



6400 N Beltline Road • Suite 210, Irving, TX 75063

Insertion Contract

Salem Radio Network
6400 N Beltline Rd
Suite 210
Irving, TX 75063

Advertiser Keep Kentucky Great		Product Keep Kentucky Great		Date 10/26/20	Time 9:49AM	Start 10/26/20	End 11/8/20
Salesperson Charlie Weber		Salesperson Phone # (972)402-8800 Ext(224)		Demos			
Sales Office SMR (SA Region)		Agency Phone (703)485-0398					

Product Protection: *Political-Issue

Line #	Vehicle	Days & Times	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Dec 28	Jan 4	Jan 11	Jan 18	Total Units	Len	Unit Rate	Extended Total
1	WGTK-AM	0 2 2 2 2 0 0 6AM-10AM	8													8	60	75.00	600
2	WGTK-AM	2 0 0 0 0 0 0 6AM-10AM		2												2	60	75.00	150
3	WGTK-AM	0 3 3 3 3 0 0 10AM-3PM	12													12	60	75.00	900
4	WGTK-AM	3 0 0 0 0 0 0 10AM-3PM		3												3	60	75.00	225
5	WGTK-AM	0 2 2 2 2 0 0 3PM-7PM	8													8	60	75.00	600
6	WGTK-AM	2 0 0 0 0 0 0 3PM-7PM		2												2	60	75.00	150
	Totals		28	7												35			
Weekly Units			28	7	0	0	0	0	0	0	0	0	0	0	0	35			
Weekly Gross \$			2100	525	0	0	0	0	0	0	0	0	0	0	0				

Air Time Total Gross:	\$2,625.00	Agency Commission:	\$393.75	Total Net:	\$2,231.25
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Estimate # 5461

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

Name

Title

Name

Title

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer Phone number: 703-485-0398 Email: info@msgmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Keep Kentucky Great

Address: 10428 Bluegrass Parkway, Louisville, KY 40299

Contact: Kaylee Price Phone number: 502-654-6198 Email: keepkentuckygreat@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☐ N/A

Name(s) of every candidate referred to: Mitch McConnell; Amy McGrath

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: November 3, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

healthcare costs; higher taxes; stimulus payment to illegals; double income taxes

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>mm</i>	Signature: <i>[Signature]</i>
Name: Media Buyer, Main Street Media Group	Name: <i>Corey Kuper</i>
Date of Request to Purchase Ad Time: 10/26/2020	Date of Station Agreement to Sell Time: <i>10/26/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters: <i>WCTK</i>	Date Received/Requested: <i>10/26/20</i>
Est. #: <i>5461</i>	Station Location:	Run Start and End Dates: <i>10/27- 11/2</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.