



6400 N Beltline Road • Suite 210, Irving, TX 75063

Salem Radio Network
6400 N Beltline Rd
Suite 210
Irving, TX 75063

Insertion Contract

Advertiser True Kentucky Patriots		Product True Kentucky Patriots		Date 10/15/20	Time 2:03PM	Start 10/12/20	End 10/25/20
Salesperson Charlie Weber		Salesperson Phone # (972)402-8800 Ext(224)		Demos			
Sales Office SMR (SA Region)		Agency Phone (610)223-6490					

Product Protection: *Political-Issue

Line #	Vehicle	Days & Times	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Dec 28	Jan 4	Total Units	Len	Unit Rate	Extended Total
1	WGTV-AM	0:00-4:00 6AM-10AM	4													4	60	75.00	300
2	WGTV-AM	3:00-6:00 6AM-10AM		3												3	60	75.00	225
3	WGTV-AM	0:00-5:00 10AM-3PM	5													5	60	75.00	375
4	WGTV-AM	5:00-10:00 10AM-3PM		5												5	60	75.00	375
5	WGTV-AM	0:00-3:00 3PM-7PM	3													3	60	75.00	225
6	WGTV-AM	4:00-7:00 3PM-7PM		4												4	60	75.00	300
	Totals		12	12												24			
Weekly Units			12	12	0	0	0	0	0	0	0	0	0	0	0	24			
Weekly Gross \$			900	900	0	0	0	0	0	0	0	0	0	0	0				

1800

Air Time Total Gross: \$1,800.00

Agency Commission: \$270.00

Total Net: \$1,530.00

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

Name

Title

Name

Title

45

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGTK-AM Louisville	Date: 10/15/2020
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I, Kate Nelson Media, LLC

do hereby request station time concerning the following issue:

True Kentucky Patriots

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: True Kentucky Patriots

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☒ Yes ☐ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Brad Barron Kentucky Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

True Kentucky Patrols
PO Box 18320
Washington DC 20003
202.505.1657

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jennifer May

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/15/2020 _____ (703)929-8534
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 _____ Title
 _____ Printed Name

Signature