ederal Communications Commiss	ion	Approved by O	MB FOR FCC US	SE UNL Y		
ashington, D.C. 20554		3060-1115 (March 20				
DTV Quar	FCC 38 terly Activi	88 ty Station Report	FOR COMM	FOR COMMISSION USE ONLY FILE NO20081010AZB		
		OMMUNICATIONS COMMIS	SION			
Call Sign XXNE-TV		Facility Id 47995		Previous Call Sign (if applicable)		
Community of License						
City	State	County	Zip Cod			
NORFOLK	NE	MADISON	68503 -			
Nielsen DMA SIOUX CITY		World Wide Web Home Page Address HTTP://WWW.NETNEBRASKA.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2014		
Channel Numbers: (Che	ck the Channel	Number(s) to which this form	applies.)			
▼ Analog 19						
Digital 16						
Report reflects informati	ion for quarter of	ending: 09/30/2008		1		
	ly with Ontion	One Two, or Three (once elec	ted, this choice	e may not change)?		
Ontion One (A and I	Option T	wo (B and D) Option Three	(Cand D)			
Over the past quarter, ha	ive you fully co	emplied with the requirements of	of this option?	⊙ _{Yes} O _{No}		
Simulcasting:						
Are you simulcasting on	your Analog c	1 stream?	⊙ Yes C No			
Application Purpose:						
© DTV Education Re	port					
			F	File Number -		
C Amendment						

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air convariable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes pm and midnight. It must also run one 30 minute transition education piece once (See rules for addition per day).	es per month between 6
pm and midnight. It must also run one 30 minute transition education processing. Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day,	⊙ Yes C No
depending on the date) during each day this quarter?	
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run du ing the quarter? It used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. a	The comment box may be and 11:35 p.m., prior to
February 17, 2009.	
Total number of 30 Minute Informational Programs 4	
Comments: "READY FOR DTV", A 30:00 STUDIO BASED PROGRAM WITH LIVE CALL-IN HELP.	

Section D (For all broadcasters)

dditional DTV On-air Initiatives - Last Quarter	0 0
id your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) aring the quarter? The comment box may be used to describe these initiatives.	C Yes € No
omments:	
tation Website Additional Activity Related to the DTV Transition - Last Quarter	6 0
oes your station have a Website?	⊙ Yes ONo
YES, did your station provide additional DTV related information or activities on that Website? he comment box may be used to describe what was posted on the station's Website.	⊙ Yes C No
comments: SENERAL INFORMATION ABOUT DTV TRANSITION, SPECIFIC INFORMATION ABOUT SHIP SHIP SHIP SHIP SHIP SHIP SHIP SHIP	UT OFF DATES AND N, FCC, NAB, AND
Additional DTV Outreach Efforts Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
IOLY 15 9-10 A.M., NORTH PUBLIC LIBRARY; 4-5 P.M 5 PEOPLE; GORDON CITY OFFICES; 7-8 P.M 2 PEOPLE; CHADRON STATE COLLEGE STUDENT CENTER - BORDEAUX ROOM 5 PEOPLE JULY 16 9-10 A.M., ALLIANCE PUBLIC LIBRARY; 2-3 P.M 5 PEOPLE; SCOTTSBLUFF PUBLIC LIBRARY 15 PEOPLE; 4:45-5:45 P.M., SIDNEY PUBLIC LIBRARY 3 PEOPLE JULY 17 1-2 P.M., HASTINGS MEMORIAL LIBRARY, 5 PEOPLE, 6-7 P.M. HERITAGE SENIOR CENTER, MCCOOK 2 PEOPLE JULY 18 9-10 A.M., NORTH PLATTE PUBLIC LIBRARY 5 PEOPLE AUGUST 2 - 4 P.M., SUPPORTIVE SINGLES IN FREMONT AT LIBRARY, 15 PEOPLE AUGUST 20 LINCOLN EAST ROTARY 30 PEOPLE AUGUST 21 11 A.M. AT THE NORTHEAST NEBRASKA AREA AGENCY ON AGING IN NESTAFF 30 PEOPLE AUGUST 28 - SOUTH CENTRAL NEBRASKA AREA AGING ON AGING IN KEARNEY, 15 SEPTEMBER 2 11:45 A.M., DOWNTOWN ROTARY #14, THE NEBRASKA CLUB 150 PE SEPTEMBER 8 KEARNEY NOON ROTARY 50 PEOPLE SEPTEMBER 17 9 A.M., LINCOLN AREA AGENCY ON AGING 15 PEOPLE	PEOPLE
Community Events	
Community Events	

Other (describe)	
Comments:	
This comment box may be used to inclu	de other comments or information about your station's DTV activity over the
last quarter.	
Comments:	

Station Certification I certify that the statements in this document are true, made in good faith.	complete, and correct to the best of my knowledge and belief, and are
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing MANAGER, CONTENT DISTRIBUTION
Signature WILLIAM T DUGAS	Date (mm/dd/yyyy) 10/10/2008

