

# ORDER



**Orders**  
**Order / Rev:** 380788  
**Alt Order #:** 09757776  
**Product Desc:** BLOOMBERG PRESIDENT  
**Estimate:** 0131  
**Flight Dates:** 02/22/20 - 03/03/20  
**Original Date / Rev:** 02/20/20 / 02/27/20  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**

**Primary AE:** Jay Smith  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** Assembly Media  
**Buying Contact:**  
**Billing Contact:**  
 711 3rd Avenue  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/M Bloomberg/D/PRE/US  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	8	\$7,440.00	\$6,324.00
02/24/20	03/03/20	73	\$73,610.00	\$62,568.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	8	\$7,440.00	\$6,324.00	0.00
March 2020	73	\$73,610.00	\$62,568.50	0.00
<b>Totals</b>	<b>81</b>	<b>\$81,050.00</b>	<b>\$68,892.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WDJT-TV-LP CBS58	22%	\$81,050.00
Market	100%	\$368,409.09

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	3%	\$11,052.27
WCGV	0%	\$0.00
WISN	22%	\$81,050.00
WITI	26%	\$95,786.36
WMLW-	2%	\$7,368.18
WPXE	0%	\$0.00
WTMJ	25%	\$92,102.27
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	02/24/20	02/28/20	CBS This Morning M-F 7a-9a	COM	7a-9a	MTWTF--	:30	3	\$90.00	P-3	0.00	NM	3	\$270.00
				CBS This Morning M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$90.00		0.00			

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 Product Desc: BLOOMBERG PRESIDENT  
 Estimate: 0131

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$90.00		0.00			
N 2	WDJT	02/24/20	02/28/20	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$350.00		0.00			
N 3	WDJT	02/24/20	02/28/20	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTWTF--	1:00	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		5				\$1,000.00		0.00			
N 4	WDJT	02/24/20	02/28/20	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		1				\$600.00		0.00			
N 5	WDJT	02/24/20	02/28/20	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MTWTF--	1:00	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$1,200.00		0.00			
N 6	WDJT	02/24/20	02/28/20	News at Noon News at Noon	CM	12p-1230p	MTWTF--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$250.00		0.00			
N 7	WDJT	02/24/20	02/28/20	CBS Block 1230p-2p The Talk	CM	1p-2p (1:00 PM-2:00 PM)	MTWTF--	1:00	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		5				\$600.00		0.00			
N 8	WDJT	02/24/20	02/28/20	2p-3p Inside Edition/Jeopardy	CM	2p-3p	MTWTF--	:30	3	\$70.00	P-3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$70.00		0.00			
N 9	WDJT	02/24/20	02/28/20	3p-4p Dr Phil	CM	3p-4p	MTWTF--	1:00	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		5				\$400.00		0.00			
N 10	WDJT	02/24/20	02/28/20	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$100.00		0.00			
N 11	WDJT	02/24/20	02/28/20	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$175.00		0.00			
N 12	WDJT	02/24/20	02/28/20	Jeopardy 6p-630p Jeopardy / M-F	CM	6pm-630pm	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$1,200.00		0.00			
N 13	WDJT	02/24/20	02/28/20	Jeopardy 6p-630p Jeopardy / M-F	CM	6pm-630pm	MTWTF--	1:00	2	\$2,400.00	P-2	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$2,400.00		0.00			
N 14	WDJT	02/24/20	02/28/20	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$1,400.00		0.00			
N 15	WDJT	02/24/20	02/28/20	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	1:00	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$2,800.00		0.00			
N 16	WDJT	02/24/20	02/28/20		CM	1035p-1137p		:30	3	\$200.00	P-3	0.00	NM	3	\$600.00

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				LF 1035p-1137p			MTWTF--								
				Late Show w/Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	MTWTF--		3		\$200.00		0.00					
N 17	WDJT	02/24/20	02/28/20	LF 1035p-1137p	CM	1035p-1137p	MTWTF--	1:00	2	\$400.00	P-3	0.00	NM	2	\$800.00
				Late Show w/Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	MTWTF--		2		\$400.00		0.00					
N 18	WDJT	02/24/20	02/28/20	Late Late 1137p-123830M		1137pm-1237am	MTWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
				Late Late Show w/Corden											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	MTWTF--		3		\$150.00		0.00					
N 22	WDJT	03/02/20	03/03/20	3p-4p	CM	3p-4p	MT-----	1:00	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/02/20	03/08/20	MT-----		1		\$400.00		0.00					
N 26	WDJT	03/02/20	03/03/20	Jeopardy 6p-630p	CM	6pm-630pm	MT-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/02/20	03/08/20	MT-----		1		\$2,400.00		0.00					
N 28	WDJT	03/02/20	03/03/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	MT-----	1:00	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/02/20	03/08/20	MT-----		1		\$2,800.00		0.00					
N 32	WDJT	02/24/20	03/02/20	Mo 7p - 8p	CM	Mo 7pm - 8pm	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Neighborhood/Bob - Abishola											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	1-----		1		\$1,200.00		0.00					
Week:		03/02/20	03/08/20	-----		0		\$0.00		0.00					
N 33	WDJT	02/24/20	03/02/20	Mo 8p - 9p	CM	Mo 8p - 9p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				All Rise											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	1-----		1		\$1,000.00		0.00					
Week:		03/02/20	03/08/20	-----		0		\$0.00		0.00					
N 34	WDJT	02/24/20	03/02/20	Mo 9p - 10p	CM	Mo 9p - 10p	1-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Bull											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	1-----		1		\$1,400.00		0.00					
Week:		03/02/20	03/08/20	-----		0		\$0.00		0.00					
N 38	WDJT	02/26/20	02/26/20	Wed 7p - 8p	CM	7p - 8p	--1----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				Survivor											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	--1----		1		\$2,000.00		0.00					
N 39	WDJT	02/27/20	02/27/20	Th 7p - 8p	CM	Th 7p - 8p	---1---	1:00	1	\$5,200.00	P-3	0.00	NM	1	\$5,200.00
				Young Sheldon/The Unicorn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	---1---		1		\$5,200.00		0.00					
N 42	WDJT	02/28/20	02/28/20	Fr 8p - 9p	CM	8p - 9p	----1--	1:00	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				Hawaii Five-O											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	----1--		1		\$2,000.00		0.00					
N 44	WDJT	02/22/20	02/29/20	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/17/20	02/23/20	-----1-		1		\$145.00		0.00					
Week:		02/24/20	03/01/20	-----		0		\$0.00		0.00					
N 45	WDJT	02/22/20	02/29/20	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Sat 6p-7p Jep/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/17/20	02/23/20	-----1-		1		\$200.00		0.00					

