

Quarterly Issues and Programs Summary for WPSK(FM), Pulaski

This summary covers the **FOURTH QUARTER 2022**

Issue	Title/Responsive Programming	Date/Time/Duration
<i>Pet adoption; emotional wellness;</i>	<p><u>PSK Featured pet of the week</u></p> <p>Kelly Stanley of the Montgomery County Animal Care and Adoption Center calls the studio line with a pet that is available for adoption. Listeners were given details about the pet and what they needed to do to be able to adopt</p>	<p>10/01-12/31</p> <p>Every Wednesday Morning at 8:10</p>
<i>Community</i>	<p><u>Coats-4-Kids</u></p> <p>Once again, the Bear was a drop off location for Coats for kids for the Women’s Resource Center in Radford. We are asking listeners for coats for adults and kids, new or used. Collecting the coats all thru the month of October and then donating them to the Women’s Resource Center.</p>	<p>10/01-12/31</p> <p>Daily 5a-7pm</p>
<i>Community</i>	<p><u>Plastic Collection</u></p> <p>Listeners were asked to bring plastic for Dublin Elementary Schools plastic drive, to help create a memory bench in honor of Mrs. Debbie Griffith</p>	<p>10/01-10/30</p> <p>Various times 5am-7pm</p>
<i>Community</i>	<p><u>Scarecrow Festival</u></p> <p>Listeners were invited to attend the Pearisburg Merchants Association 2022 Scarecrow festival where there would be live music, arts, crafts, food and more.</p>	<p>10/01-10/30</p> <p>Various Times 5am-7pm</p>
<i>Community</i>	<p><u>7th annual Hillsville Chili Shootout</u></p> <p>Listeners were informed that there would be a chili shootout event for the town of Hillsville, along with live music, food, games, and more</p>	<p>10/15-10/30</p> <p>Various times 5am-7pm</p>
<i>Community</i>	<p><u>Newbern Fall Festival</u></p> <p>Listeners were informed of the annual Newbern Fall festival that would benefit the Newbern fire department</p>	<p>10/01-10/30</p> <p>Various times 5am-7pm</p>

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<i>Community</i>	<p><u>Kiwanis Club of Montgomery County/Blacksburg Pancake Breakfast</u></p> <p>Listeners were informed of the annual pancake breakfast that would benefit local children served by the Kiwanis</p>	<p>10-15-10/28 Various times 5am-7pm</p>
<i>Community</i>	<p><u>4th annual Jack-o-lantern Spectacular</u></p> <p>Listeners were informed of the details on this free event for the entire community, including the 5k run/jog/walk for Perry Hodge. Also during the event there would be pumpkin carving contest, treat trail, Live Music, food trucks, Halloween light show and more</p>	<p>10/15-10/31</p>
<i>Community</i>	<p><u>Annual Toys for Tots Campaign</u></p> <p>Listeners were asked to donate toys for our annual toys for tots campaign, to benefit children in Floyd, Montgomery and Pulaski Counties</p>	<p>11/1-12/16 Various times 5am-7pm</p>
<i>Community</i>	<p><u>Pulaski County 4-H Dinner Baskets</u></p> <p>Listeners were invited to donate to the Pulaski County 4-H Club to help create food baskets for a goal of 30 Pulaski County Families, through either food donations or monetary</p>	<p>11/1-11/18 Various times 5am-7pm</p>
<i>Community</i>	<p><u>Christmas Parades</u></p> <p>Listeners were given dates and times for all area Christmas Parades</p>	<p>11/20-12/16 Various times 5am-7pm</p>
<i>Community</i>	<p><u>Pulaski County Winterfest</u></p> <p>Listeners were informed of the annual Pulaski County Winterfest at Randolph Park in Dublin Virginia. This free event included visits with Santa, Food Trucks, Live Music, Free Build-A-Bear Event, and lots more</p>	<p>11-/20-12/03 Various Times 5am-7pm</p>

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<p><i>Community</i></p>	<p><u>Critzer Elementary School Clothing Drive</u></p> <p>Listeners were invited to bring new or slightly used children’s clothing to the Pulaski County Christmas parade and give it to members of Critzer Elementary School. Clothing collected would be used to help children in Pulaski County, through the school system and head start program</p>	<p>11/20-12/03 Various times 5am-7pm</p>
<p><i>Community</i></p>	<p><u>Old Time Appalachian Christmas in Galax</u></p> <p>Listeners were informed of the annual Galax Old Time Appalachian Christmas taking place on Main street in Galax, Virginia. This free event would include Live music, wagon rides, food trucks, square dancing, and visit with Santa</p>	<p>11/20-12/15 Various times 5am-7pm</p>
<p><i>Wealth Distribution, Labor Issues, Labor Rights, Career, Health, Equity</i></p>	<p><u>WORKERS ARE FED UP: THE CONTINUING STRIKES & UNIONIZATIONS IN THE U.S.</u></p> <p>Just last month, the railway industry narrowly averted a strike that would’ve resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would’ve shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What’s driving this labor revolt? Stay tuned this week.</p>	<p>10/2 5:30am 9:37</p>
<p><i>Writing, Technology, Oral Communication, Journalism, Media, Social Media</i></p>	<p><u>THE STATE OF JOURNALISM: A NEW, EXPANDING FORMAT</u></p> <p>Americans are increasingly busy, and there’s more content than ever before vying for a piece of their time. In this new landscape, many media are outlets shifting their formats to better compete with social media and Americans’ reduced attention spans. Co-founder of Axios, Roy Schwartz joins us this week to talk about how everyone, and not just journalists, can use this stylistic change to improve both their writing and presenting.</p>	<p>10/9 5:30am 8:38</p>