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10/10/2008 1:16 PM

Approved by OMB 3060-1115 (March 2008)					USE ONLY	
/ashington, D.C. 20554				FOR COMMISSION USE ONLY		
DTV	Ouarterly	FCC 38 Activit	o y Station Report	FILE NO.	-	
EBRASKA EDUCA	ΓΙΟΝΑL TEI	LECOMN	MUNICATIONS COMMISSION		Previous Call Sign (if	applicable)
all Sign XNE-TV			Facility Id 47995		Tievious cum oign (ii	7
Community of Licens	e	State	County	Zip Co	ode	
City			MADISON	68503 -		
NORFOLK	- 12	NE			Licensee Renewal Ex	piration Date
ielsen DMA IOUX CITY			World Wide Web Home Page Add HTTP://WWW.NETNEBRASKA.	Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2014		
- 12 / //	the als the Cha	nnal Nun	nber(s) to which this form applies.)			
-		inner Nun	iber(s) to winer and rem app			
Analog	19					
✓ Digital	16					
Report reflects inform	ation for qua	rter endin	g: 06/30/2008		1 30	
lave you opted to cor	nply with Op	tion One,	Two, or Three (once elected, this cho	ice may r	not change)?	
Ontion One (A and	(D) Option	on Two (I	B and D) Option Three (C and D)		⊙ Yes	ONE
Over the past quarter,	have you ful	ly compli	ed with the requirements of this option	n?	Yes	O NO
Simulcasting:						^
Are you simulcasting	on your Anal	log chann	el and your primary Digital stream?		⊙ Yes	O No
Application Purpose			1 - 1			
O DTV Education	The second second					
_					File Number -	5
C Amendment				e nending	application that are being re	vised.
If an amendment, inc	lude a comme	ent explai	ning the reason and the portions of the	e pending	аррисаной или	
	. 11	denet	aws only)			
ection C (For Nonco						
On its analog channel	and its prim	ary digita	l stream, a station must air 60 seconds	s per day	of on-air consumer education	n, in variable
imeslots, including a	t least 7.5 min	nutes per	month between 6 pm and 12 am. Begins 1800 seconds	inning Ma	ay 1, 2008, this requirement of	midnight. It must
	1 2000 it in	grances at	rain to IXII seconds bel day and 22.3	minutes	er month between o pin and	
also run one 30 minut	e transition e	t of const	piece once (See rules for additional do imer education (60, 120, or 180 secon	ds per day	y, depending on the	⊙ Yes O No
Have you aired a suff date) during each day	this quarter?	t of const	iner education (65, 125, 1	73544		
			Quarter		0.001	may be used to
			quarter ational programs did your station run of gram must be run between the hours of	during the f 8:00 a.m	e quarter? The comment box n. and 11:35 p.m., prior to Fe	bruary 17, 2009.
How many 30 minute	At least one	national P	rograms 0			
describe this activity.						
describe this activity. Total number of 30 N						
describe this activity.		-				
describe this activity. Total number of 30 N Comments:						
describe this activity. Total number of 30 N	oadcasters)					

mments:	
ation Website Additional Activity Related to the DTV Transition - Last Quarter	
bes your station have a Website?	⊙ Yes O No
YES, did your station provide additional DTV related information or activities on that Website? The mment box may be used to describe what was posted on the station's Website.	€ Yes C No
omments: ENERAL INFORMATION ABOUT DTV TRANSITION, SPECIFIC INFORMATION ABOUT SHUT OFF HANNEL FOLLOWING TRANSITION, LINKS TO CONVERTER BOX INFORMATION, FCC AND NAB	DATES AND DIGITAL WEBSITES.
dditional DTV Outreach Efforts Last Quarter	
heck all of the DTV related activities listed below that your station engaged in over the last quarter. The symmetry box may be used to describe this activity.	
Speaking Engagements	
omments: OTARY DISTRICT CONFERENCE LUNCHEON	
INCOLN, NE PPROXIMATELY 50 PEOPLE ATTENDED /12/08	
TV TRANSITION PRESENTATION FOR NEBRASKA EDUCATIONAL TELECOMMUNICATIONS CO INCOLN, NE 4 PEOPLE ATTENDED /8/08	MMISSIONERS
JINCOLN SOUTHEAST KIWANIS CLUB LUNCHEON JINCOLN, NE APPROXIMATELY 22 PEOPLE ATTENDED /27/08	
Community Events	
Comments: ITH ANNUAL FAMILY CAREGIVER'S RESOURCE FAIR AT SOUTHEAST COMMUNITY COLLEGE OF EDUCATION CENTER LINCOLN, NE	CONTINUING
OTV MATERIALS WERE DISTRIBUTED AT BOOTH APPROXIMATELY 15 PEOPLE ATTENDED 4/10/08	
AARP'S CONSUMER UNIVERSITY BOOTH LINCOLN, NE 5/22/08	
Other (describe)	
Comments:	

