DUPLICATE

INVOICE

WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
901232-2	**11/06/18**	**November 2018**	**10/29/18 - 11/06/18**

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Amendment 2 Is For Everyb	**Amendment 2**	

Flight Dates	Order #	Alt Order #
10/01/18 - 11/06/18	901232	26143388

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913
USA

Send Payment To:
WALA
29763 Network Place
Chicago, IL 60673-1297

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/01/18	11/02/18	M-F 6-630p	6p-630p	M- W- F- -	:30	3	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	M- W- F- -	4	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
20	WALA	M	10/29/18	6:24 PM	M-F 6-630p	6p-630p	:30	A2TV18001HDREV	$1,200.00	NM
14	WALA	W	10/31/18	5:58 PM	M-F 6-630p	6p-630p	:30	A2TV18001HDREV	$1,200.00	NM
12	WALA	F	11/02/18		M-F 6-630p Credited	6p-630p	:00		$1,200.00	NM
13	WALA	F	11/02/18		M-F 6-630p Credited	6p-630p	:00		$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/29/18	11/02/18	M-F 630-7p	630p-7p	MTW- F- -	:30	3	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTW- F- -	3	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WALA	M	10/29/18	6:55 PM	M-F 630-7p	630p-7p	:30	A2TV18001HDREV	$1,500.00	NM
1	WALA	Tu	10/30/18	6:41 PM	M-F 630-7p	630p-7p	:30	A2TV18001HDREV	$1,500.00	NM
3	WALA	W	10/31/18	6:36 PM	M-F 630-7p	630p-7p	:30	A2TV18001HDREV	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	11/03/18	11/03/18	NCAA Football Prime	NCAA Football Prim	- - - - - S-	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - - S-	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WALA	Sa	11/03/18	8:30 PM	NCAA Football Prime	NCAA Football Prim	:30	A2TV18001HDREV	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	11/06/18	11/06/18	M-F 3-4p	3p-4p	- T- - - - -	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	- T- - - - -	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WALA	Tu	11/06/18	3:30 PM	M-F 3-4p	3p-4p	:30	A2TV18001HDREV	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	11/06/18	11/06/18		430a-5a	- T- - - - -	:30	1	$200.00	NM

Subject to Terms and Conditions available at:
For TV: http://meredithtvsales.com/terms-and-conditions/
For Digital: https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/

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INVOICE

DUPLICATE

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

FOX10
WALA-TV MOBILE • PENSACOLA

Invoice #	Invoice Date	Invoice Month	Invoice Period
901232-2	**11/06/18**	**November 2018**	**10/29/18 - 11/06/18**

Advertiser	Product	Estimate Number
Amendment 2 Is For Everyb	**Amendment 2**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
			M-F Fox 10 News at 430 a							

	Weeks:	Start Date 11/05/18	End Date 11/11/18	MTWTFSS - T - - - - -	Spots/Week 1	Rate $200.00				
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
	1 WALA	Tu 11/06/18	4:39 AM M-F Fox 10 News at 430a		430a-5a	:30 A2TV18001HDREV			$200.00 NM	

	Total Spots	8

Payment Terms Net 30 Days

Gross Total	**$8,800.00**
Agency Commission	**$1,320.00**
Net Amount Due	**$7,480.00**
Invoice Balance as of 11/19/18 9:15:28 AM CT	**$0.00**

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