

ORDER



Orders
Order / Rev: 27681540
Alt Order #: 27681540
Product Desc: candidate
Estimate: 10406
Flight Dates: 02/23/22 - 03/01/22
Original Date / Rev: 02/23/22 / 02/23/22
Order Type: REG

Austin KNVA
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell | GMMB
Buying Contact: Maura Gilroy
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Jay Kleberg/Land Commissioner
Demographic: A18+
Product Codes: PL19
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN117/SP159/AL1336
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	2	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	2	\$300.00	\$255.00	0.00
Totals	2	\$300.00	\$255.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Austin KNVA	2%	\$300.00
Market	100%	\$15,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
K13VC	0%	\$0.00
KBVO	0%	\$0.00
KEYE	0%	\$0.00
KLRU	0%	\$0.00
KTBC	0%	\$0.00
KVC	0%	\$0.00
KVUE	0%	\$0.00
KXAM	0%	\$0.00
KXAN	0%	\$0.00
UNKWN	98%	\$14,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNVA	02/24/22	03/01/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	MT- TF--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
KXAN Weather & Traffic															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/23/22	03/01/22	MT- TF--		1		\$100.00		0.00					

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Austin KNVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/23/22	03/01/22	MT-TF--		1				\$100.00		0.00			
N 2	KNVA	02/24/22	03/01/22	LN	CM	M-F 9p-10p/ Sa-Su	MT-TF--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				M-Su/ KXAN News @9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/23/22	03/01/22	MT-TF--		1				\$200.00		0.00			
													Totals	2	\$300.00