

Quarterly Issues and Programs Summary for WPSK-FM, Pulaski

This summary covers the **SECOND QUARTER 2020**

Issue	Title/Responsive Programming	Date/Time/Duration
<i>Pet adoption; emotional wellness;</i>	<p><u>PSK Featured pet of the week</u></p> <p>Kelly Stanley of the Montgomery County Animal Care and Adoption Center calls the studio line with a pet that is available for adoption. Listeners were given details about the pet and what they needed to do to be able to adopt.</p>	<p>04/01/20-06/30/20</p> <p>Every Wednesday Morning at 8:10</p>
<i>Community Service</i>	<p><u>New River Radio Delivers</u></p> <p>In an effort to support local restaurants while restrictions due to the Corona Virus hinder business. We are highlighting those that are still open for carryout/delivery on-air. Also, a complete list on our website</p>	<p>04/01/20-06/30/20</p> <p>12am – 11:59pm (various hours) 15:00</p>
<i>Public health, international Pandemic, community health</i>	<p><u>COVID-19 National Updates</u></p> <p>Station provided morning and evening national COVID-19 updates keeping listeners informed on the evolving coronavirus Pandemic</p>	<p>04/01/20-06/30/20</p> <p>Once Per Hour 9am-Mid 1:00</p>
<i>Public health, international Pandemic, community health</i>	<p><u>4/1 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference including topics such as updated case numbers, stay-at-home order, A-symptomatic cases and pandemic expectations.</p>	<p>4/1/20</p> <p>5:40pm 2:39</p>
<i>Public health, international Pandemic, community health</i>	<p><u>4/3 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference including topics such as updated case numbers, wide-spread community spread, social distancing and unemployment.</p>	<p>4/3/20</p> <p>5:42pm 3:45</p>

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<p><i>Mental Health, Wellness, Psychology, Personal Finance, Economy, Disease, Business, Pandemic, Investing</i></p>	<p><u>OVERCOMING UNCERTAINTY IN THE MIDST OF COVID-19</u></p> <p>With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.</p>	<p>4/5/20 5:30am 8:00</p>
<p><i>Public health, international Pandemic, community health</i></p>	<p><u>4/6 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference including topics such as updated case numbers and more.</p>	<p>4/6/20 5:40pm 3:24</p>
<p><i>Public health, international Pandemic, community health, mental health</i></p>	<p><u>4/8 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference including topics such as updated case numbers, election date changes, ABC licensing and restaurant changes, mental health.</p>	<p>4/8/20 5:40pm 6:47</p>
<p><i>Food Security, Disease, Public Health, Poverty, Education, Nonprofits</i></p>	<p><u>DEPLOYING SCHOOL MEALS TO THOSE WHO NEED THEM MOST RIGHT NOW</u></p> <p>On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints discusses the new reality foodservice workers face and the balance between staying safe and serving meals.</p>	<p>4/12/20 5:30am 11:40</p>
<p><i>Public health, International Pandemic, community health</i></p>	<p><u>4/17 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference including topics such as updated case numbers, May election postponement, P.P.E. supplies, Poultry Factory outbreaks, federal grants and increased testing.</p>	<p>4/17/20 5:40pm 4:11</p>

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<p><i>Videogames, Fantasy, Sports, Pandemic</i></p>	<p><u>GETTING LOST IN THE WORLD OF VIDEOGAMES</u></p> <p>Videogames are a great way to pass time. As many of us are trying to do exactly that these days, we delve into the fantasy world and discuss some of our favorite classic and new release picks.</p>	<p>4/19/20 5:30am 2:26</p>
<p><i>Housing, Inequality, Wealth, Construction, City Zoning, Government</i></p>	<p><u>THE DIRE STATE OF AFFORDABLE HOUSING IN AMERICA</u></p> <p>The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.</p>	<p>4/26/20 5:30am 9:37</p>
<p><i>Food Science, Food Processing, Health, History, Science, Literature</i></p>	<p><u>TO EAT OR NOT TO EAT? THE PROCESSED FOOD CONUNDRUM</u></p> <p>Complex ingredients like maltodextrin and ferrous sulfate can seem scary, but are they actually bad for you in the long-term? We speak with chemist and author, George Zaidan about how food processing took hold in early human history and what to keep in mind when it comes to keeping a healthy diet</p>	<p>5/03/20 5:30am 9:32</p>
<p><i>local businesses, community health, hunger, International Pandemic</i></p>	<p><u>Local Business Spotlight - Zeppolis</u></p> <p>JT spoke with Cody Thompson, co-owner of local Italian restaurant, Zeppolis. They discussed how the COVID-19 situation is affecting their business and informed listeners about their Healthcare Workers Meal Program.</p>	<p>5/4/20 4:20am 9:32</p>
<p><i>Public health, International Pandemic, community health</i></p>	<p><u>5/4 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference including topics such as the extended “non-essential biz” order 53 and the move into Phase One of reopening on May 15th.</p>	<p>5/4/20 5:42pm 6:20</p>

