



114 S. MANCHESTER AVE.

WEST UNION, OH 45693

PH: 937-544-9722

FAX: 544-5523 800-326-9722

DreamCatcher Communications does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## BROADCAST CONTRACT

ADVERTISER Larry Heller

DBA

ADDRESS

DATE 2/18/20

START DATE 2/19/20

END DATE

PHONE

Event or Product Political / ROS

60

30

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		<u>2/19</u> 5	<u>2/20</u> 2			<u>4</u>
<u>3/9</u> 5	5	5	<u>3/12</u> 5			<u>20</u>

ADDITIONAL INFORMATION

27 - 30 sec spots

CO - OP ☐

Affidavit ☐ Script ☐

Exact Time ☐

Drive Time ☐

Copy of Contract given to billing. ☐

Ad in Production Yes No

Customer needs to hear Ad Yes No

Per Ad Cost \$ 6.50

Total Contract Cost \$ 175.50

This Contract is subject to all Federal, State and Municipal laws and regulations now in force or which may be enacted in the future.

Dawn Jordan  
ACCOUNT EXECUTIVE

ADVERTISER

Larry Heller

Search your mailbox

c103country

Account Info

Go

Inbox

Contacts

Notepad

Calendar

Delete

Spam

Actions

Apply

Inbox

5

Drafts

219

Sent

Archive

Spam

Trash

Folders

Edit

Hide

+ New folder

\*OBITS

1

\*Save

Ads

All-Star Game

C103 Scholarship Apps

CBS News

149

Dawn Jordan

5

EAS

31

EFT'S PMTS

Employment

Ken Smith

Kim Hester

Kristy

Local News and Press Relea...

Marketron

210

NASCAR

NQC

OMD McD's

2

PEPSI STUFF

Pictures

Point of Law Downloads

Political

Quickbooks

4

SBC sports schedules

1

SHL sports schedules

Square UP

21

STREAMING

27

Venita

70

VOICETRAK



DailyChoices

Priyanka Chopra Is Unrecognizable Wi

Ad

## Larry Heller Flight One

c103country@yah.../inbox



Stephen Caraway <stephen\_caraway@hotmail.com>

Feb 18 at 1:44 AM

To: C103country@yahoo.com <c103country@yahoo.com>

Print Raw message

1 File 749.3kB

MP3 749kB



Larry Heller FL...

Download

Hello C103 friends!

Please find :30 audio for Larry Heller, Spot title: The Choice is Clear.

Larry will be up to record disclaimer. Should be at :03. He should say the following: Paid for by Larry Heller.

Sales Rep - plan on running 5/day on Wednesday. Thursday. Friday.  
Then go down to 4 per day and run on: Monday, Wednesday, and Friday of next week.

Thanks!

Stephen

Delete

Spam

Actions

Apply

DreamCatcher Communications, Inc.  
 WRAC 103.1 FM www.C103.fm  
 PO BOX 103  
 West Union, Ohio 45693  
 Tel: 937-544-9722 Fax: 937-544-5523

LARRY HELLER  
 PO BOX 834  
 WEST UNION, OHIO 45693

## C103 Order Confirmation

OrderID: 0855-002

Sponsor: Larry Heller  
 Product: Larry Heller  
 Estimate/PO:  
 AccountRep: Dawn Jordan  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 2/19/2020 - 2/28/2020  
 Items Ordered: 27  
 Gross Amount: 175.50  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 175.50

### Scheduled Station(s): C103 Larry Heller/Political Ads

Printed 2/18/2020 4:43:47 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/19/2020 - 2/21/2020	All Weeks	06:00 AM - 07:00 PM			5	5	5			15	:30	Political Ad's		C-3581	15	6.50	97.50
02 2/24/2020 - 2/28/2020	All Weeks	06:00 AM - 07:00 PM	4		4		4			12	:30	Political Ad's		C-3581	12	6.50	78.00

#### Broadcast Month Projected Billing:

Jan-20	0.00	Feb-20	97.50	Mar-20	78.00	Q1-2020	175.50
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Confirmed Correct; Payment Guaranteed

Accepted for C103

DreamCatcher Communications, Inc.  
 WRAC 103.1 FM www.C103.fm  
 PO BOX 103  
 West Union, Ohio 45693  
 Tel: 937-544-9722 Fax: 937-544-5523

## C103 Order Confirmation

OrderID: 0855-003

Sponsor: Larry Heller  
 Product: Larry Heller  
 Estimate/PO:  
 AccountRep: Dawn Jordan  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 3/9/2020 - 3/12/2020  
 Items Ordered: 20  
 Gross Amount: 130.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 130.00

LARRY HELLER  
 PO BOX 834  
 WEST UNION, OHIO 45693

### Scheduled Station(s): C103 Larry Heller/Political Ads

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/9/2020 - 3/12/2020	All Weeks	06:00 AM - 07:00 PM	5	5	5	5				20	:30	Political Ad's		C-3581	20	6.50	130.00
<b>Broadcast Month Projected Billing:</b>																	
Jan-20		0.00	Feb-20			0.00			Mar-20			130.00			Q1-2020		130.00

Confirmed Correct; Payment Guaranteed

Accepted for C103





114 S. MANCHESTER AVE.  
WEST UNION, OH 45693  
PH: 937-544-9722  
FAX: 544-5523 800-326-9722

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## BROADCAST CONTRACT

ADVERTISER Larry Heller for  
DBA Adams County Clerk of Courts

ADDRESS \_\_\_\_\_

CONTACT Stephen

PHONE \_\_\_\_\_

Event or Product 2020 Primary Election

DATE 3/10/20

START DATE 3/12/20

END DATE 3/16/20

60 \_\_\_\_\_

30 ☒

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			<u>3/12</u> <u>10</u>	<u>3/13</u> <u>10</u>	<u>X</u>	<u>X</u>
<u>3/16</u> <u>10</u>						

### ADDITIONAL INFORMATION

CO-OP ☐  
Affidavit ☐ Script ☐

30 :30 second spots  
\*new ad in email\*  
\*needs payment\*

Exact Time ☐

Drive Time ☐

Copy of Contract given to billing. ☐

Ad in Production Yes No - submitted

Customer needs to hear Ad Yes No

Per Ad Cost \$ 650  
Total Contract Cost \$ 195.00

This Contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future.

