

**KNSN-TV**  
Reno, Nevada  
**Issues & Programming Report**  
April 1 - June 30, 2020



X *Danielle Turner*

7/10/2020

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Reviewed and approved by Danielle Turner, Director of Administration, Deerfield Media  
(Reno) Licensee, LLC

Following is a list of some of the significant issues responded to by KNSN-TV, Reno, NV, along with the most significant programming treatment of those issues for the period of **April 1, 2020** to **June 30, 2020**. This list is by no means exhaustive. The order in which the issues appear does not reflect priority or significance.

The following topics were identified as areas of concern for area residents:

- Religion
- Health/Lifestyle
- Public Safety
- Business
- Government
- Sports
- Charity/Community Outreach
- Station Events

KNSN aired public service announcements in **2nd Quarter 2020** that served both local and national issues and organizations. KNSN focuses on full-circle outreach efforts dedicated to the issues and concerns of the area.

Emergency Alert System Tests:

Station invoices attached indicating compliance.

KNSN Reno, NV This station has compiled a list of significant issues facing its viewers during the current quarter.

The following list is

by no means complete nor is the order in which they appear intended to imply any degree of significance:  
Health/Lifestyle, Public Safety, Business, Government, Sports, Charity/Community Outreach, Station Events

QUARTERLY ISSUES/PROGRAMS LIST											□ 1ST	□ 2ND	□ 3RD	□ 4TH	Quarter of 2020
ISSUE DESCRIPTION:		PROGRAM:	AIR DATE(S)	TIME	DURATION:	NARRATION OF TYPE AND DESCRIPTION									
1	Farmers helping farmers; protecting our ability to produce food; Sunflower demand.	America's Heartland	5/28/20	7a-7:30a	:30 Program	Provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. Topics include farm families, consumer issues, animal welfare and crop sustainability.									
2	Graham travels to Los Angeles to interview 2-time NBA champion Lamar Odom. The former Laker shares details about his difficult upbringing, his battle with several addictions and the lessons he hopes to pass along to others.	In Depth with Graham Bensinger	5/29/20	7a-7:30a	:30 Syndicated	Emmy award winner, Graham Bensinger (31), is quickly becoming one of the sports community's highly-regarded journalists. As creator and host of "In Depth with Graham Bensinger," it is Bensinger's reputation as a journalist and businessman that has elevated the program to the forefront of the sports landscape.									
3	Elder abuse in NV, the signs and symptoms, and the Elder Abuse Law.	Eye on Washington	5/29/20	9:30a-10a	:30 Program	The only Nevada news program produced in Washington, D.C.. Covers government policy and procedures affecting our country on a daily basis. Hosted by Marilee Joyce.									
4	The Nevada Sports Net announces exclusive home of Las Vegas Raiders for Northern Nevada.	NSN Daily	6/3/20	4p-4:30p	:30 Local Program	Hosts Alex Marguelies, Bryan Samudio and Chris Murray discuss the latest events and trends in Nevada Sports.									
5	"Playing Dead" - When a drug addict is killed, Goren and Eames discover that he and his girlfriend were blackmailing her stepfather, a powerful politician from New York.	Law & Order: Criminal Intent	6/4/20	12:30a-1a	:60 Syndicated	In New York City's war on crime, the worst criminal offenders are pursued by the detectives of the Major Case Squad. These are their stories.									
6	Jay Norvell makes appearance on Jim Rome show to discuss racial divide.	NSN Daily	6/25/20	4p-4:30p	:30 Local Program	Hosts Alex Marguelies, Bryan Samudio and Chris Murray discuss the latest events and trends in Nevada Sports.									
7	Sugar beets harvest in Michigan; The World Food Prize; Vermont cheese farmers	America's Heartland	6/25/20	7a-7:30a	:30 Program	Provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. Topics include farm families, consumer issues, animal welfare and crop sustainability.									
8	Graham spends three days with the man many regard as the greatest golfer ever, Jack Nicklaus, jet-setting to four cities aboard his private plane. "The Golden Bear" reflects on his fondest memories at The Masters and the dramatic impact of losing his father.	In Depth with Graham Bensinger	6/26/20	7a-7:30a	:30 Syndicated	Emmy award winner, Graham Bensinger (31), is quickly becoming one of the sports community's highly-regarded journalists. As creator and host of "In Depth with Graham Bensinger," it is Bensinger's reputation as a journalist and businessman that has elevated the program to the forefront of the sports landscape.									
9															

## 1ST QTR 2020 - PUBLIC APPEARANCES KNSN

[illegible]

## 4TH QTR 2019 - COMMUNITY INVOLVEMENT - KNSN

[illegible]

## INVOICE



**KNSN**  
**1790 Vassar St**  
**Reno, NV 89502**  
**Main: (775) 322-4444**  
**Billing: (775) 322-4444**

Billing Address:

**FCC-EAS Test**  
**Attention: Accounts Payable**  
**10706 Beaver Dam Rd**  
**Cockeysville, MD 21030**

Send Payment To:

**KNSN**  
**REMIT TO Sinclair Broadcast Group Inc**  
**c/o KNSN**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Property	KNSN		
Invoice #	1298924-4	Order #	1298924
Invoice Date	04/26/20	Alt Order #	
Invoice Month	April 2020	Deal #	
Invoice Period	03/30/20 - 04/26/20	Flight Dates	01/06/20 - 12/27/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			
Account Executive	House Reno House-Reno 4		
Sales Office	Local-Reno		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref	21348		
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	03/31/20	03/31/20	3p-4p	3p-4p	-T-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/30/20 04/05/20 -T----- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KNSN	Tu	03/31/20	3:32 PM	3p-4p	3p-4p	:30	FCC/EAS Test KAME	\$0.00 NM
13	04/10/20	04/10/20	2p-3p	2p-3p	----F--	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/06/20 04/12/20 ----F-- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	F	04/10/20	2:23 PM	2p-3p	2p-3p	:30	FCC/EAS Test KAME	\$0.00 NM
14	04/13/20	04/13/20	M-F 1a-5a	3:00 XM-4:00 XM	M-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/13/20 04/19/20 M----- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	M	04/13/20	3:38 AM	M-F 1a-5a	3:00 XM-4:00 XM	:30	FCC/EAS Test KAME	\$0.00 NM
15	04/22/20	04/22/20	2p-3p	2p-3p	--W----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 --W---- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	W	04/22/20	2:59 PM	2p-3p	2p-3p	:30	FCC/EAS Test KAME	\$0.00 NM

Total Spots **4**

## Payment Terms 30 Days

Net Total **\$0.00**

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## INVOICE



**KNSN**  
**1790 Vassar St**  
**Reno, NV 89502**  
**Main: (775) 322-4444**  
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Billing Address:

**FCC-EAS Test**  
**Attention: Accounts Payable**  
**10706 Beaver Dam Rd**  
**Cockeysville, MD 21030**

Send Payment To:

**KNSN**  
**REMIT TO Sinclair Broadcast Group Inc**  
**c/o KNSN**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Property	KNSN		
Invoice #	1298924-5	Order #	1298924
Invoice Date	05/31/20	Alt Order #	
Invoice Month	May 2020	Deal #	
Invoice Period	04/27/20 - 05/31/20	Flight Dates	01/06/20 - 12/27/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			
	Account Executive	House Reno House-Reno 4	
	Sales Office	Local-Reno	
	Sales Region	Local	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling	Do Not Mail	
	Agency Ref	21348	
	Advertiser Ref		
	Product 1		
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	05/02/20	05/02/20	Sa-Su 1a-5a	3:00 XM-4:00 XM	-----S-	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/20 05/03/20 -----S- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	Sa	05/02/20	3:44 AM	Sa-Su 1a-5a	3:00 XM-4:00 XM	:30	FCC/EAS Test KAME	\$0.00 NM
17	05/07/20	05/07/20	11a-12p	11a-12p	---T---	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/20 05/10/20 ---T--- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	Th	05/07/20	11:55 AM	11a-12p	11a-12p	:30	FCC/EAS Test KAME	\$0.00 NM
18	05/15/20	05/15/20	3p-4p	3p-4p	----F--	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/20 05/17/20 ----F-- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	F	05/15/20	3:13 PM	3p-4p	3p-4p	:30	FCC/EAS Test KAME	\$0.00 NM
19	05/19/20	05/19/20	2p-3p	2p-3p	-T-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/20 05/24/20 -T----- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	Tu	05/19/20	2:55 PM	2p-3p	2p-3p	:30	FCC/EAS Test KAME	\$0.00 NM
20	05/25/20	05/25/20	M-F 1a-5a	3:00 XM-4:00 XM	M-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/25/20 05/31/20 M----- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	M	05/25/20	3:46 AM	M-F 1a-5a	3:00 XM-4:00 XM	:30	FCC/EAS Test KAME	\$0.00 NM

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**c/o KNSN**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Invoice #	1298924-5	Invoice Month	May 2020
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/31/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>5</b>		

**Payment Terms 30 Days**
Net Total      **\$0.00**

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**PO Box 206270**  
**Dallas, TX 75320-6270**

Property	KNSN		
Invoice #	1298924-6	Order #	1298924
Invoice Date	06/28/20	Alt Order #	
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/28/20	Flight Dates	01/06/20 - 12/27/20
Advertiser	FCC/EAS Test		
Product	KAME 2020 FCC - Weekly EAS Test		
Estimate #			
Account Executive	House Reno House-Reno 4		
Sales Office	Local-Reno		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref	21348		
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	06/05/20	06/05/20	2p-3p	2p-3p	----F--	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 ----F-- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	F	06/05/20	2:51 PM	2p-3p	2p-3p	:30	FCC/EAS Test KAME	\$0.00 NM
22	06/12/20	06/12/20	M-F 1a-5a	2:00 XM-3:00 XM	----F--	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/20 06/14/20 ----F-- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	F	06/12/20	2:52 AM	M-F 1a-5a	2:00 XM-3:00 XM	:30	FCC/EAS Test KAME	\$0.00 NM
23	06/16/20	06/16/20	11a-12p	11a-12p	-T-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/20 06/21/20 -T----- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	Tu	06/16/20	11:55 AM	11a-12p	10:58 AM-12:00 PM	:30	FCC/EAS Test KAME	\$0.00 NM
24	06/27/20	06/27/20	Sa-Su 1a-5a	3:00 XM-4:00 XM	-----S-	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/20 06/28/20 -----S- 1 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNSN	Sa	06/27/20	3:47 AM	Sa-Su 1a-5a	3:00 XM-4:00 XM	:30	FCC/EAS Test KAME	\$0.00 NM

Total Spots **4**

## Payment Terms 30 Days

Net Total **\$0.00**

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