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<p><i>Coffee, Labor, History, Business, Food Production, Global Economy</i></p>	<p><u>THE RISE OF COFFEE CAPITALISM</u></p> <p>Even as Americans shelter-in-place, coffee consumption is up in the first four months of 2020. Why is coffee a drink that is so popular across the globe? The drink was first consumed by Sufi monks in the fifteenth century as part of a religious ceremony, but quickly gained popularity across the Middle East where it then eventually spread to Europe. Viewpoints discusses the complicated history of coffee production and American’s reliance on this caffeine-packed drink.</p>	<p>5/10/20 5:30am 8:08</p>
<p><i>local businesses, community health, hunger, International Pandemic</i></p>	<p><u>Local Business Spotlight – Southern Harts Boutique</u></p> <p>Curtis spoke with Kayla Lewis Hartley, co-owner of Southern Harts Boutique about how they have been operating during the COVID-19 situation and what their plans are for opening back up once Phase 1 starts.</p>	<p>5/12/20 7:20AM 5:10</p>
<p><i>Public health, International Pandemic, community health</i></p>	<p><u>5/13 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference and Phase One of reopening of businesses in the Commonwealth.</p>	<p>5/13/20 5:42pm 5:28</p>
<p><i>local businesses, community health, hunger, International Pandemic</i></p>	<p><u>Local Business Spotlight – Draper Village</u></p> <p>Curtis spoke with Ashlee VanMeter, Marketing Coordinator for Thee Draper Village and Robin Burdette, owner of the Blue Ridge Fudge Lady. They discussed how the Draper Village shops are dealing with the COVID-19 situation.</p>	<p>5/14/20 7:20AM 7:30</p>
<p><i>War, History, Aviation, Technology, Mental Health, PTSD, Veterans</i></p>	<p><u>75 YEARS AFTER WWII: THE MEN OF THE 44TH BOMB GROUP</u></p> <p>Memorial Day is on Monday, May 25 this year. It is a day that we remember those who have served and lost their lives protecting this country. To honor our veterans, we highlight a unique story from World War II about the heroic men of the U.S. Air Force 44th Bomb Group.</p>	<p>5/24/20 5:30am 8:27</p>

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<p><i>Public health, International Pandemic, community health</i></p>	<p><u>5/26 Governor Press Conference Recap</u></p> <p>JT spoke with Katey Roshetko of WDBJ7 to give listeners a recap of Virginia Governor Ralph Northam press conference and the new facemask mandate for indoor public places.</p>	<p>5/26/20 5:42pm 4:55</p>
<p><i>Invention, Science, History, Archaeology, Literature, Food, Manufacturing</i></p>	<p><u>THE MANY FIRSTS THROUGHOUT HISTORY</u></p> <p>Imagine finding a rough, circular rock-like object and spending many minutes, if not hours, trying to pry it open to see what's inside. Once you finally cracked it open, who would slurp down the slimy, raw interior of an oyster, praying that it wouldn't kill them? We discuss the many firsts throughout history and the bold civilizations who uncovered these discoveries.</p>	<p>6/7/20 5:30am 8:20</p>
<p><i>Business, Marriage, Health, Personal Finance, Pandemic, Technology</i></p>	<p><u>NAVIGATING PEAK WEDDING SEASON DURING A PANDEMIC</u></p> <p>The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.</p>	<p>6/14/20 5:30am 9:06</p>
<p><i>Community Service;</i></p>	<p><u>St. Jude Country Cares Concert</u></p> <p>Radio stations from around the state of Virginia came together to hold an online concert with local country artists to help raise money for St. Jude Children's Research Hospital. Concert was promoted on air for two weeks leading up to event</p>	<p>06/18/20 6:30pm-8:30pm</p>
<p><i>Community Service;</i></p>	<p><u>Pulaski County High School Graduation</u></p> <p>PSK aired the entire Pulaski County High School Graduation Ceremony for family members and friends to here, since there was no one in attendance, due to restrictions from COVID-19</p>	<p>06/20/20 8am-1:30pm</p>

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<p><i>Literature, Food & Drink, History, Consumer Interests</i></p>	<p><u>EXPLORING THE WORLD OF WINE ONE GLASS AT A TIME</u></p> <p>Finding the right wine is intimidating. Strolling through the wine aisle, it can sometimes be easier to give up and choose a bottle based off whether you like the label or not. Wine is complex. However, if you're interested in finding out more about the refreshment, you have to start somewhere. Sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine.</p>	<p>6/21/20 5:30am 8:44</p>
<p><i>Gardening, Food Production, Health, Food Supply, Personal Finance</i></p>	<p><u>THE CALMING NATURE OF TENDING TO A GARDEN</u></p> <p>Getting started gardening can seem like an overwhelming task, especially if you have been keeping a household plant alive. But with some research and small investment for tools, seeds and soil, the rewards of tending to a garden are huge. Fresh produce, flowers and herbs, as well as a renewed connection to nature are just some of the benefits of this increasingly popular</p>	<p>6/28/20 5:30am 10:00</p>

