 XM-4:00 XM	:30	FCC/EAS Test KAME	\$0.00	NM

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE

Send Payment To:



KNSN
REMIT TO Sinclair Broadcast Group Inc
c/o KNSN
PO Box 206270
Dallas, TX 75320-6270

Invoice #	1298924-5	Invoice Month	May 2020
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/31/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							5		

Payment Terms 30 Days

Net Total **\$0.00**

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INVOICE



KNSN
1790 Vassar St
Reno, NV 89502
Main: (775) 322-4444
Billing: (775) 322-4444

Property	KNSN		
Invoice #	1298924-6	Order #	1298924
Invoice Date	06/28/20	Alt Order #	
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/28/20	Flight Dates	01/06/20 - 12/27/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			

Billing Address:

FCC-EAS Test
Attention: Accounts Payable
10706 Beaver Dam Rd
Cockeysville, MD 21030

Send Payment To:

KNSN
REMIT TO Sinclair Broadcast Group Inc
c/o KNSN
PO Box 206270
Dallas, TX 75320-6270

Account Executive	House Reno House-Reno 4
Sales Office	Local-Reno
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail
Agency Ref	21348
Advertiser Ref	
Product 1	
Product 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	06/05/20	06/05/20	2p-3p	2p-3p	----F--	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 ----F-- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN F 06/05/20 2:51 PM 2p-3p 2p-3p :30 FCC/EAS Test KAME \$0.00 NM									
22	06/12/20	06/12/20	M-F 1a-5a	2:00 XM-3:00 XM	----F--	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/20 06/14/20 ----F-- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN F 06/12/20 2:52 AM M-F 1a-5a 2:00 XM-3:00 XM :30 FCC/EAS Test KAME \$0.00 NM									
23	06/16/20	06/16/20	11a-12p	11a-12p	-T-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/20 06/21/20 -T----- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN Tu 06/16/20 11:55 AM 11a-12p 10:58 AM-12:00 PM :30 FCC/EAS Test KAME \$0.00 NM									
24	06/27/20	06/27/20	Sa-Su 1a-5a	3:00 XM-4:00 XM	-----S-	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/20 06/28/20 -----S- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNSN Sa 06/27/20 3:47 AM Sa-Su 1a-5a 3:00 XM-4:00 XM :30 FCC/EAS Test KAME \$0.00 NM									

Total Spots 4

Payment Terms 30 Days

Net Total \$0.00

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