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<p><i>Death, Literature, Culture, Career, Grief, History, Societal Norms</i></p>	<p><u>DISCOVERING DEATH: ANSWERS FROM A MORTICIAN</u></p> <p>What happens if you pass away in the Arctic, or in outer space? How do people in Thailand or India mourn their dead differently than people in the U.S.? We answer these questions and more with the help of mortician Caitlin Doughty.</p>	<p>10/16 5:30am 10:54</p>
<p><i>Civil Rights, Race, War, Inequality, History, African American History</i></p>	<p><u>AFRICAN AMERICANS IN WWII</u></p> <p>More than 1.3 million African Americans served as part of the U.S. military and helped with war efforts during WWII. Yet rarely is this population ever fairly represented in blockbuster movies or TV shows about this era. Matthew Delmont, a history professor at Dartmouth College, joins us this week to shed some light on the contributions of African Americans who stepped up and served despite the discrimination, bias and violence they faced.</p>	<p>10/30 5:30am 8:29</p>
<p><i>Personal Finance, Higher Education, Politics, Government, Career, Education policy</i></p>	<p><u>THE HIGHER EDUCATION COST CRISIS: PART 1</u></p> <p>Student loan debt in the U.S. has burgeoned to 1.7 trillion dollars. And over the past two years, many borrowers have paused on paying these loans because the government paused on payment deadlines due to the COVID-19 pandemic. Last month, Biden’s administration vowed to cancel \$10,000 of student loan debt for the average borrower and up to \$20,000 for Pell Grant recipients. We highlight what this move achieves (and doesn’t) and what solutions are needed to solve this problem long-term.</p>	<p>11/6 5:30am 8:23</p>
<p><i>Higher Education, Debt, Personal Finance, Government Policy, Equality, Equal Access</i></p>	<p><u>THE HIGHER EDUCATION COST CRISIS: PART 2</u></p> <p>The average cost of attending a four-year, public college has ballooned to \$27,800 per year. This equates to more than \$110,000 spent to have an undergraduate degree. Even with current financial aid, for millions of students, it’s not feasible to dig themselves into lifelong debt. We speak with two higher education experts about what needs to change with financial aid in America.</p>	<p>11/13 5:30am 8:14</p>

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<p><i>Sleep Health, Psychology, Wellness, Mental Health, Medication, Technology</i></p>	<p><u>IN PURSUIT OF BETTER SLEEP</u></p> <p>About 70 million people in the U.S. struggle with sleep. We speak with sleep expert and psychologist Aric Prather about how to fix your sleep problems without relying on sleep aids.</p>	<p>11/20 5:30am 9:21</p>
<p><i>Government, Psychology, Communication, Culture, American History, Politics, Voting</i></p>	<p><u>THE 2024 PRESIDENTIAL ELECTION</u></p> <p>With this news making headlines, we go back in American history to uncover some of the stories of previous one-term presidents that preceded Trump.</p>	<p>11/27 5:30am 6:57</p>
<p><i>Business, Leadership, History, Culture, Innovation, Invention</i></p>	<p><u>THE RISE & FALL OF GENERAL ELECTRIC</u></p> <p>General Electric was once valued at 650 billion dollars. For decades, it was globally recognized for its innovation in electric, aviation, healthcare, and financial services. Today, it's a much different story. The company is preparing to split into three separate entities to increase its value and is in the process of downsizing from its large headquarters in Boston. Business expert and author William D. Cohan joins us this week to share the story of General Electric.</p>	<p>12/4 5:30am 10:36</p>
<p><i>Climate Change, Engineering, Infrastructure, Science, Innovation</i></p>	<p><u>THE EFFECTS OF EXTREME WEATHER FELT ACROSS THE GLOBE</u></p> <p>From the Mississippi River's historic low water levels to Pakistan's non-stop flooding, the effects of extreme weather are being felt across the globe. Experts explain the common denominator between these seemingly opposite weather events, and the health and financial toll of natural disasters.</p>	<p>12/11 5:30am 9:45</p>
<p><i>Politics, Education, Capitalism, Government Subsidizing, Internet, Consumerism</i></p>	<p><u>IS LIVING IN THE AGE OF THE INTERNET A RIGHT OR PRIVILEGE?</u></p> <p>Internet has become a necessity in our lives, but not everyone has access. With serious issues, like politics and education, being discussed almost exclusively online, more and more people are wondering if internet should be free. An expert explains the pros and cons of government-subsidized internet</p>	<p>12/18 5:30am 8:29</p>

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<i>Wildlife Protection, Endangered Species, Biodiversity, Climate Change, Extinction</i>	<u>THE FIGHT TO SURVIVE ON THE BRINK OF EXTINCTION</u> Extinction is a normal part of evolution, but the speed at which the Earth is losing species is abnormal. Scientists estimate that today's extinction rate is hundreds, or even thousands, of times higher than the natural progression. It's hard to quantify the exact number of species affected, but experts say it's at least 10,000 species per year that go extinct. What's driving this sped up process and how can humans help more species survive?	12/25 5:30am 10:29
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