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N46	WDJT	02/22/20	02/29/20	Sat 12m-1am Major Crimes 12m	CM	12m-1am	-----1-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----		0				\$0.00		0.00			
		Week: 02/17/20	02/23/20	-----1-		1				\$85.00		0.00			
		Week: 02/24/20	03/01/20	-----		0				\$0.00		0.00			
N47	WDJT	02/23/20	03/01/20	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$150.00		0.00			
		Week: 02/24/20	03/01/20	-----		0				\$0.00		0.00			
N50	WDJT	02/23/20	03/01/20	Sun 530pm News Sun 530pm News	CM	530p-6p	-----1	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$175.00		0.00			
		Week: 02/24/20	03/01/20	-----		0				\$0.00		0.00			
N51	WDJT	02/23/20	02/23/20	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$3,600.00		0.00			
N52	WDJT	03/01/20	03/01/20	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	1:00	1	\$7,200.00	P-2	0.00	NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----1		1				\$7,200.00		0.00			
N53	WDJT	03/01/20	03/01/20	Su 7p - 8p God Frieded Me	CM	7p - 8p	-----1	1:00	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----1		1				\$2,800.00		0.00			
N54	WDJT	02/23/20	03/01/20	Su 8p - 9p NCIS Los Angeles	CM	8p-9p	-----1	1:00	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$3,000.00		0.00			
		Week: 02/24/20	03/01/20	-----1		1				\$3,000.00		0.00			
N56	WDJT	02/23/20	03/01/20	Sun 12m-1am Madam Secretary 12m	CM	12m-1am	-----1	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----1		1				\$85.00		0.00			
		Week: 02/24/20	03/01/20	-----		0				\$0.00		0.00			
N61	WDJT	02/29/20	02/29/20	Sat Late News Sat Late News	CM	10pm-11pm	-----S-	1:00	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S-		1				\$700.00		0.00			
N62	WDJT	02/25/20	02/28/20	M-F Late News M-F Late News	CM	10p-1035p	-TWTF--	1:00	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		3				\$800.00		0.00			
N63	WDJT	03/01/20	03/01/20	CBS58 Sun Morning 7a-8M CBS58 Sun Morning 7a-8a		7a-8a	-----S	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S		1				\$200.00		0.00			
N70	WDJT	03/02/20	03/03/20	CBS This Morning M-F 7M CBS This Morning M-F 7a-9a		7a-9a	MT-----	1:00	1	\$180.00	P-3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----		1				\$180.00		0.00			
N71	WDJT	03/02/20	03/03/20	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MT-----	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----		1				\$200.00		0.00			

Order / Rev: 380788  
 Alt Order #: 09757776  
 Flight Dates: 02/22/20 - 03/03/20

Advertiser: Poli/M Bloomberg/D/PRE/US  
 Product Desc: BLOOMBERG PRESIDENT  
 Estimate: 0131

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N72	WDJT	03/02/20	03/03/20	M-F 5pm News M-F 5pm News	CM	5p-530p	MT-----	1:00	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----					1	\$350.00		0.00			
N73	WDJT	02/28/20	02/28/20	Fr 7p - 8p Macgyver	CM	Fri 7p - 8p	----1--	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----1--					1	\$2,400.00		0.00			
N74	WDJT	03/01/20	03/01/20	Su 9p - 10p NCIS New Orleans	CM	9p-10p	-----1	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----1					1	\$2,400.00		0.00			
													Totals	81	\$81,050.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Catherine Warburton  
 being/on behalf of: Bloomberg, Michael  
 a legally qualified candidate of the Democratic  
 political party for the office of: President  
 in the Primary  
 election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

11/21/19

Date

Catherine Warburton

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Catherine Warburton*

signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date



### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.