

Invoices for Susana Mendez
11/2-11/4/16
\$600

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25345128

Changes as of: 10/31/2016 at 1:46 PM

Version: Current State Version 1

CPE: //5545

Flight: 10/31/16 - 11/13/16

Station: WRSP

Total \$: \$600.00

Agency: Adelstein & Associates

Advertiser: FRIENDS FOR
SUSANA MENDOZA

Market: Campaign-Sprngfld-Dt
DMA

Total Spots: 3

2155 CATON

Product: FRIENDS FOR
SUSANA MENDOZA

Office: CHICAGO

Total CPP: \$86.96

CHICAGO, IL 60647

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 6.9

Buyer: Kathy Gregory

Con Type: POLITICAL/NOTE

Separation:

Salesperson: DAN RAYMOND

Assistant: REBECCA BERRY

Comments: SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

#	Day/Time	DP	Program	Rate	A35P Rating	10/31 - 11/7				Total Spots	Total \$	CPP	GRP
						Len	10/31	11/7					
1	M-F 5:30p-6p		FOX EN AT 530P	\$200.00	2.3	30	3	0		3	\$600.00	\$86.96	6.9
TOTALS:						3	3	0		3	\$600.00	\$86.96	6.9



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25345128	Changes as of: 10/31/2016 at 1:46 PM	Version: Current State Version 1
CPE: //5545	Flight: 10/31/16 - 11/13/16	Total \$: \$600.00
Agency: Adelstein & Associates	Advertiser: FRIENDS FOR SUSANA MENDOZA	Market: Champaign-Springfield-Dt DMA
Product: FRIENDS FOR SUSANA MENDOZA	Office: CHICAGO	Total Spots: 3
Agency Order #: 2155 CATON CHICAGO, IL 60647	Buyer: Kathy Gregory	Primary Demo: Adults 35+
Salesperson: DAN RAYMOND 312-832-6634	Con Type: POLITICAL/VOTE	Total CPP: \$86.96
	Assistant: REBECCA BERRY 312-832-6605	Total GRP: 6.9
		Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/31/16 1:46 PM System Automatically Applied
10/31/16 1:03 PM REBECCA BERRY SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information
Market Budget: \$6,000
WRSP Share: 10%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$600.00	\$86.96	6.9
Total	100%	3	\$600.00	\$86.96	6.9

Monthly Summary		
Month	Spots	Dollars
2016-Nov	3	\$600.00
Total	3	\$600.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/31/16 1:47 PM					\$0
Revision	10/31/16 1:46 PM	REBECCA BERRY	Confirmed			\$0
New	10/31/16 1:03 PM	REBECCA BERRY	New	3		\$600.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



RSP+WCCU Combo 100.0
2080 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract #

2675

Schedule Dates

11/02/16-11/04/16

Agency

Friends for Susana Mendoza (1897)

Product

Adelstein & Associates (17775)

Brand

POLITICAL CANDIDATE (ns) (1186)

Salesperson

Friends for Susana Mendoza (867732)

Sales Office

Millennium/CHI, Chicago (1094)

Buyer Name

Millennium Chicago

Phone/Fax

Gregory, Kathy

CPE

/

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

FRIENDS FOR SUSANA M

Dan Raymond

W-RSP+WCCU
By Broadcast
Nov. 2016
Grand Total:

Order 100.0 (M)
Spots
3
\$600.00

3
\$600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/02/16-11/04/16	3	:30	5:30P- 6P (CST)				1	1	1			3	\$200.00	\$600.00	W-RSP+WCCU Combo 100.0 (WRS) Fox News @ 530		10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King (Adelstein & Associates),

being/on behalf of: Friends for Susana Mendoza,

a legally qualified candidate of the Democratic

political party for the office of: Illinois Comptroller

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends for Susana Mendoza

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Louisa Keefe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Valenzuela

Printed Name

CSM

Title

Company	Vendor	Amount	Mem
Adelstein & Associates	WRSP-TV	\$510.00	Mendoza Est. #5545