Station Certification I certify that the statements in this document are true, co faith.	implete, and correct to the best of my knowledge and belief, and are made in good
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing INTERIM PROGRAM MANAGER
Signature WILLIAM T DUGAS	Date (mm/dd/yyyy) 07/07/2008

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FCC 388

DTV Consumer Education Quarterly Activity Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

- Go to the ECFS upload page: http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi
- Fill out the relevant cover sheet information.
- In the "Send Comment Files to FCC (Attachments)" section click the "Browse" button to choose the file you want to attach. (Or the first file if you have multiple files to attach)
- Click on the "Select one of these file types or convert your file to one of these types:" dropdown to choose the type of file that was attached.
- Click "Send Attached File to FCC"
- If you only had one file to attach click "Finish Transaction and Receive Confirmation".
- If you have another file to attach, click on the "Enter Additional Attachments"

KXNE
03/31/08
e may not change)?
Option Three (C and D)
?
IO, complete a form for your Analog stream
1

Call Sign	Channel N	Channel Numbers		Community of License			
Can Sign	Chamier	dinocis		City	State	County	Zip Code
KXNE	NE Analog 19 Digital 16			Norfolk	NE	Madison	68503
Licensee Nebras Above, circle the Chann 19 / 16			nunications Comm	Nielsen DMA Sioux City		Wide Web Home Page	
ncility ID Number Previous Call Sign (if applicable) 7995			License Renewal Expiration Date (mm/dd/yy) 06/01/14				

Section A (For broadcasters electing Option One)

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sur correct quarters of th	fficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the e day?
☐ Yes	□ No
Have you aired a su correct quarters of th	fficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the e day?
Yes	□ No

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m.. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run betwee	n 5:00 a.m. and 1:00 a.m. last quarter?
Total 5:00 a.m. to 1:00 a.m. PSAs	
Total 5:00 a.m. to 1:00 a.m. CSTs	
For informational purposes only, how many DTV PSAs and a.m.?	d CSTs did your station run in the last quarter from 6:00 a.m. to 9:00
Total 6:00 a.m. to 9:00 a.m. PSAs	
Total 6:00 a.m. to 9:00 a.m. CSTs	
For stations located in the Eastern or Pacific Time Zone, how from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)	v many DTV PSAs and CSTs did your station run in the last quarter ek)?
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, h from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)	now many DTV PSAs and CSTs did your station run in the last quarter ek)?
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments (add additional sheets where necessary):	

30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did be run between the hours of 8:00 a.m. and 11:35 p.m., prior to Fe	your station run during the quarter? At least one such program must ebruary 17, 2009.
Total number of 30 Minute Informational Programs	
Comments (add additional sheets where necessary):	
100-Day Countdown Eligible Pieces – Last Quarter	
" 'L' Ct-time must avacute a minimum of one "Countdoy	on Option Two will engage in special 100-Day "Countdown to DTV" with to DTV" on-air activity per day during the 100 days leading up to eligible 100-Day "Countdown to DTV" pieces did your station run?
Graphic Displays	
Animated Graphics	
Graphic and Audio Disp	plays
Longer Form Reminders	s
Comments (add additional sheets where necessary):	

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 12 this quarter?	20, or 180 seconds per day, depending on the date) during each day		
⊠ Yes □ No			
30 Minute Educational Programs – Last Quarter			
How many 30 minute, DTV-related informational programs did y describe this activity. At least one such program must be run be 2009.	your station run during the quarter? The comment box may be used to etween the hours of 8:00 a.m. and 11:35 p.m., prior to February 17,		
Total number of 30 Minute Informational Programs	0		
Comments (add additional sheets where necessary): Aired a total of 263 minutes of on-air consumer education spots by	petween 2/1/2008 and 3/31/2008.		

Section D (For all broadcasters)

Did your station run additional on may be used to describe these in Yes No	on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment build a comment build a comment build a comment build a comment (add additional sheets where necessary):
☐ Yes 🏻 No	Comments (add additional sheets where necessary):
Station Website Additional Ac	ctivity Related to the DTV Transition – Last Quarter
Does your station have a Websi	
If YES, did your station provide describe what was posted on the	e additional DTV related information or activities on that Website? The comment box may be used a station's Website.
⊠ Yes □ No	Comments (add additional sheets where necessary): Video educational spots, frequently asked questions document, links to FCC, NAB, and coupon application websites. http://www.netnebraska.org/dtv.
Additional DTV Outreach Eff Check all of the DTV related action describe this activity.	forts - Last Quarter
Speaking Engagements	Comments (add additional sheets where necessary): Delivered three information sessions to NET staff to prepare for DTV questions from viewers.
Community Events	Comments (add additional sheets where necessary):
Other (describe)	Comments (add additional sheets where necessary):
	•
This comment box may be us quarter.	sed to include other comments or information about your station's DTV activity over the last

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
William T. Dugas	Interim Program Manager
Signature	Date
	4/10/08

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