Dawn Jordan  
ACCOUNT EXECUTIVE

per Stephen  
ADVERTISER

DreamCatcher Communications, Inc.  
 WRAC 103.1 FM www.C103.fm  
 PO BOX 103  
 West Union, Ohio 45693  
 Tel: 937-544-9722 Fax: 937-544-5523

LARRY HELLER  
 PO BOX 834  
 WEST UNION, OHIO 45693

## C103 Order Confirmation

OrderID: 0855-005

Sponsor: Larry Heller  
 Product: Larry Heller  
 Estimate/PO:  
 AccountRep: Dawn Jordan  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 3/12/2020 - 3/16/2020  
 Items Ordered: 30  
 Gross Amount: 195.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 195.00

### Scheduled Station(s): C103 Larry Heller/Political Ads

Printed 3/11/2020 9:38:17 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/12/2020 - 3/16/2020	All Weeks	06:00 AM - 07:00 PM	10			10	10			30	:30	Political Ad's		C-3581A	30	6.50	195.00
<b>Broadcast Month Projected Billing:</b>																	
Jan-20		0.00	Feb-20			0.00			Mar-20			195.00			Q1-2020		195.00

Confirmed Correct; Payment Guaranteed

Accepted for C103

# INTERNAL POLITICAL ADVERTISING CHECKLIST

(Pre-Buy, Buy, And Post-Buy)

## Pre-Buy

- \_\_\_\_\_ Purge Local Public Inspection File (remove any records over two years old which are not the subject of a pending dispute)
- \_\_\_\_\_ Review station rate cards and current orders for consistency as to quoted advertising rates
- \_\_\_\_\_ Determine station's lowest unit charge during the applicable 45-day pre-primary period or the 60-day pre-election period, taking into account any normal seasonal rate adjustments that may occur
- \_\_\_\_\_ Prepare memo evidencing the station's credit policy (such a policy might state that credit will not be extended for the advertising of one-time events or to advertisers who contemplate terminating operations within one year)
- \_\_\_\_\_ Instruct National Rep on disclosure requirements (provide Rep with a copy of the station's Political Disclosure Statement)
- \_\_\_\_\_ Review "make good" activity of the station during the preceding 12 months
- \_\_\_\_\_ Review weekend sales order activity of the station during the preceding 12 months
- \_\_\_\_\_ Establish weekly log review/rebate procedure
- \_\_\_\_\_ Allocate rates in pre-existing packages (the rates of all spots in packages must be allocated for lowest unit charge purposes; the allocation must be made on the contract, on the invoice, or in a separate, contemporaneous document that is kept with the contract)

## Buy

- \_\_\_\_\_ Complete and attach BCRA Political Record to all avail submissions
- \_\_\_\_\_ If federal, complete and attach Certification of Federal Candidate Responsibility
- \_\_\_\_\_ Code all contracts by class of time
- \_\_\_\_\_ Code Political spots
- \_\_\_\_\_ Allocate the value of all spots by class of time
- \_\_\_\_\_ Be prepared to quote the likelihood of preemption
- \_\_\_\_\_ Attach sales order to BCRA Political Record
- \_\_\_\_\_ List all applicable rates and "LUC" on avail sheet for each class
- \_\_\_\_\_ Obtain "Section 315" certificate from federal candidate in order to receive LUC
- \_\_\_\_\_ Require NAB Political Agreement Form PB 16 to be completed and signed
- \_\_\_\_\_ Place order/BCRA Political Record/NAB Political Agreement Form in the Local Public Inspection File as soon as possible (maintain a separate file for each candidate)
- \_\_\_\_\_ Decide whether you will make your facility available to candidates for nonfederal offices (stations are not required to sell any advertising to candidates for nonfederal office)
- \_\_\_\_\_ Obtain payment

## Post-Buy

- \_\_\_\_\_ Review spots to ensure "use"/ID compliance
- \_\_\_\_\_ Be prepared to indicate variance from order on request (arrange for someone to check logs on a daily basis)
- \_\_\_\_\_ Review logs weekly; issue rebate; credit as appropriate
- \_\_\_\_\_ Attach invoice for order
- \_\_\_\_\_ Make sure that all records in the Local Public Inspection File are maintained in an "orderly" manner so that they may be easily accessed.



# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☒ a candidate request  
☐ an election message request \*  
☐ an issue request \*

The request was ☐ accepted #  
☐ rejected

Candidate Named in Message:

Larry Heller

Office Being Sought:

Clerk of Court

Election or Issue Referred to:

March 17, 2020

Sponsor (or authorized candidate committee):

Larry Heller

Treasurer of authorized candidate committee:

—

Person Ordering Advertising:

Stephen Cunningham

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">WRAC - FM</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">RTS</div>
--	--

I, Stephen Caraway  
 being/on behalf of: Larry Heller  
 a legally qualified candidate of the Republican  
 political party for the office of: Clerk of Courts  
 in the Primary Election 17  
 election to be held on: March 18, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Larry Heller

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including; applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

Feb 18, 2020

Date

[Signature] on behalf of  
Larry Heller

Signature

*To Be Signed By Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.