

## ORDER



KRCW-TV

**Orders**  
**Order / Rev:** 323563  
**Alt Order #:**  
**Product Desc:** RD-ORP2016 5/9-16  
**Estimate:**  
**Flight Dates:** 05/09/16 - 05/15/16  
**Original Date / Rev:** 05/06/16 / 05/06/16  
**Order Type:** GENERAL

**Primary AE:** Greg Flock  
**Sales Office:** LOCAL  
**Sales Region:** Local

**Agency**  
**Name:** Media Analysis, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 66490  
 Portland, OR 97290

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Friends of Richard Devlin  
**Demographic:** A35+  
**Product Codes:** PL2.i.i  
**Priority:** Default  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/15/16	7	\$640.00	\$544.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	7	\$640.00	\$544.00	8.90
<b>Totals</b>	<b>7</b>	<b>\$640.00</b>	<b>\$544.00</b>	<b>8.90</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Flock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	32	05/09/16	05/15/16	M-F 10p-1035p M-F 10p-1035p	CM	10p-1035p	MTWTF--	:30	5	\$95.00	04	1.20	NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/09/16	05/15/16	MTWTF--			5		\$95.00		1.20				
N 2	32	05/09/16	05/15/16	Sa 10p-1035p Sa 10p-1035p	CM	10p-1035p	-----S-	:30	1	\$75.00	04	1.20	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/09/16	05/15/16	-----S-			1		\$75.00		1.20				
N 3	32	05/09/16	05/15/16	Su 10p-1035p Su 10p-1035p	CM	10p-1035p	-----S	:30	1	\$90.00	04	1.70	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/09/16	05/15/16	-----S			1		\$90.00		1.70				
													Totals	7	\$640.00