

Quarterly Issues and Programs Summary for WPSK(FM), Pulaski

This summary covers the **Third QUARTER 2022**

Issue	Title/Responsive Programming	Date/Time/Duration
<i>Pet adoption; emotional wellness;</i>	<p><u>PSK Featured pet of the week</u></p> <p>Kelly Stanley of the Montgomery County Animal Care and Adoption Center calls the studio line with a pet that is available for adoption. Listeners were given details about the pet and what they needed to do to be able to adopt</p>	<p>07/01/22-09/30/22</p> <p>Every Wednesday Morning at 8:10</p>
<i>Community</i>	<p><u>Local Farmers Markets</u></p> <p>We let our listeners know information about several local farmers markets throughout the New River Valley, including hours of operation and items they can expect to find</p>	<p>07/01/22-09/30/22</p> <p>:30</p> <p>Various Times</p>
<i>Community</i>	<p><u>Blood Drive</u></p> <p>We let our listeners know when and where a blood drive would take place with the Rurитай Road Club</p>	<p>06/01/22-06/06/22</p>
<i>Community</i>	<p><u>Free Movie Night</u></p> <p>Our listeners were told about a free community movie night for the City of Radford located at the Glencoe Mansion on June 24th</p>	<p>06/20/22-06/24/22</p>
<i>Community</i>	<p><u>Fire Department Fundraiser</u></p> <p>Listeners were informed of a drive-thru BBQ benefit for the Speedwell Volunteer Fire Department in Wythe County on Sunday July 3rd</p>	<p>06/27/22-07/03/22</p>

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<p><i>Community</i></p>	<p><u>Flood Relief</u></p> <p>Listeners were invited to help flood victims in Buchanan County Virginia where over 100 homes were damaged.</p>	<p>07/11/22-07/16/22</p>
<p><i>Community</i></p>	<p>National night out</p> <p>Listeners were given information about National night out with the Town of Pulaski Police Department</p>	<p>07/27/22-08/02/22</p>
<p>Personal Finance, Politics, Child Development, Parenting, Childcare, Health, Government Funding</p>	<p><u>A PARENT'S PLIGHT</u></p> <p>With the Child Tax Credit coming to an end, many U.S. parents are finding it hard to make ends meet with little help from the government – especially amid rising inflation. We speak with Dr. Dana Suskind about how this lack of support severely impacts children during critical development years.</p>	<p>7/3/2022 5:30 AM 10:16</p>
<p>Extreme Weather, Natural Disaster, Environment, Climate Economics, Climate Change, Federal Aid, Economy</p>	<p><u>THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS</u></p> <p>In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.</p>	<p>7/10/2022 5:30 AM 10:42</p>
<p>Sustainability, Environment, Culture, Land Development, Travel</p>	<p><u>REIMAGINING BEACH TOURISM CULTURE</u></p> <p>Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture.</p>	<p>7/17/2022 5:30 AM 9:56</p>
<p>Diversity, Immigration, War, Human Rights, Government, Culture, Conflict</p>	<p><u>SUPPORTING REFUGEE RESETTLEMENT</u></p> <p>There are more than 27 million refugees in the world. This population has lost their homes, their culture and their identities as a result of conflict, persecution, etc. We speak with two experts about the refugee experience and just how difficult it can be to start a new life somewhere else.</p>	<p>7/31/2022 5:30 AM 8:25</p>

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<p>Culture, Global Trends, History, Garment Production, Fashion Trends, Fashion, Consumerism</p>	<p><u>THE STYLES THAT PERSIST TIME & FAST-FASHION TRENDS</u> There are some items of clothing that truly never go out of style. Whether it's a pair of crisp blue jeans or a classic little black dress, these pieces persist time and seasonal trends. Fashion writer and author of The Ten, Lauren Cochrane joins us this week to highlight some of the most iconic clothes in fashion history and how these pieces shaped American style culture.</p>	<p>8/7/2022 5:30 AM 8:09</p>
<p>Infrastructure, Personal Finance, Education, Career, Mental Health, Public Education</p>	<p><u>THE WORSENING TEACHER SHORTAGE</u> Over the last two years, 10% of teachers have left the field. That equates to 300,000 teachers gone. There are many reasons for this exodus, but with millions of students heading back to school this fall – what's being done to get more teachers back in the classroom?</p>	<p>8/14/2022 5:30 AM 9:05</p>
<p>Culture, Career, Society, Human Behavior, Psychology, Communication</p>	<p><u>DECISIONS, DECISIONS: UNDERSTANDING CONFORMITY BIAS</u> Ever agree in the moment, but then look back and wish you spoke up and said something? This action of wanting to go with the flow is a very real phenomenon. We sit down with two experts to uncover how people's actions and opinions are altered by conformity bias.</p>	<p>8/21/2022 5:30 AM 8:03</p>
<p>Politics, Mental Health, Global Issues, News, Media, Social Media</p>	<p><u>HAVE AMERICANS STOPPED KEEPING UP WITH THE NEWS?</u> If you were to guess what the fastest growing news source for adults is what would you say? If you jokingly said TikTok...you're right. More Americans are turning to social media for their news instead of seeking out information from established news outlets. This shift applies to both conservative and liberal consumers of news. We discuss what's driving this push and how it's affecting the accuracy of information.</p>	<p>8/28/2022 5:30 AM 8:02</p>
<p>Mobility, Transportation, Personal Finance, Labor Shortages, Environment, Community Affairs, Government Programs</p>	<p><u>PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?</u> Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S.</p>	<p>9/4/2022 5:30 AM 8:56</p>
<p>Athletics, Higher Education, Sports, Psychology, Mental Health</p>	<p><u>THE MENTAL HEALTH EPIDEMIC PLAGUING COLLEGIATE SPORTS</u> 35 percent of collegiate athletes have experienced a mental illness at some point in their lives. We speak with a sports psychologist this week about the rising prevalence of mental health disorders among young athletes and what's being done to improve support services and get rid of stigma both on campus and off-campus.</p>	<p>9/11/2022 5:30 AM 7:40</p>

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<p>Gender Roles, Relationships, Parenting, Equality</p>	<p><u>BREAKING GENDERED ROLES IN THE HOUSEHOLD</u> More men and women these days are both working full-time, yet household tasks are still unevenly handled predominantly by women. We sit down with gender expert Kate Mangino about this imbalance in cognitive labor and physical chores and how more of a balance can be carved out in current relationships and future generations.</p>	<p>9/18/2022 5:30 AM 7:57</p>
<p>Extreme Weather, Engineering, Climate Change, Attribution Science</p>	<p><u>THE INCREASING OCCURRENCE OF WEATHER CALAMITIES</u> Record-breaking flooding hit Pakistan this summer resulting in 1,500 lives lost and an estimated 10 billion dollars in damages. Around the world, countries are seeing weather extremes from excess flooding to severe drought and higher than average heat. We speak with two climate experts about the correlation between climate change and these extreme weather events.</p>	<p>9/25/2022 5:30 AM 9:46</p>