

## Quarterly Issues and Programs Summary for WPSK-FM, Pulaski

This summary covers the **Fourth QUARTER 2019**

Issue	Title/Responsive Programming	Date/Time/Duration
<i>Pet adoption; emotional wellness;</i>	<p><b><u>PSK Featured pet of the week</u></b> PSK airs a two-minute segment every Wednesday morning from the Montgomery County Animal Care and Adoption Center featuring a pet that needs a home.</p>	<p>10/01/19-12/31/19 8:10am Weekly 02:30</p>
<i>Volunteerism; community service</i>	<p><b><u>Toys for Tots Toy Drive</u></b>  Listeners were encouraged to drop by our studio with a new unwrapped toy to be donated to the toys for tots program for children in need for the New River Valley.</p>	<p>11/01/19-12/16/19 12:00am-11:59pm Various times</p>
literature; education; parenting; social media; internet; child development	<p><b><u>RAISING A READER: THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE</u></b> These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and storytime from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest.</p>	<p>10/06/19 6:00AM 9:16</p>
aging; death; business; culture; career; history; literature psychology	<p><b><u>DISCOVERING DEATH: A MORTICIAN'S GUIDE TO LIFE</u></b> What happens if you pass away on an airplane or in outer space? Why do bugs only eat certain parts of your body? These are some of the questions Caitlin Doughty answers everyday and in her new book <i>Will My Cat Eat My Eyeballs?</i> Viewpoints spoke with Doughty about why discussing death is still such a taboo topic in the U.S. and how our burial and funeral practices vary widely from other cultures</p>	<p>10/13/19 6:00 AM 11:13</p>
medicine; health; animals; technology; science; healthcare; innovation	<p><b><u>DISEASE DETECTING DOGS</u></b> Did you know that dogs can smell up to 100,000 times better than the average person? Most of us are familiar with service or police dogs using their nose to sniff out a particular scent, but now researchers are harnessing the power of a</p>	<p>10/20/19 6:00 AM 8:33</p>

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	dogs nose to find malaria, diabetes and even some of the hardest-to-detect cancers.	
war; history; government; photography; literature; technology; culture	<b><u>THE UNDISCOVERED PHOTOS OF WWII</u></b> It's been almost 75 years since the end of World War II. With Veterans Day around the corner, we discover what it was like to be an army photographer documenting the war in its final year of 1945. Who were these men? What did they do after the war?	11/3/19 6:00 AM 8:58
personal finance; money; technology; economics; education; investment	<b><u>GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD</u></b> It's almost too easy to purchase items and services these days. Need dinner? A ride? Groceries? All of these items are just a click away with a credit card that's saved online or in a mobile app. We speak with money expert, Ashley Feinstein Gerstley to find out why most Americans barely have any savings in the bank and how to start becoming more fiscally responsible through some simple, small steps.	11/10/19 6:00 AM 10:01
politics; history; photography; literature; art; career; family; relationships	<b><u>DOCUMENTING A PRESIDENCY: INSIGHTS FROM AN OBAMA WHITE HOUSE PHOTOGRAPHER</u></b> What would it be like to photograph a sitting president? Viewpoints Radio speaks with Lawrence Jackson who was an official White House photographer during the eight-year Obama administration. Through his position, he intimately witnessed every angle of the presidency from the historic to the chaotic.	11/17/19 6:00 AM 7:43
identity theft, fraud, crime, personal finance, literature, law, education	<b><u>THE DOUBLE LIVES OF DOCTORS</u></b> Everyone needs some kind of creative outlet. For two practicing doctors, they've turned their respective interests into separate and successful side careers. Viewpoints' speaks with each about the stressors of working in the medical field and how they de-compress and give back through their musical talents.	11/24/19 6:00 AM 8:54

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<p>education, technology, child development, parenting, literature, culture</p>	<p><b><u>WHAT CAN WE LEARN FROM HOW OTHER CULTURES APPROACH EDUCATION?</u></b> Have you other wondered how children in other countries are taught? What are the classrooms like? How are teachers educated? Class sizes? We speak with education expert and mother, Teru Clavel, who lived abroad with her three children, about the education differences between Asia and U.S. school systems.</p>	<p>12/1/19 6:00 AM 8:55</p>
<p>psychology, education, mental health, parenting, child development</p>	<p><b><u>SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN 'TROUBLED CHILDREN</u></b> While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks?</p>	<p>12/8/19 6:00 AM 8:35</p>
<p>culture; film; history</p>	<p><b><u>UNCOVERING SOME OF THE DECADE'S BEST FORGOTTEN FILMS</u></b> Thousands of movies have been released over the last ten years. With the mind-boggling amount of films available, it can be easy to forget about a fantastic movie you may have seen years ago. We take a look at some of the best picks of the decade that may not be getting as much attention as other films on your typical end-of-year list.</p>	<p>12/22/19 6:00 AM 3:16</p>